FORM 3

## **UNITED STATES SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

| OMB APPROVAL             |           |  |  |  |  |  |  |  |
|--------------------------|-----------|--|--|--|--|--|--|--|
| OMB Number:              | 3235-0104 |  |  |  |  |  |  |  |
| Estimated average burden |           |  |  |  |  |  |  |  |
| hours per response:      | 0.5       |  |  |  |  |  |  |  |

## **INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person*  Holloway Elizabeth Bugg  |         | 2. Date of Event Re<br>Statement (Month/I<br>04/17/2023 |  | 3. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [ SFBS ] |   |                            |                                    |  |  |   |                              |  |
|--|---------|---|--|---|---|----------------------------|------------------------------------|--|--|---|------------------------------|--|
| (Last)   | (First) | (Middle)  |  |   | Relationship of Reporting Person(s) to Issuer (Check all applicable)     X Director 10% Owner |                            |                                    |  | 5. If Amendment, Date of Original Filed (Month/Day/Year) |   |                              |  |
| 7 MONTCREST  | DRIVE   |   |  |   |   | Officer (give title below) |                                    | Other (specify pelow)                              | у  |   |                              |  |
| (Street) BIRMINGHAM (City)   | (State) | 35213 (Zip)   |  |   |   |                            |                                    |  |  |   | cable Line)<br>Form filed by | Group Filing (Check  One Reporting Person  More than One Reporting |
| Table I - Non-Derivative Securities Beneficially Owned   |         |   |  |   |   |                            |                                    |  |  |   |                              |  |
| 1. Title of Security (Instr. 4)  |         |   |  |   | nt of Securities<br>ally Owned (Instr. 4)   |                            |                                    | Nature of Indirect Beneficial Ownership (Instr. 5) |  |   |                              |  |
| Common Stock   |         |   |  |   |   | 2,892(1)                   |                                    | D  |  |   |                              |  |
| Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) |         |   |  |   |   |                            |                                    |  |  |   |                              |  |
| 1. Title of Derivative Security (Instr. 4)  2. Date Exercisable Expiration Date (Month/Day/Year)                   |         | ate   | 3. Title and Amount of Securitie<br>Derivative Security (Instr. 4) |   | Co  |                            | 4.<br>Conver<br>or Exer<br>Price o | rsion  |  | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |                              |  |
|  |         |   | Date<br>Exercisable  | Expiration Date   | n Title   |                            |                                    | Amount<br>or<br>Number<br>of Shares                | Derivat<br>Securit                                       | ive   | (Instr. 5)                   |  |

## **Explanation of Responses:**

1. Includes 964 restricted stock awards that vest on 4/17/2024 and 1,928 restricted stock awards that vest on 04/17/2028.

/s/Davis S. Mange attorney-in-fact 04/19/2023

\*\* Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $<sup>^{\</sup>star}$  If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

<sup>\*\*</sup> Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).