| FORM | 4 |
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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses) 1. Name and Address of MORRIS BUFORD | Reporting Person [*] | 2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [SFBS] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner | | | | |
|--|-------------------------------|---|--|--------------------------------------|---|---|---------------|---|---|--|----------------------------|--|
| (Last) 3207 FOXRIDGE R | (First) COAD | | 3. Date of Earliest Transaction (Month/Day/Year) 02/06/2018 | | | | | | X Officer (give title below) Other (specify below) EVP, Regional CEO | | | |
| DOTHAN, AL 3630 | (Street) | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | |
| (Instr. 3) Date | | 2. Transaction Date (Month/Day/Year | Execution Date, if any | 3. Transaction Code (Instr. 8) | | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | | Owned Following Reported Transaction(s) | Ownership Form: | Beneficial | |
| | | | (Month/Day/Year) | Code | v | Amount | (A) or (D) | Price | (Instr. 3 and 4) | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| COMMON STOCK | - | 02/06/2018 | | М | | 12,000 | А | \$ 5 | 150,248.384 (1) | D | | |
| COMMON STOCK | | 02/06/2018 | | F | | 3,066 | D | \$ 39.91 | 147,182.384 | D | | |
| COMMON STOCK | | | | | | | | | 18 (1) | I | Held in spouse's IRA | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | |
|--|------------|--|---|------|---|--------------------------------------|---|---------------------|--------------------|---|--|------------|--|---|------------|
| Security | Conversion | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | Code |) | of E Secu Acq or E of (I | urities uired (A) Disposed D) tr. 3, 4, | (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | Derivative | Securities Beneficially Owned Following Reported Transaction(s) | Ownership Form of Derivative Security: Direct (D) or Indirect (I) | Beneficial |
| | | | | Code | v | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | (Instr. 4) | (Instr. 4) | |
| STOCK OPTION (RIGHT TO BUY) | \$ 5 | 02/06/2018 | | М | | | 12,000 | 02/21/2017 | 02/21/2022 | COMMON STOCK | 12,000 | \$ 5 | 0 | D | |
| STOCK OPTION (RIGHT TO BUY) | \$ 15.085 | | | | | | | 01/20/2020 | 01/20/2025 | COMMON STOCK | 5,000 | | 5,000 | D | |
| STOCK OPTION (RIGHT TO BUY) | \$ 19.155 | | | | | | | 01/25/2021 | 01/25/2026 | COMMON STOCK | 4,000 | | 9,000 | D | |
| STOCK OPTION (RIGHT TO BUY) | \$ 6.92 | | | | | | | 02/10/2021 | 02/10/2024 | COMMON STOCK | 12,000 | | 21,000 | D | |

Reporting Owners

| | Relationships | | | | | | |
|--|---------------|--------------|-------------------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| MORRIS BUFORD HARRISON III 3207 FOXRIDGE ROAD DOTHAN, AL 36303 | | | EVP, Regional CEO | | | | |

Signatures

| /s/ Davis S. Mange, attorney-in-fact | 02/08/2018 |
|--------------------------------------|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares held indirectly in spouse's IRA were misreported on the Form 4 filed on 3/9/17. A decimal was mistaken as a comma and shares were reported as 7,458 rather than the correct amount, 7.458. The stock split in December 2016 and prior participation in dividend reinvestment increased the balance held in the IRA to 18 shares.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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