UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

(Print or Type Responses)

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * Fuller Michael D.				2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [SFBS]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable)X Director 10% Owner							
(Last) (First) (Middle) 2500 WOODCREST PLACE			3. Date of Earliest Transaction (Month/Day/Year) 02/05/2018								Officer (give	title below)		Other (sp	ecify below)			
(Street) BIRMINGHAM, AL 35209			4. If Amendment, Date Original Filed(Month/Day/Year)							_X_ Fo	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person							
(City	<i>i</i>)	(State)	(Zip)			Ta	ble I -	Non-D	erivativ	ve Secur	ities Acq	uired, I	Disposed (of, or Benef	icially O	wned		
1.Title of Security (Instr. 3) 2. Transaction Date (Month/Day/Year)		any	med on Date, i Day/Year	(Instr. 8)		(A)		1. Securities Acquired A) or Disposed of (D) Instr. 3, 4 and 5)							ship Indire Benef (D) Owne	ricial ership		
					C	Code	V	V Amount (A) or (D)		Price					or Indi (I) (Instr.	,	(Instr. 4)	
СОММО	N STOCK		02/05/2018				S		20,000	D	\$ 42.23	I 849,936		I	By corpora owned adult daughte			
COMMO	N STOCK	,										408,604				D		
COMMO	N STOCK	,										91,500				I	By s	pouse
			Table II		tive Secu			a cui red, Di	rrently sposed	valid O of, or Be	MB cont	trol nui	mber.	inless the	ionn als			
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Code	of Der Sect Acq (A) Disp of (I (Ins	vative irities uired or oosed	Expir (Mon	ration I	ation Date Unde		Underl	ying Securities 3 and 4) Derivative Security (Instr. 5) Owner Follo Repo			ive es ially ng d tion(s)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Natur of Indirec Beneficia Ownershi (Instr. 4)	
				Code	V (A)	(D)	Date Exerc	cisable		iration	Title		Amount or Number of Shares					
STOCK OPTION (RIGHT TO BUY)	\$ 18.57						06/1	5/201	18 06/	15/2023	3	MON OCK	13,000		13,0	000	D	

Reporting Owners

	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
Fuller Michael D. 2500 WOODCREST PLACE BIRMINGHAM, AL 35209	X					

Signatures

/s/ Davis S. Mange, attorney-in-fact	02/07/2018	

**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The price reported in column 4 is a weighted average price. The shares sold in multiple transactions ranging in price from \$42.20 to \$42.27, inclusive. The reporting person undertakes to (1) provide ServisFirst Bancshares, Inc., any security holder of ServisFirst Bancshares, Inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each price set forth in this footnote to this Form 4.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.