# FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
OMB Number: 3235-0287
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hours per response... 0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

pe Response	S)																
1. Name and Address of Reporting Person* Pouncey Clarence C. III			2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [SFBS]							5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner							
P. O. BOX 1508 (First) (Middle)				3. Date of Earliest Transaction (Month/Day/Year) 12/29/2015							X Officer (give title below) Other (specify below)  Executive VP and COO						
(Street)				4. If Amendment, Date Original Filed(Month/Day/Year)							_X_ Form fil	6. Individual or Joint/Group Filing(Check Applicable Line)  X_ Form filed by One Reporting Person  Properties Person					
GHAM, A	L 35201-1:	508											ed by Wore than	One Reporti	ng reiso		
r)	(State)	(Zip)			T	able I	- No	n-De	rivative	Securitio	es Acq	uired, Disp	osed of, or I	Beneficial	ly Owi	ned	
(Instr. 3)		2. Transaction Date (Month/Day/Year)			Code (Instr. 8)		(A) or Disposed		of (D)	Beneficial Reported	lly Owned Following Transaction(s)		6. Ownership Form: Direct (D)		7. Nature of Indirect Beneficial Ownership		
						Сс	de	V	Amoun						(I)	(I)	
Stock		12/29/2015				V	V	V	7,000	A	\$ 0	372,001			D		
ı Stock												13,860			I	i S I	By Entity n which Spouse Holds Interest
n Stock												3,000			I	]	By Pouncey Education Trust (1)
Report on a s	separate line fo	or each class of secu	rities b	eneficia	lly o	wned	direc	Pers	sons wh tained i	no resp	orm a	re not requ	uired to res	spond ur	iless	SEC	1474 (9-02)
Derivative decurity lecurity Enstr. 3)  Price of Derivative Security  3. Transaction Date (Month/Day/Yester)  3. Transaction Date (Month/Day/Yester)		on 3A. Deemed Execution Da (Year) any	4. Transaction Code Year) (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. An Un See (In 4)	Title and mount of derlying curities str. 3 and  Amount or le Number	Derivative Security (Instr. 5)	Derivative Securities Beneficially Owned Following Reported	re s ally g on(s)	Owners Form of Derivati Security Direct (I or Indire (I)	Benefic Owners (Instr. 4	
				Code	V	(A)	(D)					Shares					
	d Address of Clarence (Clarence (Cla	d Address of Reporting Por Clarence C. III  (First) (X 1508 (Street)  GHAM, AL 35201-1  (State)  Gecurity  Gecurity  Stock  2.  Conversion or Exercise Price of Derivative  3. Transactic (Month/Day.)	d Address of Reporting Person*  Clarence C. III  (Middle)  X 1508  (Street)  GHAM, AL 35201-1508  (State)  2. Transaction Date (Month/Day/Year)  A Stock  Report on a separate line for each class of secu  Table II -  Conversion or Exercise Price of Derivative  3. Transaction Date (Month/Day/Year)  3. Transaction Date (Month/Day/Year)  A Deemed Execution Date any (Month/Day/Year)	Address of Reporting Person Clarence C. III  Clarence C. III  (Middle)  3. Da 12/2  (Street)  GHAM, AL 35201-1508  (State)  (State)  2. Transaction Date (Month/Day/Year)  Stock  12/29/2015  2. Transaction Date (Month/Day/Year)  2. Table II - Derivative  3. A. Deemed Execution Date (Month/Day/Year)  3. Table II - Derivative  3. A. Deemed Execution Date, if any (Month/Day/Year)	Address of Reporting Person* Clarence C. III  (First) (Middle) (Street)  (Street)  (Street)  (State)  (State)  (Zip)  (GHAM, AL 35201-1508  (State)  (Zip)  (Month/Day/Year)  (Month/Day/Year)  (Month/Day/Year)  (A Stock  (A Stock  Conversion or Exercise Price of Derivative Security  Security  (Month/Day/Year)  (Month/Day/Year)	Clarence C. III   ServisFirst Ba	Clarence C. III   ServisFirst Banesh:	Clarence C. III   Clarence C. III   Clarence C. III   ServisFirst Bancshares, or X 1508   Street   A. If Amendment, Date Original Code (Instr. 8)   Code (	Address of Reporting Person Clarence C. III    Clarence C. III	Clarence C. III   Clarence C	Address of Reporting Person * Clarence C. III  Clarence Inc. [SFBS]  Clarence Inc. [Code Inc. Accounted Inc. Inc. [Code Inc. Inc. Inc. Inc. Inc. [Code Inc. Inc. Inc. Inc. Inc. Inc. Inc. Inc.	Clarence C. III   Clarence C. III   Clarence C. III   ServisFirst Bancshares, Inc. [SFBS]     X 1508   (Sireet)   (Middle)   3. Date of Earliest Transaction (Month/Day/Year)     12/29/2015   4. If Amendment, Date Original Filed(Month/Day/Year)     12/29/2015   Table I - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3)     12/29/2015   Amount (D) Price     13/29/2015   Amount (D) Price     14/29/2015   Amount (D) Price     15/29/2015   Amount (D) Price	Address of Reporting Person* Clarence C. III    Clarence C. III	Address of Reporting Person ** Clarence C. III (First) X 1508  (Street) X 1508  Table 1 - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 8) (Instr. 3 and 4)  (Month/Day/Year) (Month/Day/Year) (Month/Day/Year)  (Month/Day/Year) X 1508  Table 1 - Non-Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)  Table II - Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)  (Instr. 5)  (Instr. 5)	2. Issuer Name and Ticker or Trading Symbol ServisFirst Baneshares, Inc. [SFBS]   5. Relationship of Reporting Person	Address of Reporting Person.*  Clarence C. III  Clarence	2. Issuer Name and Ticker or Trading Symbol Clarence C. III Cl

## **Reporting Owners**

	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Pouncey Clarence C. III P. O. BOX 1508 BIRMINGHAM, AL 35201-1508			Executive VP and COO					

### **Signatures**

/s/ Clarence C. Pouncey, III	12/30/2015
Signature of Reporting Person	Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person was appointed trustee of the Pouncey Education Trust on April 2, 2015. Members of the reporting person's immediate family are among the (1) beneficiaries of the trust. The reporting person disclaims beneficial ownership of the SFBS common stock held by the trust except to the extent of his pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.