| FORM | 4 |
|-------------|---|
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| Check this box if no |
|-----------------------|
| longer subject to |
| Section 16. Form 4 or |
| Form 5 obligations |
| may continue. See |
| Instruction 1(b). |
| |

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Respons | ses) | | | | | | | | | | |
|---|----------------------|--------------------------|---|--------------------|---|--------|---------------|--|--|--|------------------------|
| 1. Name and Address of Reporting Person [*] Cashio J. Richard | | | 2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [SFBS] | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner | | |
| (Last) 2401 CHESTNU | (First) F ROAD | | 3. Date of Earliest Transaction (Month/Day/Year) 05/14/2014 | | | | | Officer (give title below) | Other (specify l | below) | |
| BIRMINGHAM, | (Street) AL 35216 | | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting PersonForm filed by More than One Reporting Person | | | |
| (City) | (State) | (Zip) | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
| 1.Title of Security (Instr. 3) | | Date (Month/Day/Year) | | Code (Instr. 8) | | * | | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 6. Ownership Form: | Beneficial |
| | | | (Month/Day/Year) | Code | V | Amount | (A) or (D) | Price | (Instr. 3 and 4) | Direct (D) or Indirect (I) (Instr. 4) | Ownershi (Instr. 4) |
| Common Stock | | 05/14/2014 | | Р | | 1,000 | А | \$ 91 | 113,870 (1) | D | |
| Common Stock | | 05/14/2014 | | Р | | 1,000 | А | \$ 91 | 4,792 | Ι | By daughte |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information

SEC 1474 (9-02)

contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (<i>e.g.</i> , puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | |
|---|-------------|------------------|--------------------|-------------|-------|--------|---------------------|------------|--------------|---------|-------------|----------------|-------------|-------------|
| 1. Title of | 2. | 3. Transaction | 3A. Deemed | 4. | 5. | | 6. Date Exer | cisable | 7. Tit | le and | 8. Price of | 9. Number of | 10. | 11. Nature |
| Derivative | Conversion | Date | Execution Date, if | Transaction | Num | ber | and Expiration Date | | Amount of | | Derivative | Derivative | Ownership | of Indirect |
| Security | or Exercise | (Month/Day/Year) | any | Code | of | | (Month/Day/Year) | | Underlying | | Security | Securities | Form of | Beneficial |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Deriv | vative | re l | | Securities (| | (Instr. 5) | Beneficially | Derivative | Ownership |
| | Derivative | | | | Secu | rities | | | (Instr | . 3 and | | Owned | Security: | (Instr. 4) |
| | Security | | | | Acqu | iired | | | 4) | | | Following | Direct (D) | |
| | | | | | (A) (| or | | | | | | Reported | or Indirect | |
| | | | | | Disp | osed | | | | | | Transaction(s) | (I) | |
| | | | | | of (E |)) | | | | | | (Instr. 4) | (Instr. 4) | |
| | | | | | (Inst | | | | | | | | | |
| | | | | | 4, an | d 5) | | | | | | | | |
| | | | | | | | | | | Amount | | | | |
| | | | | | | | Dete | E | | or | | | | |
| | | | | | | | | Expiration | Title | Number | | | | |
| | | | | | | | Exercisable | Date | | of | | | | |
| | | | | Code V | (A) | (D) | | | | Shares | | | | |

Reporting Owners

| | Relationships | | | | | | |
|---|---------------|--------------|---------|-------|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | |
| Cashio J. Richard 2401 CHESTNUT ROAD BIRMINGHAM, AL 35216 | Х | | | | | | |

Signatures

| /s/ Edison K. Woodie III, attorney-in-fact | 05/15/2014 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Cashio's total direct ownership has been reduced by 1,200 shares of common stock to correct a clerical error in the number of shares of common stock he owns directly.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.