FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses) 1. Name and Address of Reporting Person *				2. Issuer Name and Ticker or Trading Symbol						5. Relationship of Reporting Person(s) to Issuer						
BROUGHTON THOMAS A				ServisFirst Bancshares, Inc. [NONE]						(Check all applicable) X Director 10% Owner						
(Last) (First) (Middle) 4229 OLD BROOK TRAIL				3. Date of Earliest Transaction (Month/Day/Year) 01/31/2014						X Officer (give title below) Other (specify below) President & CEO						
(Street) BIRMINGHAM, AL 35243				4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting PersonForm filed by More than One Reporting Person						
(City) (State) (Zip)				Table I - Non-Derivative Securities Acqui						ired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)		2. Transaction Date (Month/Day/Year)		(Instr. 8)		tion	on 4. Securities Acquire (A) or Disposed of (I (Instr. 3, 4 and 5)		of (D)	Beneficially Owned Follo Reported Transaction(s)		ollowing	Form:	ip of l Ber	7. Nature of Indirect Beneficial	
				(Month/Day/Year)	Coo	de	V	Amoun	(A) or (D)	Price	(Instr. 3 aı	id 4)		Direct (I or Indire (I) (Instr. 4)	Indirect (Ins	vnership str. 4)
Common	Stock		01/31/2014		X	-		10,000	A	\$ 20	206,052		D			
Common Stock										800 (1)		I	Da	aughter		
Common	Stock										8,166	1		I	W	ife
Reminder:	Report on a s	separate line fo	or each class of secur			1	Pers cont the f	sons wh tained in	o respo n this fo splays a	rm ar curre	e not requently valid	ction of inf ired to res OMB con	spond unl	ess	EC 147	74 (9-02)
				Derivative Securi [e.g., puts, calls, w												
Security	2. Conversion or Exercise Price of Derivative Security	3. Transactio Date (Month/Day/	Year) Execution Da	4. Transaction Code Year) (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		Am Uno Sec	Title and ount of derlying urities str. 3 and	8. Price of Derivative Security (Instr. 5)	9. Number of Derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owr Forr ly Deri Secu Dire or Ir	vative rity: ct (D) direct	Beneficia Ownershi (Instr. 4) D) ect	
				Code V	(A)	(D)	Date Exe		Expiratio Date	n Titl	Amount or e Number of Shares					

Reporting Owners

D # 0 N /	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
BROUGHTON THOMAS A 4229 OLD BROOK TRAIL BIRMINGHAM, AL 35243	X		President & CEO					

Signatures

/s/ Edison K. Woodie III, attorney-in-fact	01/31/2014		
-Signature of Reporting Person	Date		

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of the shares held by his wife and his daughter, and this report should not be deemed an admission that the reporting person is the beneficial owner of such shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.