| FORM | 4 |
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| Check this box if no |
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| longer subject to |
| Section 16. Form 4 or |
| Form 5 obligations |
| may continue. See |
| Instruction 1(b). |

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address o BROUGHTON TH (Last) 4229 OLD BROOD | 2. Issuer Name a ServisFirst Bar 3. Date of Earliest 09/11/2013 | cshares, | Inc. | [NONE |] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X_ Director10% Owner Officer (give title below) Other (specify below) President and CEO | | | | |
|---|---|--|------------|-------|-------------------------|---|---|--|--|-------------------------|
| BIRMINGHAM, A | 4. If Amendment, Date Original Filed(Month/Day/Year) | | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| (City) | Та | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | |
| 1.Title of Security (Instr. 3) | | 2A. Deemed Execution Date, if any (Month/Day/Year) | (Instr. 8) | | (A) or Di (Instr. 3, | isposed | of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | Beneficial Ownership |
| Common Stock | | | | | | | | 189,652 | D | |
| Common Stock | | | | | | | | 400 (1) | Ι | Daughter |
| Common Stock | 09/11/2013 | | Р | | 250 | А | \$ 41.5 | 8,066 (1) | Ι | Wife |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1474 (9-02)

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | |
|--|-------|------------------|------------------|----------------------------------|-----------------|-----|--------|-------|------------------------------|------------|---------------|--------|---------------------------|----------------|------------------|------------|
| 1. Title | | 2. Conversion | | 3A. Deemed Execution Date, if | 4. Transacti | ion | 5. | | 6. Date Exer and Expirati | | | | 8. Price of Derivative | 9. Number of | 10. Ownership | 11. Nature |
| | | | | | | | | | | | | | | | 1 | |
| Securi | ity o | or Exercise | (Month/Day/Year) | | Code | | of | | (Month/Day/Year) | | Underlying | | Security | | | Beneficial |
| (Instr. | 3) P | Price of | | (Month/Day/Year) | (Instr. 8) | | Deriv | ative | | | Securities | | (Instr. 5) | Beneficially | Derivative | Ownership |
| | Ι | Derivative | | | | | Secur | ities | | | (Instr. 3 and | | | Owned | Security: | (Instr. 4) |
| | S | Security | | | | | Acqu | ired | | | 4) | | | Following | Direct (D) | |
| | | | | | | | (A) o | r | | | | | | Reported | or Indirect | |
| | | | | | | | Dispo | sed | | | | | | Transaction(s) | (I) | |
| | | | | | | | of (D |) | | | | | | (Instr. 4) | (Instr. 4) | |
| | | | | | | | (Instr | . 3, | | | | | | | | |
| | | | | | | | 4, and | 15) | | | | | | | | |
| | | | | | | | | | | | | Amount | | | | |
| | | | | | | | | | D. (| . | | or | | | | |
| | | | | | | | | | | Expiration | Title | Number | | | | |
| | | | | | | | | | Exercisable | Date | | of | | | | |
| | | | | | Code | V | (A) | (D) | | | | Shares | | | | |

Reporting Owners

| | Relationships | | | | | | | |
|--|---------------|--------------|-------------------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | |
| BROUGHTON THOMAS A 4229 OLD BROOK TRAIL BIRMINGHAM, AL 35243 | Х | | President and CEO | | | | | |

Signatures

| /s/ Edison K. Woodie III, attorney-in-fact | 09/12/2013 |
|--|------------|
| **Signature of Reporting Person | Date |

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of the shares held by his wife and his daughter, and this report should not be deemed an admission that the reporting person is the beneficial owner of such daughter's shares for purposes of Section 16 or for any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.