UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Find of Type Responses	3)								n			
1. Name and Address of BROUGHTON TH		2. Issuer Name and Ticker or Trading Symbol ServisFirst Bancshares, Inc. [NONE]						5. Relationship of Reporting Person(s) to Issuer (Check all applicable) XDirector10% Owner				
4229 OLD BROOK	(First) X TRAIL		3. Date of Earliest Tr 03/20/2013	ransaction (I	Mont	h/Day/Ye	ar)	X_Officer (give title below)Other (specify below) President and CEO				
BIRMINGHAM, A	4. If Amendment, Date Original Filed(Month/Day/Year)						6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned									
(Instr. 3)			Execution Date, if	(Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	Ownership of I	7. Nature of Indirect Beneficial	
			(Month/Day/Year)	Code	v	Amount	(A) or (D)	Price	(Instr. 3 and 4)	Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)	
Common Stock		03/20/2013		Х		3,000	А	\$ 10	189,652	D		
Common Stock									400 (1)	Ι	Daughter	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

	(e.g., puts, calls, warrants, options, convertible securities)														
Security	Conversion	Date (Month/Day/Year)	· · · · ·	4. Transact Code (Instr. 8)	ion	of Deri Secu Acq (A) Disp of (I	ivative urities uired or oosed D) tr. 3, 4,	6. Date Exercisable and Expiration Date (Month/Day/Year)		of Underlying Securities		Derivative Security (Instr. 5)	Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D) or Indirect	Beneficial
				Code	v	(A)	(D)		Expiration Date	Title	Amount or Number of Shares				
Stock Option (right to buy)	\$ 10	03/20/2013		х			3,000	(2)	05/19/2015	Common Stock	3,000	\$ 0	8,500	D	

Reporting Owners

Den d'en Oran Namel	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
BROUGHTON THOMAS A 4229 OLD BROOK TRAIL BIRMINGHAM, AL 35243	Х		President and CEO					

Signatures

/s/ Edison K. Woodie III, attorney-in-fact	03/21/2013
**Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The reporting person disclaims beneficial ownership of the shares held by his daughter, and this report should not be deemed an admission that the reporting person is the beneficial owner of such daughter's shares for purposes of Section 16 or for any other purpose.
- (2) The option vests 10,000 shares per year beginning on May 19, 2006 with the final 5,000 shares vesting on May 19, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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