| FORM 4 | 4 |
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| Check this box if no  |
|-----------------------|
| longer subject to     |
| Section 16. Form 4 or |
| Form 5 obligations    |
| may continue. See     |
| Instruction 1(b).     |
|                       |

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#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person <sup>*</sup><br>Cashio J. Richard | 2. Issuer Name <b>and</b> Ticker or Trading Symbol<br>ServisFirst Bancshares, Inc. [NONE] |  |              |       |                        |               | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br>X Director 10% Owner |   |  |                         |  |
|---|---|--|--------------|-------|------------------------|---------------|--|---|--|-------------------------|--|
| (Last) (First)<br>2401 CHESTNUT ROAD                                      |   | 3. Date of Earliest Transaction (Month/Day/Year)<br>11/28/2011 |              |       |                        |               |  | Officer (give title below)Oth   | ner (specify belo                              | w)                      |  |
| (Street)<br>BIRMINGHAM, AL 35216  |   | 4. If Amendment, Date Original Filed(Month/Day/Year)           |              |       |                        |               |  | 6. Individual or Joint/Group Filing(Check Applicable Line)<br>_X_Form filed by One Reporting Person<br>Form filed by More than One Reporting Person |  |                         |  |
| (City) (State)  | (Zip)   |  | Table I - No | on-De | erivative              | Securitie     | ired, Disposed of, or Beneficially Owned   |   |  |                         |  |
| Title of Security 2. Transaction<br>Instr. 3) Date<br>(Month/Day/Yea      |   | Execution Date, if any   | (Instr. 8)   |       | (A) or Disposed of (D) |               |  | 5. Amount of Securities Beneficially<br>Owned Following Reported<br>Transaction(s)  | Ownership of Indire<br>Form: Benefici          | Beneficial              |  |
|   |   | (Month/Day/Year)   | Code         | v     | Amount                 | (A) or<br>(D) | Price  | (Instr. 3 and 4)  | Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | Ownership<br>(Instr. 4) |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained SEC 1474 (9-02) in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

| (e.g., puts, calls, warrants, options, convertible securities) |            |                          |             |                        |      |  |  |             |  |                 |  |  |  |            |  |
|--|------------|--------------------------|-------------|------------------------|------|--|--|-------------|--|-----------------|--|--|--|------------|--|
|  | Conversion | Date<br>(Month/Day/Year) | · · · · · · | 4.<br>Transact<br>Code | tion | 5. Number<br>of Deriva<br>Securities<br>Acquired | Number<br>f Derivative<br>ecurities<br>cquired (A)<br>Disposed<br>f (D)<br>nstr. 3, 4, |             | 7. Title and Amount<br>of Underlying<br>Securities |                 | Derivative<br>Security<br>(Instr. 5)   | Derivative<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s) | Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D)<br>or Indirect | Beneficial |  |
|  |            |                          |             | Code                   | v    | (A)  | (D)  | Exercisable | Expiration<br>Date                                 | Title           | Amount<br>or<br>Number<br>of<br>Shares |  | (msu. 4)   | (iiisu. 4) |  |
| Stock<br>Option<br>(Right<br>to Buy)                           | \$ 30      | 11/28/2011               |             | А                      |      | 10,000   |  | 11/28/2016  | 11/28/2021   | Common<br>Stock | 10,000                                 | \$ 0   | 10,000   | D          |  |

### **Reporting Owners**

|   | Relationships |              |         |       |  |  |  |  |
|---|---------------|--------------|---------|-------|--|--|--|--|
| Reporting Owner Name /<br>Address                               | Director      | 10%<br>Owner | Officer | Other |  |  |  |  |
| Cashio J. Richard<br>2401 CHESTNUT ROAD<br>BIRMINGHAM, AL 35216 | Х             |              |         |       |  |  |  |  |

## Signatures

| /s/ Matthew T. Franklin, Attorney-in-Fact | 11/30/2011 |  |  |
|---|------------|--|--|
| **Signature of Reporting Person           | Date       |  |  |

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.