
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 11, 2008

SERVISFIRST BANCSHARES, INC.

(Exact name of registrant as specified in its charter)

Delaware

(State or other Jurisdiction of
Incorporation)

0-53149

(Commission File Number)

26-0734029

(IRS Employer Identification No.)

3300 Cahaba Road, Suite 300, Birmingham, Alabama

(Address of Principal Executive Offices)

35223

(Zip Code)

Registrant's telephone number, including area code: **(205) 949-0302**

Not Applicable

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Section 2 – Financial Information

Item 2.02. Results of Operations and Financial Condition.

On September 11, 2008, we distributed a press release to our shareholders reporting that our wholly owned subsidiary state bank, ServisFirst Bank (the “Bank”), exceeded \$250 million in assets in the Huntsville market. A copy of the press release is attached as Exhibit 99.1. On September 17, 2008, we issued a press release reporting that the Bank has exceeded \$1 billion in total assets. A copy of the press release is attached as Exhibit 99.2.

The information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be considered “filed” for purposes of Section 18 of the Securities and Exchange Act of 1934 (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act.

Section 9 – Financial Statements and Exhibits

Item 9.01. Financial Statements and Exhibits.

(d)	Exhibits	Description
	99.1	Press Release Distributed September 11, 2008
	99.2	Press Release Issued September 17, 2008

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Current Report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Date: September 17, 2008

By: /s/ Thomas A. Broughton III
Thomas A. Broughton III
Chief Executive Officer

EXHIBIT INDEX

<u>Exhibits</u>	<u>Description</u>
99.1	Press Release Distributed September 11, 2008
99.2	Press Release Issued September 17, 2008



FOR INFORMATION CONTACT:
Andy Kattos 256-722-7801
Krista Conlin 205-251-2225

SERVISFIRST BANK HUNTSVILLE REACHES \$250 MILLION IN ASSETS

HUNTSVILLE, AL — Just two years after opening in the Huntsville area, ServisFirst Bank announced today that it recently exceeded \$250 million in assets in the Huntsville/Madison County market, continuing its steady rise as a premier bank in the city. Having experienced a windfall of success soon after its August 2006 opening, ServisFirst Huntsville attributes its success to its unique customer philosophy.

“When we began this venture two years ago, we created a shareholder base of committed local ownership and control; this allows ServisFirst to serve its clients more efficiently and effectively,” says Andy Kattos, President of ServisFirst Bank Huntsville. “We don’t just wait for our clients to call when they need a loan or new account. We take a very proactive approach to helping our clients and companies solve their problems, generate more revenue, reduce expenses, manage their assets and save time — we think all of these components have been integral to our success and are being missed by other banks. We are being told these things by clients that have become frustrated by the bureaucracy of the larger banks which has been compounded by the recent wave of big bank mergers.”

Kattos attributes the bank’s continued growth to the referrals of satisfied clients and shareholders and a team of experienced bankers who are empowered to make decisions for the benefit of their clients.

According to Aegis Technologies’ President, Steve Hill, “the relationship that ServisFirst has built with Aegis Technologies sets them apart from other institutions we have used in the past because they have a great team and have worked diligently to become very knowledgeable about our business.”

ServisFirst focuses on small to medium sized businesses and the professional consumer market emphasizing services such as corporate lending and cash management, government contracting, construction and mortgage lending, commercial real estate lending and private banking which targets entrepreneurs, professionals and corporations.

According to Kattos, ServisFirst Bank has recently broken ground on a new research park office to serve the needs of West Huntsville including the government contractor market in Cummings Research Park, but adds that their superior technology with their cash management tools such as remote deposit capture — a service that allows clients to make deposits at their office or home — negates the need for a significant number of branches and the associated overhead. “This allows us to pass these savings on to our clients in the form of lower fees and higher yields on their accounts.”

ABOUT SERVISFIRST:

ServisFirst Bank was formed in Birmingham in May 2005, opened ServisFirst Bank Huntsville in August 2006, and opened ServisFirst Bank Montgomery in June 2007. More information about ServisFirst Bank may be obtained over the internet at www.servisfirstbank.com.

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FOR IMMEDIATE RELEASE
September 17, 2008

FOR INFORMATION CONTACT
Tom Broughton 205-949-0302
Krista Conlin 205-251-2225

SERVISFIRST BANK HITS \$1 BILLION IN ASSETS
Represents 2700% Growth in Three Years of Operation

BIRMINGHAM, AL — ServisFirst Bank announced that it has now exceeded \$1 billion in assets with no brokered deposits — a record breaking pace unlike that of any other new bank in the United States. Additionally, on September 2 the company released that it sold \$15 million of trust preferred securities to investors increasing the banks capital without the dilution of shareholder's value.

The bank currently operates in Birmingham, Montgomery and Huntsville, Alabama.

Led by Birmingham banking veteran Tom Broughton, ServisFirst Bank opened in 2005 with \$35 million in capital. ServisFirst's current level in assets represents a growth rate of more than 2700% since the company's inception only three years ago.

"From day one, we based our operations on a model proved out in the 1960s by the principal founder of Birmingham's Compass Bancshares, Harry Brock, which grew into Alabama's third-largest bank before it sold for more than \$9 billion last year," says Broughton. "We have a simple business formula — built on sound financials supported by financially strong investors supporting the banks growth and expansion.

Less than six months after opening in 2005, ServisFirst had topped \$200 million in assets and became profitable. It took only a year and a half for the bank to top the \$500 million mark, which grew to \$700 million as the bank entered its third year in business in June 2007. By September of last year, that number had reached \$775 million.

ABOUT SERVISFIRST:

ServisFirst is a full service bank focused on commercial banking, private banking and the professional consumer market, emphasizing competitive products, state of the art technology and a focus on quality service. The bank offers sophisticated cash management products, internet banking, home mortgage lending, remote deposit express service and highly competitive rates.

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