

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

SCHEDULE 14A
(Rule 14a-101)

INFORMATION REQUIRED IN PROXY STATEMENT

SCHEDULE 14A INFORMATION

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No. ____)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement.
- Confidential, for Use of the Commission only (as permitted by Rule 14a-6(e)(2)).
- Definitive Proxy Statement.
- Definitive Additional Materials.
- Soliciting Material under § 240.14a-12.

SERVISFIRST BANCSHARES, INC.
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 - Fee paid previously with preliminary materials.
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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DESIGNATION (IF ANY)
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Online



Go to www.investorvote.com/SFBS
or scan the QR code – login details are located
in the shaded bar below.



**Votes submitted electronically must be received
by 11:59 pm, Central Time, on May 19, 2024
(5:00 pm on May 17, 2024 for 401(k) Participants).**

Stockholder Meeting Notice

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**Important Notice Regarding the Availability of Proxy Materials for the
ServisFirst Bancshares, Inc. Stockholder Meeting to be Held on May 20, 2024**

Under Securities and Exchange Commission rules, you are receiving this notice that the proxy materials for the 2024 Annual Meeting of Stockholders are available on the Internet. Follow the instructions below to view the materials and vote online or request a copy. The items to be voted on and location of the Annual Meeting are on the reverse side. Your vote is important!

This communication presents only an overview of the more complete proxy materials that are available to you on the Internet. We encourage you to access and review all of the important information contained in the proxy materials before voting. The Annual Report on Form 10-K for the year ended December 31, 2023 and the proxy materials are available at:

www.investorvote.com/SFBS



Easy Online Access – View your proxy materials and vote.

- Step 1:** Go to www.investorvote.com/SFBS.
- Step 2:** Click on the icon on the right to view meeting materials.
- Step 3:** Return to the investorvote.com window and follow the instructions on the screen to log in.
- Step 4:** Make your selections as instructed on each screen for your delivery preferences.
- Step 5:** Vote your shares.

When you go online, you can also help the environment by consenting to receive electronic delivery of future materials.



Obtaining a Copy of the Proxy Materials – If you want to receive a copy of the proxy materials, you must request one. There is no charge to you for requesting a copy. Please make your request as instructed on the reverse side on or before May 10, 2024 to facilitate timely delivery. To obtain directions to the meeting please visit www.servisfirstbancshares.com.



2 N O T

C O Y



Stockholder Meeting Notice

ServisFirst Bancshares, Inc.'s Annual Meeting of Stockholders will be held on Monday, May 20, 2024, at the Company's Corporate Headquarters, 2500 Woodcrest Place, Birmingham, AL 35209, 9:00 a.m. Central Time.

Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations.

The Board of Directors recommends a vote FOR all the nominees listed and FOR Proposals 2 and 3:

1. To elect the following persons to serve as directors for a one-year term until the 2025 Annual Meeting:
01 Thomas A. Broughton III, 02 J. Richard Cashio, 03 James J. Filler, 04 Betsy Bugg Holloway, 05 Christopher J. Mettler,
06 Hatton C.V. Smith, 07 Irma L. Tuder
2. To approve, on an advisory vote basis, our executive compensation as described in the Proxy Statement.
3. To ratify the appointment of FORVIS, LLP as our independent registered public accounting firm for the year ending December 31, 2024.

NOTICE TO SERVISFIRST BANK 401(K) PLAN PARTICIPANTS. If you invest in the Company's common stock through the ServisFirst Bank 401(k) Profit Sharing Plan and Trust (the "Plan") you have the right to direct the trustee under the Plan how shares of the Company's common stock held by you should be voted at the Annual Meeting of Stockholders of ServisFirst Bancshares, Inc. ServisFirst's stock transfer agent, Computershare, will forward your instructions to Charles Schwab, the Plan's administrator. If directions are not received by the transfer agent on or before May 17, 2024, you will be treated as directing the Plan's trustee to vote your shares in proportion to the shares for which directions were actually received.

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card.



Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- **Internet** - Go to www.investorvote.com/SFBS
- **Phone** - Call us free of charge at 1-866-641-4276.
- **Email** - Send an email to investorvote@computershare.com with "Proxy Materials ServisFirst Bancshares, Inc." in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, requests for a paper copy of proxy materials must be received by May 10, 2024.