UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d) of the
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 17, 2021

ServisFirst Bancshares, Inc.
(Exact name of registrant as specified in its charter)

Delaware	001-36452	26-0734029
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)

2500 Woodcrest Place, Birmingham, Alabama	35209
(Address of principal executive offices)	(Zip Code)

(205) 949-0302
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of exchange on which registered
Common	SFBS	NASDAQ Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 7.01 – Regulation FD Disclosure

ServisFirst Bancshares, Inc. (the "Company") has updated its investor presentation to incorporate current quarter financial information and other data. This material may be used during discussions with certain investors and is attached as Exhibit 99.1 to this Current Report and is incorporated by reference into this Item 7.01. The updated presentation will also be available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01 – Financial Statements and Exhibits

(a) Not applicable
(b) Not applicable
(c) Not applicable
(d) **Exhibits.** The following exhibits are included with this Current Report on Form 8-K:

Exhibit No.	Description
99.1	ServisFirst Bancshares Investor Presentation
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Dated: February 17, 2021

By: /s/ Thomas A. Broughton, III
Thomas A. Broughton, III
Chairman, President, and Chief Executive Officer

Exhibit 99.1

Servis1st Bank®

ServisFirst Bancshares, Inc.

NASDAQ: SFBS

February 2021

Forward-Looking Statements

Servis1st Bank®

- Statements in this presentation that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan," "intend," "will," "would," "might," "could" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this presentation or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: the global health and economic crisis precipitated by the COVID-19 outbreak; general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; economic crises and associated credit issues in industries most impacted by the COVID-19 outbreak, including the restaurant, hospitality and retail sectors; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectability of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and non-bank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Cautionary Note Regarding Forward-looking Statements" and "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

- Non-GAAP Financial Measures - This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

ServisFirst at a Glance

Servis1st Bank

Overview

- Founded in 2005 in Birmingham, AL
- Single bank BHC

High-Performing Metropolitan Commercial Bank

- Total Assets(1): $11.9 billion
- Stockholders' Equity(1): $993 million
- ROAA (2): 1.74%
- Efficiency Ratio (2): 28.11%

High Growth Coupled with Pristine Credit Metrics (3)

- Gross Loans CAGR: 15%
- Total Deposits CAGR: 19%
- Net Income for Common CAGR: 22%
- Diluted EPS CAGR: 21%
- NPAs / assets (1): 0.21%
- NPLs / loans (1): 0.22%

1) As of December 31, 2020
2) For three months ended December 31, 2020
3) 5-year compounded annual growth rate (CAGR) calculated from December 31, 2015 to December 31, 2020

Our Business Strategy

Servis 1st Bank®

- **Simple business model**
  - **Loans and deposits are primary drivers, not ancillary services**
- **Limited branch footprint**
  - **Technology provides efficiency**
- **Big bank products and bankers**
  - **With the style of service and delivery of a community bank**
- **Core deposit focus coupled with C&I lending emphasis**
- **Scalable, decentralized business model**
  - **Regional CEOs drive revenue**
- **Opportunistic expansion, attractive geographies**
  - **Teams of the best bankers in each metropolitan market**
- **Disciplined growth company that sets high standards for performance**

Opportunistic Expansion

Servis1st Bank®

- Identify great bankers in attractive markets
  - Focus on people as opposed to places
  - Target minimum of $300 million in assets within 3 years
  - Best bankers in growing markets
- Market strategies
  - Regional CEOs execute simple business model
  - Back office support and risk management infrastructure
  - Non-legal board of directors comprised of key business people
  - Provide professional banking services to mid-market commercial customers that have been neglected or pushed down to branch personnel by national and other larger regional banks
- Opportunistic future expansion
  - Southern markets, metropolitan focus
  - Draw on expertise of industry contacts

Milestones

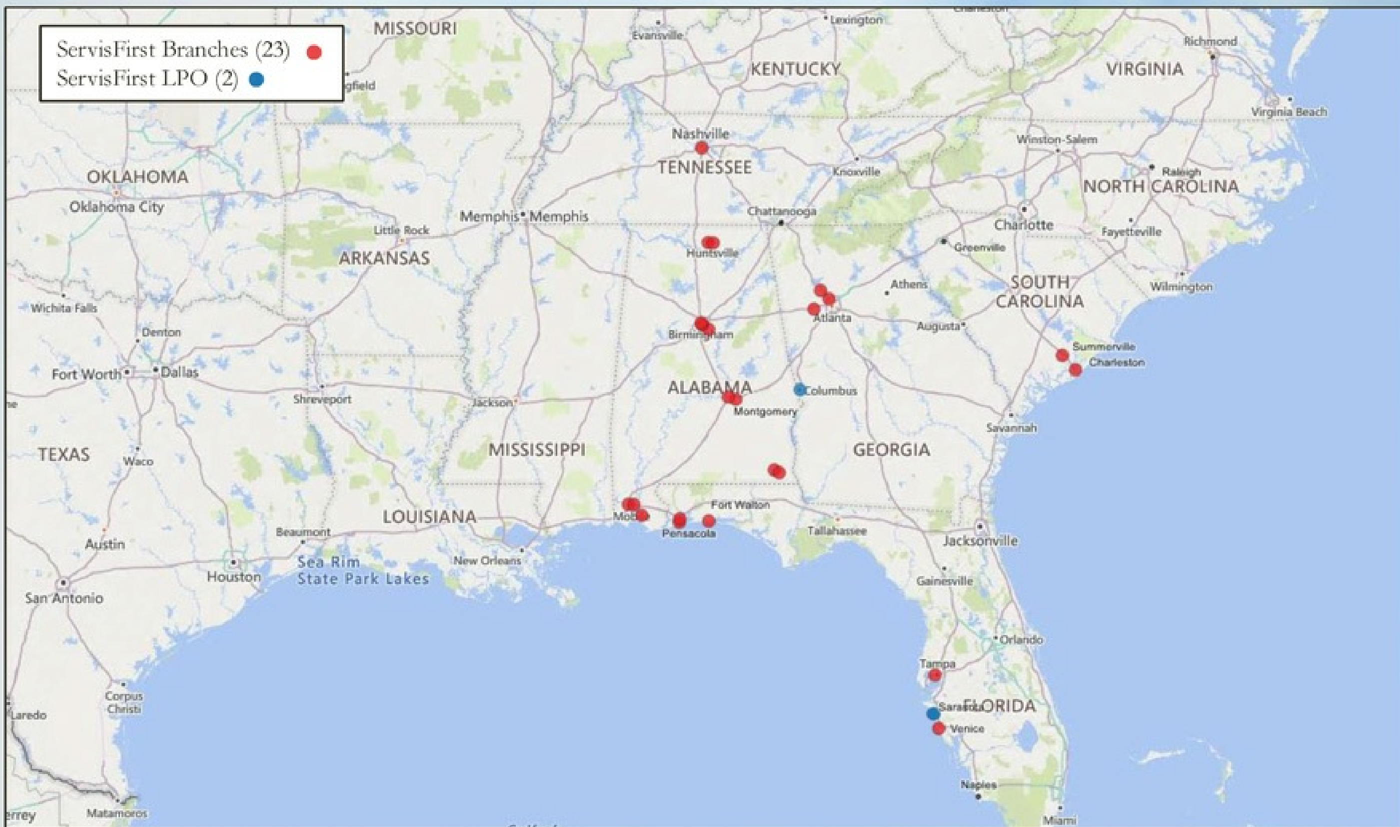
Servis1st Bank®

- **Founded in May 2005 with initial capital raise of $35 million**
- **Reached profitability during the fourth quarter of 2005 and have been profitable every quarter since**

- **Achieved total asset milestones of $1 billion in 2008, $2 billion in 2011, $3 billion in 2013, $4 billion in 2014, $5 billion in 2015, $6 billion in 2016, $7 billion in 2017, $8 billion in 2018, $9 billion in 2019, and $11 billion in 2020**

Our Footprint

Servis1st Bank



Our Regions

Servis1st Bank

Region (1)	Total Offices (2)	Total MSA Deposits (3) ($ in billions)	Market Share (3) (%)
Alabama			
Birmingham-Hoover	3	52.1	7.6
Huntsville	2	10.5	10.2
Montgomery	2	9.4	9.6
Mobile	3	8.8	4.6
Dothan	2	4.0	17.9
Florida			
Tampa-St. Petersburg-Clearwater	1	101.2	0.3
North Port-Sarasota-Bradenton (5)	2	25.1	0.0
Pensacola-Ferry Pass-Brent	2	7.6	7.2
Crestview-Fort Walton Beach-Destin	1	6.4	0.0
Tennessee			
Nashville-Davidson-Murfreesboro-Franklin	1	81.0	0.7
Georgia			
Atlanta-Sandy Springs-Roswell	3	194.0	0.3
Columbus (4)	1	12.6	0.0
South Carolina			
Charleston-North Charleston	2	17.5	1.4
Total	25	530.2	

1) Represents metropolitan statistical areas (MSAs)
2) As of February 2021
3) As reported by the FDIC as of 6/30/2020
4) Loan Production Office (LPO)
5) Includes Sarasota LPO and Venice Full Service Office

Our Business Model

Servis1st Bank®

- "Loan making and deposit taking"
  - Traditional commercial banking services
  - No emphasis on non-traditional business lines
- Culture of cost control
  - "Branch light," with $475 million average deposits per banking center
  - Leverage technology and centralized infrastructure
  - Headcount focused on production and risk management
  - Key products; including remote deposit capture, cash management, remote currency manager
  - Outsource selected functions
- C&I lending expertise
  - 39% of gross loans
  - Target customers: privately held businesses $2 to $250 million in annual sales, professionals, affluent consumers

Scalable, Decentralized Structure

Servis1st Bank®

- **Local decision-making**
  - Emphasize local decision-making to drive customer revenue
  - Centralized, uniform risk management and support
  - Conservative local lending authorities, covers most lending decisions
  - Geographic organizational structure (as opposed to line of business structure)
- **Regional CEOs empowered and held accountable**
  - Utilize stock based compensation to align goals
- **Top-down sales culture**
  - Senior management actively involved in customer acquisition

Capacity For Growth

Servis1st Bank®

- **Potential for significant growth in loan book size of current calling officers**
  - **Approximately 87% of the bank's loan book is managed by approximately 50% of the bank's calling officers**
  - **Average outstanding loan balances per officer as of 12/31/20 was $64 million**
  - **Strive for a minimum of $50 million in outstanding loans for every calling officer, resulting in approximately $2.24 billion in potential loan balances**
  - **Approximately 42% of calling officers manage loan books in excess of $50 million**
- **Focused on identifying motivated, customer service oriented bankers**
  - **Regularly meet with potential new bankers**
  - **Sustainable growth achieved through exceptional customer service which builds client loyalty and leads to customer referrals**

Risk Management

Servis1st Bank®

- **Manage risk centrally while delivering products and services by each Regional Bank**
- **Centralized/Consistent: operations, compliance, risk, accounting, audit, information technology, and credit administration**
- **Investing resources in Risk Management Group**
  - Hired CRO in 2017; implementation of enterprise risk management program is priority
  - Invested in new technologies (BSA, information security, credit administration)
  - Enhanced staff and resources for risk, compliance, BSA, and credit administration
  - Increased scope of internal audits and independent loan reviews
- **Management committees identify, monitor, and mitigate risks across enterprise**
- **Healthy Regulatory relations**
- **Independent loan portfolio stress testing performed regularly**
- **Correspondent Banking Division provides additional stable funding source**

Risk Management

Credit Process

Servis1st Bank

- **Lending focuses on middle market clients with Regional CEO and credit officers approving secured loan relationship up to $5MM; relationships greater than $5MM are approved by the CCO and/or members of executive management**
- **Centralized monitoring of ABL relationships greater than $2MM and centralized monitoring of commercial construction projects greater than $3MM**
- **Independent loan review examines 30% of the committed balances annually to affirm risk rating accuracy and proper documentation**
- **The top three industry exposures as of 12/31/20 are: Real Estate (25%), Healthcare & Social Assistance (12%) and Service Industry (9%).**
  - **The top three C&I portfolio industries are: Construction (12%), Health Care & Social Assistance (11%), and Manufacturing (11%)**

Risk Management

Credit Process

Servis1st Bank®

- The Bank does not lead any Share National Credits (SNCs); the Bank does participate in 9 relationships that are classified as SNCs with current balances of $62MM as of 12/31/20
- The Bank does not have any leveraged loans
- As of 12/31/20, CRE as a percent of capital was 234% and AD&C as a percent of capital was 54%
- Approximately 89% of the Bank's CRE loans are located in Bank's five state footprint
- As of 12/31/20, variable rate loans account for 38% of the loan portfolio, excluding loans from the Paycheck Protection Program (PPP)
  - 66% of variable rate loans have a floor and the average floor rate is 4.29%
- The weighted average life of the loan portfolio is 2.6 years as of 12/31/20, excluding PPP loans
- The Bank's average net credit loss from 2008 through 2010 was 52 basis points compared to a peer [1] average of 121 basis points

1) Peer Group 4 as defined by The Uniform Bank Performance Report (UBPR)

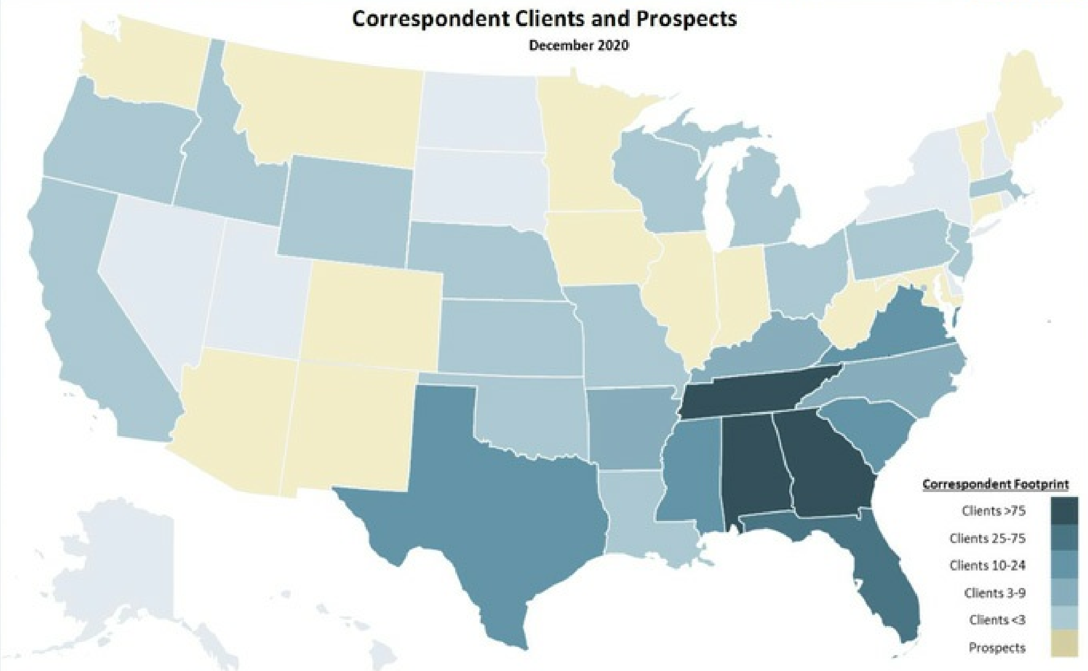
Impact From Crossing $10 Billion Asset Threshold

ServisFirst Bank

- **Anticipate relatively small economic and regulatory impact due to our commercial banking focus and the staffing infrastructure put in place in recent years**
  - **The Durbin Amendment will limit debit card interchange fees**
    - **Durbin Amendment will take effect on July 1, 2022**
    - **Anticipated loss of annual revenue is approximately $950,000**
  - **Increased regulatory scrutiny and enhanced supervisory standards**
    - **Recently adopted a formal enterprise risk management policy**
    - **Ramped up compliance related staffing in recent years**
    - **Increased capacity for asset/liability modeling and stress testing**

Correspondent Banking Footprint

Servis1st Bank



12/31/2019	# of Relationships	Balance ($000s)	Avg Rel Bal ($)
Total Active Relationships	**290**	**1,044,338**	**3.60 MM**
Deposits (Non Interest Bearing)		162,295	0.56 MM
Deposits (Interest Bearing)		496,294	1.71 MM
Fed Funds Purchased		385,749	1.33 MM

12/31/2020	# of Relationships	Balance ($000s)	Avg Rel Bal ($)
Total Active Relationships	**310**	**1,986,849**	**6.41MM**
Deposits (Non Interest Bearing)		412,864	1.33 MM
Deposits (Interest Bearing)		722,440	2.33 MM
Fed Funds Purchased		851,545	2.75 MM

Our Management Team

Servis1st Bank®

Thomas A. Broughton, III

President and Chief Executive Officer

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- *American Banker's* 2009 Community Banker of the Year
- 65 years old

William M. Foshee

EVP and Chief Financial Officer

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 66 years old

Rodney E. Rushing

EVP and Chief Operating Officer

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 63 years old

Henry F. Abbott

SVP and Chief Credit Officer

- Previously Senior Vice President and Chief Credit Officer of the Correspondent Banking Division, ServisFirst Bank
- 40 years old

- **Insiders own approximately 11% of outstanding shares**

Our Regions

Servis1st Bank

Andrew N. Kattos

EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 51 years old

G. Carlton Barker

EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 72 years old

B. Harrison Morris

EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 44 years old

Rex D. McKinney

EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 58 years old

W. Bibb Lamar

EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 76 years old

Bradford A. Vieira

EVP and Regional CEO Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 45 years old

Thomas G. Trouche

EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 56 years old

J. Harold Clemmer

EVP and Regional CEO Atlanta

- Previously President of Fifth Third Bank Tennessee and Fifth Third Bank Georgia
- 52 years old

Gregory W. Bryant

EVP and Regional CEO West Florida

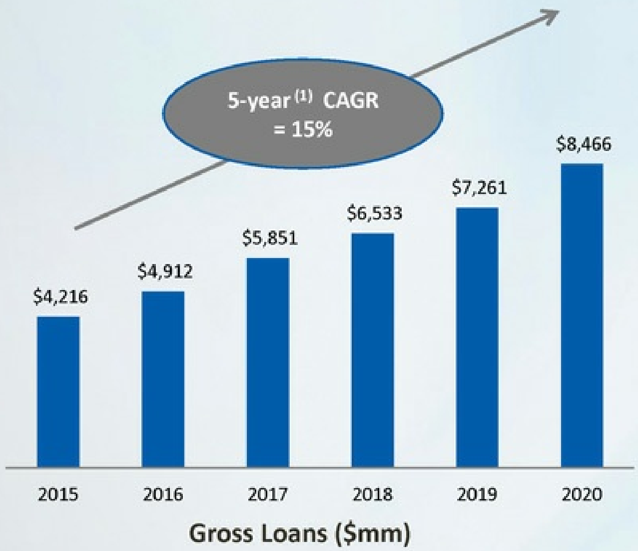
- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 57 years old

Financial Results

Balance Sheet Growth

Servis1st Bank

- 5-year (1) CAGR of gross loans = 15%
- 5-year (1) CAGR of total deposits = 19%
- 5-year (1) CAGR of non-interest bearing deposits = 21%



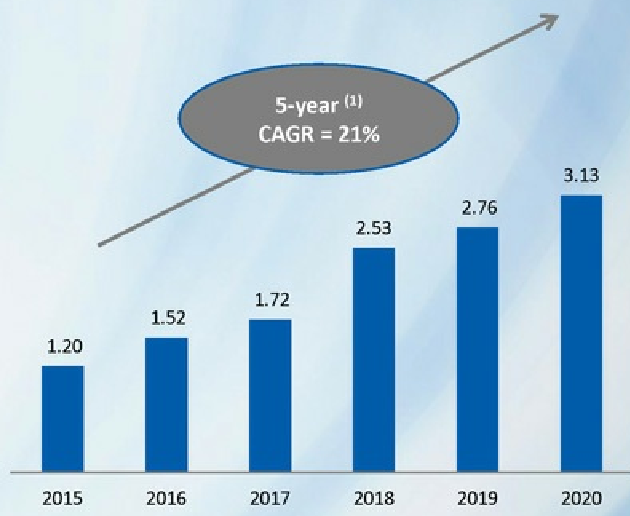
1) 5 – year CAGR = 12/31/2015– 12/31/2020

Income Growth

Servis1st Bank®

- **Rare combination of balance sheet growth and earnings power**
- **EPS growth includes impact of $55.1 million of common stock issued in five private placements as we entered new markets and $56.9 million from the initial public offering**

Net Income Available to Common Stockholders ($mm)



Diluted Earnings Per Common Share

1) 5 – year CAGR = 12/31/2015–12/31/2020

Consistently Building Shareholder Value

Servis1st Bank

- **ServisFirst has increased its dividend every year since going public in 2014**
- **Tangible Book Value has increased year/year by a minimum of 10% every year since the bank opened in 2005 (15-year CAGR (1) = 18%)**

Annual Dividend Per Share

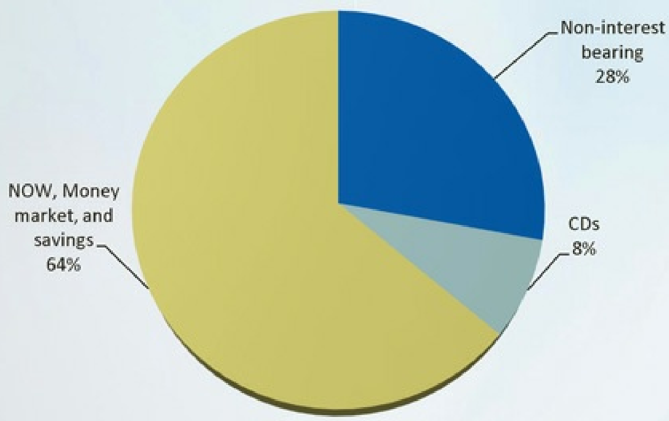
Tangible Book Value Per Share

1) 15 – year CAGR = 12/31/2005 – 12/31/2020
2) 5 – year CAGR = 12/31/2015 – 12/31/2020

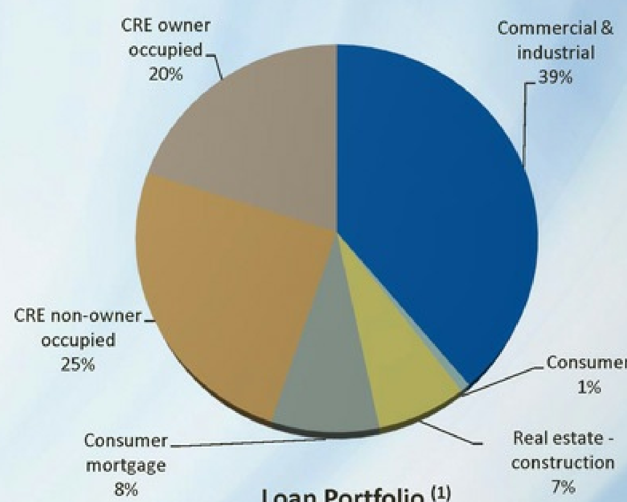
Balance Sheet Makeup

Servis1st Bank

- **Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs**
- **C&I lending expertise within a well balanced loan portfolio**



Deposit Mix [1]
.44% Cost of Interest Bearing Deposits [2]



Loan Portfolio [1]
4.43% Yield on Loans [2]

1) For period ending December 31, 2020
2) Average for the three months ended December 31, 2020

Loan Growth by Region

Servis1st Bank

Region	12/31/2019	12/31/2020	YTD Growth	Growth Rate
Birmingham, AL	$ 2,796,736	$ 3,045,495	$ 248,759	9%
West Florida	$ 308,382	$ 470,527	$ 162,145	53%
Atlanta, GA	$ 416,425	$ 566,281	$ 149,856	36%
Charleston, SC	$ 264,319	$ 376,630	$ 112,311	42%
Dothan, AL	$ 653,600	$ 761,243	$ 107,643	16%
Pensacola, FL	$ 437,221	$ 527,767	$ 90,546	21%
Huntsville, AL	$ 605,271	$ 695,451	$ 90,180	15%
Mobile, AL	$ 453,788	$ 543,811	$ 90,023	20%
Montgomery, AL	$ 401,743	$ 465,613	$ 63,870	16%
Nashville, TN	$ 712,945	$ 762,286	$ 49,341	7%
Correspondent Group	$ 211,022	$ 250,586	$ 39,564	19%
Total Loans	$ 7,261,451	$ 8,465,688	$ 1,204,237	17%

Loan Growth by Type

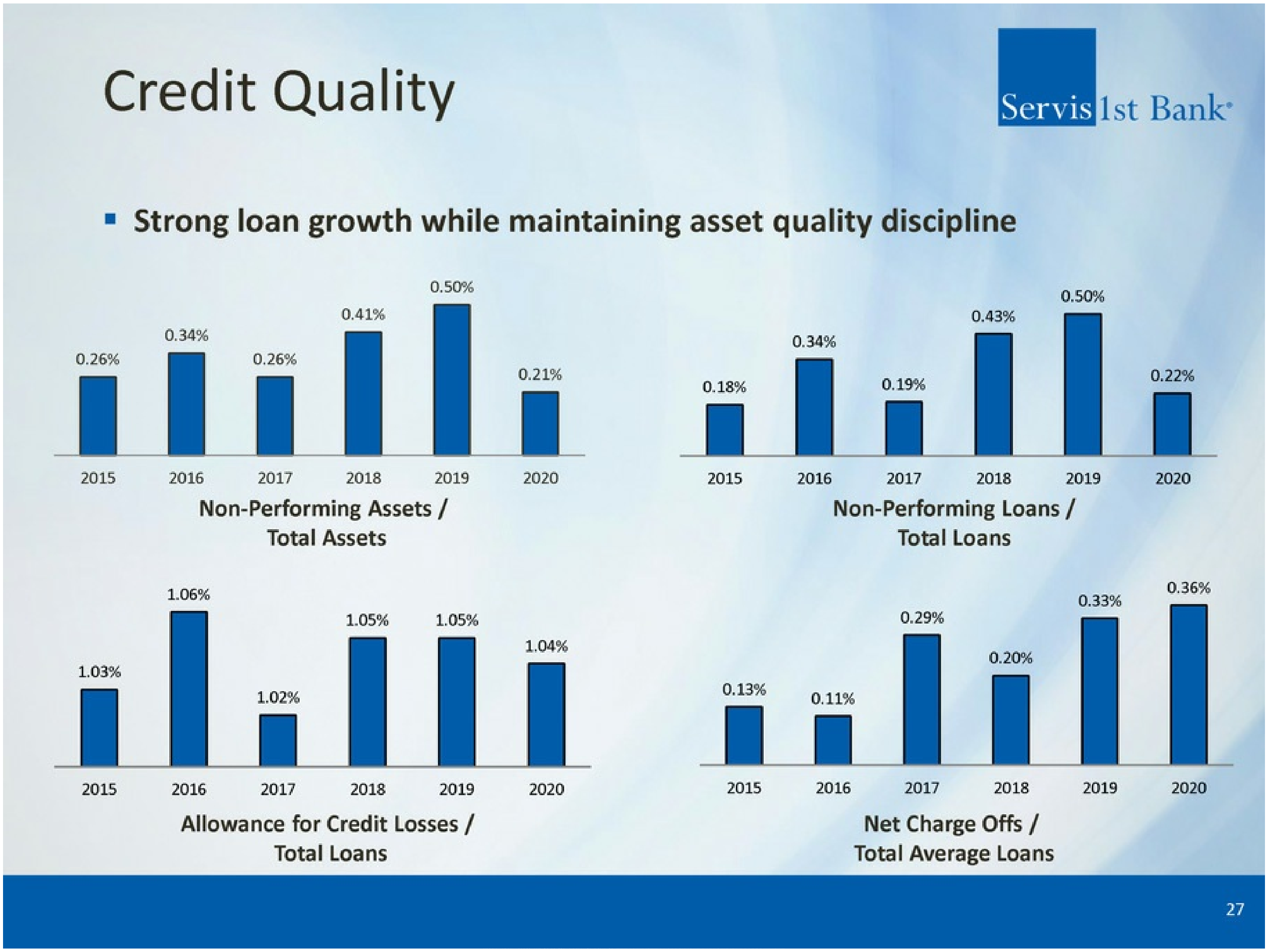
Servis1st Bank

Dollars in Thousands Loan Type	12/31/2019	12/31/2020	YTD Growth by Loan Type	% of YTD Growth
Commercial, Financial and Agricultural	$ 2,696,210	$ 3,295,900	$ 599,690	50%
Real Estate - Construction	$ 521,392	$ 593,614	$ 72,222	6%
Real Estate - Mortgage:				
Owner-Occupied Commercial	$ 1,587,478	$ 1,693,428	$ 105,950	9%
1-4 Family Mortgage	$ 644,188	$ 711,692	$ 67,504	5%
Other Mortgage	$ 1,747,394	$ 2,106,184	$ 358,790	30%
Subtotal: Real Estate - Mortgage	$ 3,979,060	$ 4,511,304	$ 532,244	44%
Consumer	$ 64,789	$ 64,870	$ 81	0%
Total Loans	$ 7,261,451	$ 8,465,688	$ 1,204,237	

Credit Trends

Servis1st Bank

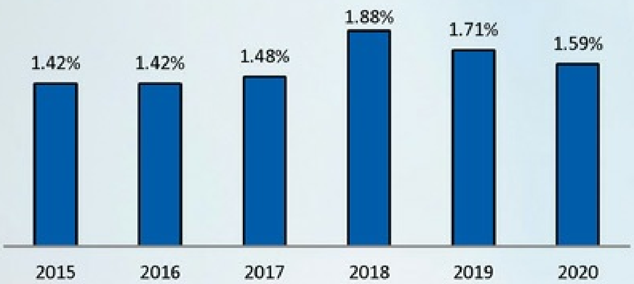
Commercial Real Estate Trends							
Year Ended December 31,							
(In Thousands)	2014	2015	2016	2017	2018	2019	2020
1-4 Family Construction Speculative	$ 13,608	$ 25,794	$ 27,835	$ 31,230	$ 34,594	$ 47,809	$ 62,383
1-4 Family Construction Sold	$ 28,124	$ 29,086	$ 45,051	$ 47,441	$ 46,467	$ 56,105	$ 55,899
Resi Acquisition & Development	$ 20,009	$ 18,693	$ 17,681	$ 40,956	$ 24,542	$ 37,219	$ 50,777
Multifamily Permanent	$ 54,725	$ 71,217	$ 92,052	$ 127,502	$ 160,981	$ 300,281	$ 316,372
Residential Lot Loans	$ 25,630	$ 27,844	$ 23,138	$ 20,059	$ 26,222	$ 26,486	$ 36,179
Commercial Lots	$ 16,007	$ 17,986	$ 25,618	$ 31,601	$ 43,610	$ 50,198	$ 51,195
Raw Land	$ 30,124	$ 60,360	$ 37,228	$ 44,145	$ 50,111	$ 45,193	$ 54,793
Commercial Construction	$ 76,904	$ 72,807	$ 158,537	$ 365,442	$ 307,645	$ 254,983	$ 282,389
Other CRE Income Property	$ 341,262	$ 517,416	$ 640,793	$ 748,630	$ 1,045,233	$ 1,333,276	$ 1,687,305
Total CRE (Excluding O/O CRE)	**$ 606,394**	**$ 841,203**	**$ 1,067,930**	**$ 1,457,006**	**$ 1,739,405**	**$ 2,151,550**	**$ 2,597,292**
Total Risk-Based Capital (Bank Level)	**$ 458,073**	**$ 530,688**	**$ 616,415**	**$ 718,151**	**$ 838,216**	**$ 962,616**	**$ 1,108,672**
CRE as % of Total Capital	**132%**	**159%**	**173%**	**203%**	**208%**	**224%**	**234%**
Total Gross Loans	**$ 3,359,858**	**$ 4,216,375**	**$ 4,911,770**	**$ 5,851,261**	**$ 6,533,499**	**$ 7,261,451**	**$ 8,465,688**
CRE as % of Total Portfolio	**18%**	**20%**	**22%**	**25%**	**27%**	**30%**	**31%**
CRE Owner Occupied	**$ 793,917**	**$ 1,014,669**	**$ 1,171,719**	**$ 1,328,666**	**$ 1,463,887**	**$ 1,588,148**	**$ 1,693,427**
CRE OO as % of Total Portfolio	**24%**	**24%**	**24%**	**23%**	**22%**	**22%**	**20%**
CRE OO as % of Total Capital	**173%**	**191%**	**190%**	**185%**	**175%**	**165%**	**153%**
Acquisition, Development, & Construction Trends							
AD&C	**$ 208,769**	**$ 243,267**	**$ 335,085**	**$ 580,874**	**$ 533,191**	**$ 517,992**	**$ 593,614**
AD&C as % of Total Capital	**46%**	**46%**	**54%**	**81%**	**64%**	**54%**	**54%**
AD&C as % of Total Portfolio	**6%**	**6%**	**7%**	**10%**	**8%**	**7%**	**7%**


Credit Quality
Servis1st Bank
Strong loan growth while maintaining asset quality discipline
0.26%
0.34%
0.26%
0.41%
0.50%
0.21%
2015 2016 2017 2018 2019 2020
Non-Performing Assets / Total Assets
0.18%
0.34%
0.19%
0.43%
0.50%
0.22%
2015 2016 2017 2018 2019 2020
Non-Performing Loans / Total Loans
1.03%
1.06%
1.02%
1.05%
1.05%
1.04%
2015 2016 2017 2018 2019 2020
Allowance for Credit Losses / Total Loans
0.13%
0.11%
0.29%
0.20%
0.33%
0.36%
2015 2016 2017 2018 2019 2020
Net Charge Offs / Total Average Loans
27

Profitability Metrics

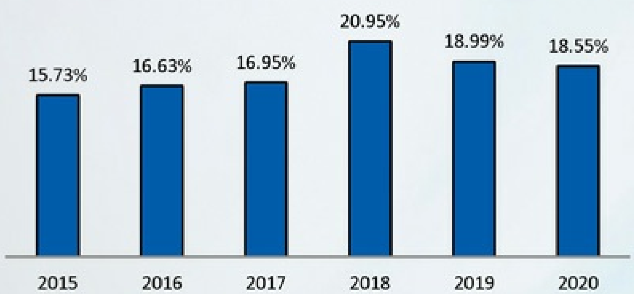
Servis1st Bank

- **Consistent earnings results and strong momentum**



Core Return on Average Assets (1)

Core Return on Average Equity (1)



Core Return on Average Common Equity (1)

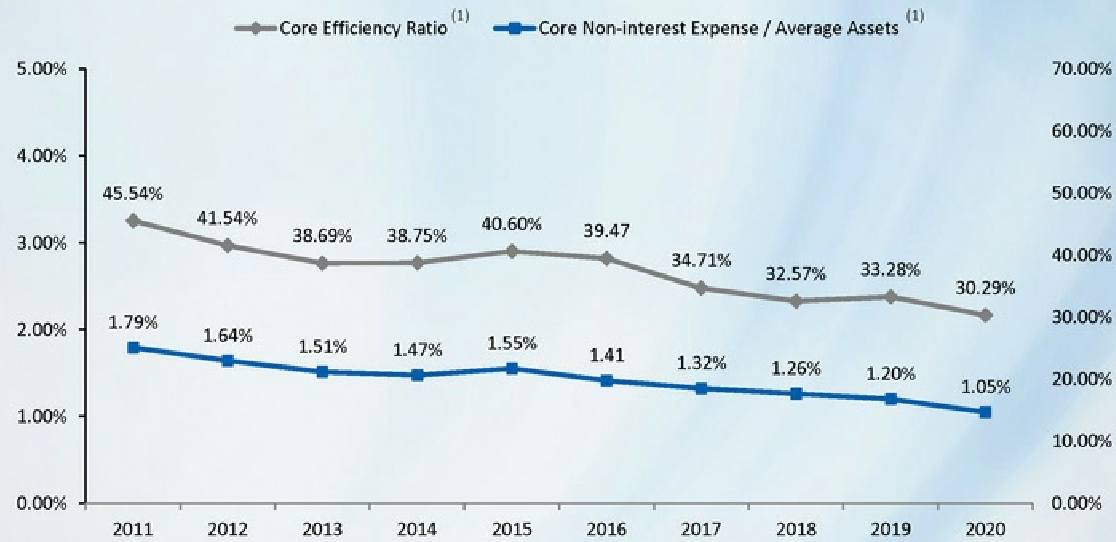
Net Interest Margin

1) For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 38 of this presentation.

Efficiency

Servis1st Bank

- **Our operating structure and business strategy enable efficient, profitable growth**



Core Efficiency Ratio (1) and
Core Non-interest Expense / Average Assets (1)

1) For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 38 of this presentation.

Interest Rate Risk Profile

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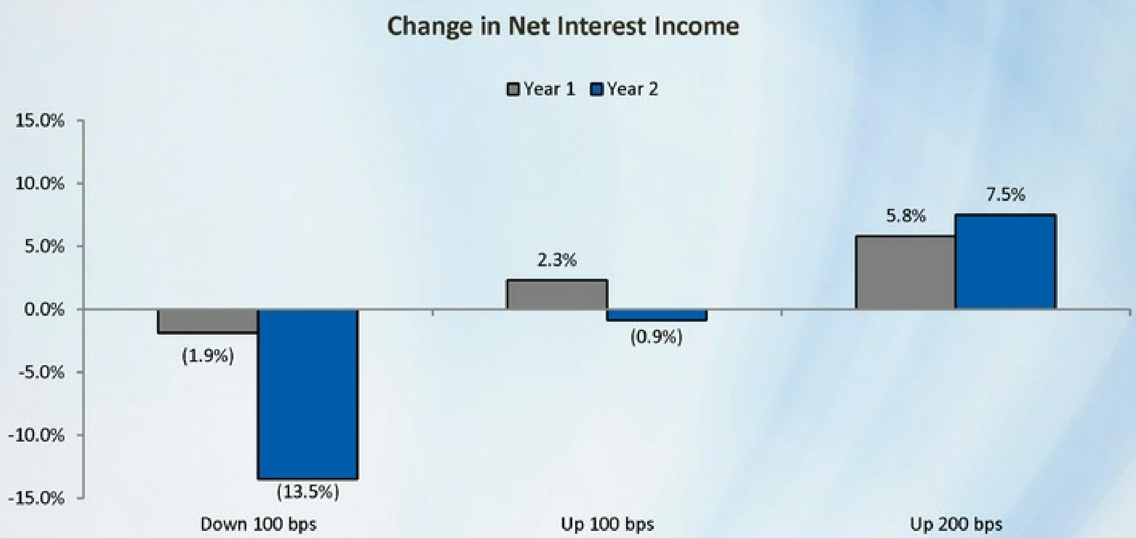

Scenario	Based on parallel shift in yield curve and a static balance sheet
Variable-Rate Loans	38% of loans are variable rate (excluding PPP loans)
Deposit Mix	28% of deposits are held in non-interest bearing demand deposit accounts

Appendix

Our Regions: Centers for Continued Growth

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- **Birmingham, Alabama**
  - ***Key Industries*: Metals manufacturing, finance, insurance, healthcare services and distribution**
  - ***Key Employers*: Protective Life, Encompass Health, Vulcan Materials Company, AT&T, American Cast Iron Pipe Company, Southern Company, and University of Alabama at Birmingham**
- **Huntsville, Alabama**
  - ***Key Industries*: U.S. government, aerospace/defense, commercial and university research**
  - ***Key Employers*: U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Technicolor, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing**
- **Montgomery, Alabama**
  - ***Key Industries*: U.S. and state government, U.S. Air Force , automotive manufacturing**
  - ***Key Employers*: Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama**

Our Regions:
Centers for Continued Growth (cont.)

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- **Dothan, Alabama**
  - ***Key Industries***: **Agriculture, manufacturing, and healthcare services**
  - ***Key Employers***: **Southeast Health Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Globe Motors, and AAA Cooper Transportation**

- **Pensacola, Florida**
  - ***Key Industries***: **Military, health services, medical technology industries, and tourism**
  - ***Key Employers***: **Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Ascend Performance Materials, and GE Wind Energy**

- **Mobile, Alabama**
  - ***Key Industries***: **Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing**
  - ***Key Employers***: **Port of Mobile, Infirmary Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, University of South Alabama, VT Mobile Aerospace, and EADS**

Our Regions:
Centers for Continued Growth (cont.)

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- **Nashville, Tennessee**
  - ***Key Industries***: Healthcare, manufacturing, transportation, and technology
  - ***Key Employers***: HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems
- **Charleston, South Carolina**
  - ***Key Industries***: Maritime, information technology, higher education, military, manufacturing, and tourism
  - ***Key Employers***: Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC
- **Atlanta, Georgia**
  - ***Key Industries***: Logistics, media, information technology, and entertainment
  - ***Key Employers***: Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises
- **West Florida**
  - ***Key Industries***: Defense, financial services, information technology, healthcare, transportation, manufacturing, and tourism
  - ***Key Employers***: Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, Sarasota Memorial Health Care System, Beall's Inc., and Teco Energy

Our Financial Performance:
Key Operating and Performance Metrics

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Dollars in Millions Except per Share Amounts	2012	2013	2014	2015	2016	2017	2018	2019	2020
Balance Sheet									
Total Assets	$2,906	$3,521	$4,099	$5,096	$6,370	$7,082	$8,007	$8,948	$11,933
Net Loans	$2,337	$2,828	$3,324	$4,173	$4,860	$5,792	$6,465	$7,185	$8,378
Deposits	$2,512	$3,020	$3,398	$4,224	$5,420	$6,092	$6,916	$7,530	$9,976
Loans / Deposits	94%	95%	99%	99%	90%	95%	93%	95%	84%
Total Equity	$233	$297	$407	$449	$523	$608	$715	$843	$993
Profitability									
Net Income	$34.4	$41.6	$52.3	$63.5	$81.5	$93.1	$136.9	$149.2	$169.6
Net Income Available to Common	$34.0	$41.2	$51.9	$63.3	$81.4	$93.0	$136.9	$149.2	$169.5
Core Net Income Available to Common [1]	$34.0	$41.2	$53.6	$65.0	$81.4	$96.3	$136.9	$147.9	$169.5
Core ROAA [1]	1.31%	1.32%	1.44%	1.42%	1.42%	1.48%	1.88%	1.71%	1.59%
Core ROAE [1]	15.99%	15.70%	15.00%	14.96%	16.64%	16.96%	20.96%	19.00%	18.55%
Core ROACE [1]	19.41%	18.30%	16.74%	15.73%	16.63%	16.95%	20.95%	18.99%	18.55%
Net Interest Margin	3.80%	3.80%	3.68%	3.75%	3.42%	3.68%	3.75%	3.46%	3.31%
Core Efficiency Ratio [1]	41.54%	38.78%	38.86%	40.73%	39.47%	34.71%	32.57%	33.31%	30.29%
Capital Adequacy									
Tangible Common Equity to Tangible Assets [2]	6.65%	7.31%	8.96%	8.54%	7.99%	8.39%	8.77%	9.27%	8.22%
Common Equity Tier 1 RBC Ratio	NA	NA	NA	9.72%	9.78%	9.51%	10.12%	10.50%	10.50%
Tier I Leverage Ratio	8.43%	8.48%	9.91%	8.55%	8.22%	8.51%	9.07%	9.13%	8.23%
Tier I RBC Ratio	9.89%	10.00%	11.75%	9.73%	9.78%	9.52%	10.13%	10.50%	10.50%
Total RBC Ratio	11.78%	11.73%	13.38%	11.95%	11.84%	11.52%	12.05%	12.31%	12.20%
Asset Quality									
NPAs / Assets	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.50%	0.21%
NCOs / Average Loans	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.33%	0.36%
Credit Loss Reserve / Gross Loans	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%	1.04%
Per Share Information									
Common Shares Outstanding	37,612,872	44,100,072	49,603,036	51,945,396	52,636,896	52,992,586	53,375,195	53,623,740	53,943,751
Book Value per Share	$5.14	$5.83	$7.41	$8.65	$9.93	$11.47	$13.40	$15.71	$18.41
Tangible Book Value per Share [2]	$5.14	$5.83	$7.41	$8.35	$9.65	$11.19	$13.13	$15.45	$18.15
Diluted Earnings per Share	$0.83	$0.95	$1.05	$1.20	$1.52	$1.72	$2.53	$2.76	$3.13
Core Diluted Earnings per Share [4]	$0.83	$0.95	$1.08	$1.23	$1.52	$1.78	$2.53	$2.74	$3.13

1) For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 38 of this presentation.
2) Non-GAAP financial measures. "Tangible Common Equity to Tangible Assets" and "Tangible Book value per Share" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP.

Our Financial Performance: Asset Quality

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Dollars in Thousands	2012	2013	2014	2015	2016	2017	2018	2019	2020
Nonaccrual Loans:									
1-4 Family	453	1,878	1,596	198	74	459	2,046	1,440	771
Owner-Occupied Commercial Real Estate	2,786	1,435	683	--	--	556	3,358	10,826	1,259
Other Real Estate Loans	240	243	959	1,619	--	--	5,022	1,507	--
Commercial, Financial & Agricultural	276	1,714	172	1,918	7,282	9,712	10,503	14,729	11,709
Construction	6,460	3,749	5,049	4,000	3,268	--	997	1,588	234
Consumer	135	602	666	31	--	38	--	--	--
Total Nonaccrual Loans	10,350	9,621	9,125	7,766	10,624	10,765	21,926	30,091	13,973
Total 90+ Days Past Due & Accruing	8	115	925	1	6,263	60	5,844	6,021	4,981
Total Nonperforming Loans	10,358	9,736	10,050	7,767	16,887	10,825	27,770	36,112	18,954
Other Real Estate Owned & Repossessions	9,721	12,861	6,840	5,392	4,988	6,701	5,169	8,178	6,497
Total Nonperforming Assets	20,079	22,597	16,890	13,159	21,875	17,526	32,939	44,290	25,451
Troubled Debt Restructurings (TDRs) (Accruing):									
1-4 Family	1,709	8,225	--	--	--	850	--	--	--
Owner-Occupied Commercial Real Estate	3,121	--	--	--	--	3,664	--	--	--
Other Real Estate Loans	302	285	1,663	253	204	--	--	--	--
Commercial, Financial & Agricultural	1,168	962	6,632	6,618	354	11,438	3,073	625	818
Construction	3,213	217	--	--	--	997	--	--	--
Consumer	--	--	--	--	--	--	--	--	--
Total TDRs (Accruing)	9,513	9,689	8,295	6,871	558	16,949	3,073	625	818
Total Nonperforming Assets & TDRs (Accruing)	29,592	32,286	25,185	20,030	22,433	34,475	36,012	44,915	26,269
Total Nonperforming Loans to Total Loans	0.44%	0.34%	0.30%	0.18%	0.34%	0.19%	0.43%	0.50%	0.22%
Total Nonperforming Assets to Total Assets	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.50%	0.21%
Total Nonperforming Assets & TDRs (Accruing) to Total Assets	1.02%	0.92%	0.61%	0.39%	0.35%	0.49%	0.45%	0.50%	0.22%

Our Financial Performance: Credit Loss Reserve and Charge-Offs

Dollars in Thousands	2012	2013	2014	2015	2016	2017	2018	2019	2020
Allowance for Credit Losses:									
Beginning of Year	$ 22,030	$ 26,258	$ 30,663	$ 35,629	$ 43,419	$51,893	$ 59,406	$ 68,600	$ 76,584
Impact of Adoption of ASC 326 (1)									$ (2,000)
Charge-Offs:									
Commercial, Financial and Agricultural	(1,106)	(1,932)	(2,311)	(3,802)	(3,791)	(13,910)	(11,428)	(15,015)	(23,936)
Real Estate - Construction	(3,088)	(4,829)	(1,267)	(667)	(815)	(56)	-	-	(1,032)
Real Estate - Mortgage:	(660)	(241)	(1,965)	(1,104)	(380)	(2,056)	(1,042)	(6,882)	(4,397)
Consumer	(901)	(210)	(228)	(171)	(212)	(310)	(283)	(592)	(203)
Total Charge-Offs	(5,755)	(9,012)	(5,771)	(5,744)	(5,198)	(16,332)	(12,753)	(22,489)	(29,568)
Recoveries:									
Commercial, Financial and Agricultural	125	66	48	279	49	337	349	306	252
Real Estate - Construction	58	296	322	238	76	168	112	3	32
Real Estate - Mortgage:	692	36	74	169	146	89	46	13	140
Consumer	8	11	34	1	3	26	38	107	68
Total Recoveries	883	409	478	687	274	620	545	429	492
Net Charge-Offs	(4,872)	(8,603)	(5,293)	(5,057)	(4,924)	(15,712)	(12,208)	(22,060)	(29,076)
Allocation from LGP	-	-	-	-	-	-	-	7,406	0
Provision for Credit Losses Charged to Expense	9,100	13,008	10,259	12,847	13,398	23,225	21,402	22,638	42,434
Allowance for Credit Losses at End of Period	$ 26,258	$ 30,663	$ 35,629	$ 43,419	$ 51,893	$59,406	$ 68,600	$ 76,584	$ 87,942
As a Percent of Year to Date Average Loans:									
Net Charge-Offs	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.32%	0.36%
Provision for Credit Losses	0.45%	0.50%	0.34%	0.34%	0.30%	0.43%	0.35%	0.33%	0.52%
Allowance for Credit Losses As a Percentage of: Loans	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%	1.04%

1) Prior periods were estimated under the incurred loss methodology and were not restated.

GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures

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We recorded a $1.7 million credit to our FDIC and other regulatory assessments expense in 2019 as a result of the FDIC's Small Bank Assessment Credit. We recorded $3.1 million of additional tax expense as a result of revaluing our net deferred tax assets at December 31, 2017 due to lower corporate income tax rates provided by the Tax Cuts and Jobs Act passed into law in December 2017. The revaluation adjustment of our net deferred tax asset position was impacted by a number of factors, including increased loan charge-offs in the fourth quarter of 2017, increases in deferred tax liabilities relating to depreciation expense on our new headquarters building, and dividends from our captive real estate investment trusts. In 2017 we also recorded expenses of $347,000 related to terminating the lease agreement on our previous headquarters building in Birmingham, Alabama and expenses of moving into our new headquarters building. We recorded expenses of $2.1 million in 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the bank, and recorded an expense of $500,000 resulting from the initial funding of reserves for unfunded loan commitments, consistent with guidance provided in the Federal Reserve Bank's Interagency Policy Statement SR 06-17. We recorded a non-routine expense of $703,000 for the first quarter of 2014 resulting from the correction of our accounting for vested stock options previously granted to members of our advisory boards in our Dothan, Huntsville and Montgomery, Alabama markets. The table below presents computations of earnings and certain other financial measures which exclude the significant adjustments discussed above. These non-GAAP financial measures include "adjusted net income available to common stockholders," "adjusted earnings per share, basic," "adjusted earnings per share, diluted," "adjusted return on average assets," "adjusted return on average stockholders' equity," "adjusted return on average common stockholders' equity" and "adjusted efficiency ratio." Adjusted earnings per share, basic is adjusted net income available to common stockholders divided by weighted average shares outstanding. Adjusted earnings per share, diluted is adjusted net income available to common stockholders divided by weighted average diluted shares outstanding. Adjusted return on average assets is adjusted net income divided by average total assets. Adjusted return of average stockholders' equity is adjusted net income divided by average total stockholders' equity. Adjusted return of average common stockholders' equity is adjusted net income divided by average common stockholders' equity. The adjusted efficiency ratio is adjusted non-interest expense divided by the sum of adjusted net interest income and adjusted non-interest income. Our management and board use these non-GAAP measures for reporting financial performance to internal users for management purposes and externally as part of presentations to investors. We believe these non-GAAP financial measures provide useful information to management, our board and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have inherent limitations, are not audited and are not required to be uniformly applied. All amounts are in thousands, except share and per share data.

GAAP Reconciliation

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Dollars in Thousands	As Of and For the Period Ended December 31, 2020	As Of and For the Period Ended December 31, 2019	As Of and For the Period Ended December 31, 2018	As Of and For the Period Ended December 31, 2017	As Of and For the Period Ended December 31, 2016	As Of and For the Period Ended December 31, 2015	As Of and For the Period Ended December 31, 2014
Provision for income taxes - GAAP		$ 37,618		$ 44,258		$ 25,465	$ 21,601
Adjustment for non-routine expense/credit		421		-132		829	865
Core provision for income taxes - non-GAAP		$ 38,039		$ 44,126		$ 26,294	$ 22,466
Return on average assets - GAAP		1.73 %		1.43 %		1.38 %	1.39 %
Net income - GAAP		$ 149,180		$ 93,092		$ 63,540	$ 52,377
Adjustment for non-routine expense/credit		-1,185		3,274		1,767	1,612
Core net income - non-GAAP		$ 147,995		$ 96,366		$ 65,307	$ 53,989
Average assets		$ 8,638,604		$ 6,495,067		$ 4,591,861	$ 3,757,932
Core return on average assets - non-GAAP		1.71 %		1.48 %		1.42 %	1.44 %
Return on average common stockholders' equity - GAAP		19.15 %		16.37 %		15.30 %	16.23 %
Net income available to common stockholders - GAAP		$ 149,180		$ 93,030		$ 63,260	$ 51,946
Adjustment for non-routine expense/credit		-1,185		3,274		1,767	1,612
Core net income available to common stockholders - non-GAAP		$ 147,995		$ 96,304		$ 65,027	$ 53,558
Average common stockholders' equity		$ 779,071		$ 568,228		$ 413,445	$ 320,005
Core return on average common stockholders' equity - non-GAAP		18.99 %		16.95 %		15.73 %	16.74 %
Diluted earnings per share - GAAP		$ 2.76		$ 1.72		$ 1.20	$ 1.05
Weighted average shares outstanding, diluted - GAAP		54,103,074		54,123,957		52,885,108	49,636,442
Core diluted earnings per share - non-GAAP		$ 2.73		$ 1.78		$ 1.23	$ 1.08
Book value per share - GAAP	$ 18.41	$ 15.71	$ 13.40	$ 11.47	$ 9.93	$ 8.65	$ 7.41
Total common stockholders' equity - GAAP	992,852	842,682	715,203	607,604	522,889	449,147	367,255
Adjusted for goodwill and other identifiable intangible assets	13,908	14,179	14,449	14,787	14,996	15,330	-
Tangible common stockholders' equity - non-GAAP	$ 978,944	$ 828,503	$ 700,754	$ 592,885	$ 507,893	$ 433,817	$ 367,255
Tangible book value per share - non-GAAP	$ 18.15	$ 15.45	$ 13.13	$ 11.19	$ 9.65	$ 8.35	$ 7.41
Stockholders' equity to total assets - GAAP	8.32 %	9.42 %	8.93 %	8.58 %	8.21 %	8.81 %	8.96 %
Total assets - GAAP	$ 11,927,955	$ 8,947,653	$ 8,007,382	$ 7,082,384	$ 6,370,448	$ 5,095,509	$ 4,098,679
Adjusted for goodwill and other identifiable intangible assets	13,908	14,179	14,449	14,719	14,996	15,330	-
Total tangible assets - non-GAAP	$ 11,914,047	$ 8,933,474	$ 7,992,933	$ 7,067,665	$ 6,355,452	$ 5,080,179	$ 4,098,679
Tangible common equity to total tangible assets - non-GAAP	8.22 %	9.27 %	8.77 %	8.39 %	7.99 %	8.54 %	8.96 %