UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported) February 10), 2017	
	ServisFirst Bancshares, Inc.	
	(Exact name of registrant as specified in its charter)	
Delaware	001-36452	26-0734029
(State or other jurisdiction of incorporation)	(Commission File Number)	(IRS Employer Identification No.)
850 Shades Creek Parkway, Birmingham, A	Alabama	35209
(Address of principal executive office	es)	(Zip Code)
	(205) 949-0302	
	(Registrant's telephone number, including area code)	
	Not Applicable	
(Fo	rmer name or former address, if changed since last report	rt)
Check the appropriate box below if the Form 8-K filing is int	ended to simultaneously satisfy the filing obligation of t	he registrant under any of the following provisions:
Written communications pursuant to Rule 425 under the	Securities Act (17 CFR 230.425)	
Soliciting material pursuant to Rule 14a-12 under the Ex	change Act (17 CFR 240.14a-12)	
Pre-commencement communications pursuant to Rule 14	4d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))	
Pre-commencement communications pursuant to Rule 13	3e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))	

Item 7.01 - Regulation FD Disclosure

ServisFirst Bancshares, Inc. (the "Company") has updated its investor presentation to incorporate current quarter financial information and other data. This material may be used during discussions with certain investors and is attached as Exhibit 99.1 to this Current Report and is incorporated by reference into this Item 7.01. The updated presentation is also available through the Investor Relations link at www.servisfirstbank.com.

The information in this report is being furnished, not filed, pursuant to Regulation FD. Accordingly, the information in Items 7.01 and 9.01 of this report will not be incorporated by reference into any registration statement filed by the Company under the Securities Act of 1933, as amended, unless specifically identified therein as being incorporated therein by reference.

Item 9.01 - Financial Statements and Exhibits

- (a) Not applicable
- (b) Not applicable
- (c) Not applicable
- (d) <u>Exhibits.</u> The following exhibits are included with this Current Report on Form 8-K:

Exhibit No. Description

99.1 ServisFirst Bancshares Investor Presentation

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Dated: February 10, 2017

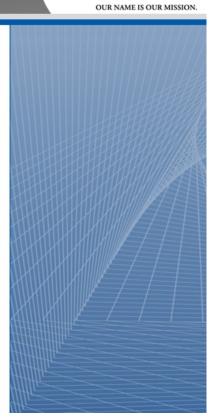
By: /s/ Thomas A. Broughton, III
Thomas A. Broughton, III

President and Chief Executive Officer



ServisFirst Bancshares, Inc. NASDAQ: SFBS

February 2017



Forward-Looking Statements



This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In addition, ServisFirst Bancshares, Inc. may file or furnish documents with the Securities and Exchange Commission which contain forward-looking statements and management may make forward-looking statements orally to analysts, investors, representatives of the media and others. These statements are based on the current beliefs and expectations of ServisFirst Bancshares, Inc.'s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ServisFirst Bancshares, Inc.'s actual results to differ materially from those described in the forward-looking statements can be found in ServisFirst Bancshares, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2015, and Quarterly Reports on Form 10-Q for the quarters ended September 30, 2016, June 30, 2016, and March 31, 2016 which have been filed with the Securities and Exchange Commission and which are available on ServisFirst Bancshares, Inc.'s website (www.servisfirstbank.com) and on the Securities and Exchange Commission's website (www.sec.gov). ServisFirst Bancshares, Inc. does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

Non-GAAP Financial Measures

This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

ServisFirst at a Glance



Overview

- Founded in 2005 in Birmingham, AL
- Single bank BHC

High-Performing Metropolitan Commercial Bank

- Total Assets(1): \$6.4 billion ROAA (2): 1.42%
- Efficiency Ratio (2): 39.47% Stockholders' Equity(1): \$523 million

High Growth Coupled with Pristine Credit Metrics (3)

- NPAs / assets (1): 0.34% Gross Loans CAGR: 22%
- NPLs/loans (1): 0.34% Total Deposits CAGR: 20%
- Net Income for Common CAGR: 29%
- Diluted EPS CAGR: 21%

5-year compounded annual growth rate calculated from December 31, 2011 to December 31, 2016

Our Business Strategy



- Simple business model
 - Loans and deposits are primary drivers, not ancillary services
- Limited branch footprint
 - Technology provides efficiency
- Big bank products and bankers
 - With the style of service and delivery of a community bank
- Core deposit focus coupled with C&I lending emphasis
- Scalable, decentralized business model
 - Regional CEOs drive revenue
- Opportunistic expansion, attractive geographies
 - Teams of the best bankers in each metropolitan market
- Disciplined growth company that sets high standards for performance

Opportunistic Expansion



Identify great bankers in attractive markets

- Focus on people as opposed to places
- Target minimum of \$300 million in assets within 3 years
- Best bankers in growing markets

Market strategies

- Regional CEOs execute simple business model
- Back office support and risk management infrastructure
- Non-legal board of directors comprised of key business people
- Provide professional banking services to mid-market commercial customers that have been neglected or pushed down to branch personnel by national and other larger regional banks

Opportunistic future expansion

- Southern markets, metropolitan focus
- Draw on expertise of industry contacts

Milestones



- Founded in May 2005 with initial capital raise of \$35 million
- Reached profitability during the fourth quarter of 2005 and have been profitable every quarter since



Achieved total asset milestones of \$1 billion in 2008, \$2 billion in 2011,
 \$3 billion in 2013, \$4 billion in 2014, \$5 billion in 2015, and \$6 billion in 2016

Our Footprint



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	ServisFirst Branches (19)

Our Regions



Region ⁽¹⁾	Total Branches ⁽²⁾	Total M SA Deposits ⁽³⁾ (S in billions)	Market Share ⁽³⁾ (%)
Alabama	19-11-50 (0.11-14)		51088
Birmingham - Hoover	3	40.1	5.1
Montgomery	2	7.7	6.5
Huntsville	2	7.5	9.9
Mobile	2	6.6	3.0
Dothan	2	3.1	16.1
Florida			
Tampa - St. Petersburg - Clearwater (4)	1	76.0	-
Pensacola - Ferry Pass - Brent	2	5.4	5.5
Tennessee			
Nashville	1	52.1	0.3
Georgia			
Atlanta - Sandy Springs - Roswell	3	179.0	0.1
South Carolina			
Charleston	1	12.4	0.5
Total	19	389.9	

Repeasents metropolitan statistical areas (MSAs)
 As of February 2017
 As reported by the FDIC as of 6/30/2016
 Opened in January 2016 as allows production office

Our Business Model



- "Loan making and deposit taking"
 - Traditional commercial banking services
 - No emphasis on non-traditional business lines
- Culture of cost control
 - "Branch light," with \$285 million average deposits per banking center
 - Leverage technology and centralized infrastructure
 - Headcount focused on production and risk management
 - Key products; including remote deposit capture, cash management, remote currency manager
 - Outsource selected functions
- C&I lending expertise
 - 40% of gross loans
 - Target customers: privately held businesses \$2 to \$250 million in annual sales, professionals, affluent consumers

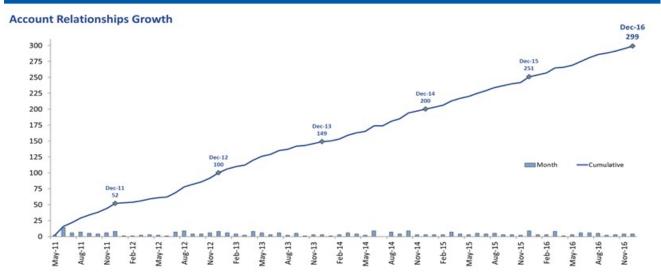
Scalable, Decentralized Structure



- Local decision-making
 - Emphasize local decision-making to drive customer revenue
 - Centralized, uniform risk management and support
 - Conservative local lending authorities, covers most lending decisions
- Geographic organizational structure (as opposed to line of business structure)
- Regional CEOs empowered and held accountable
 - Utilize stock based compensation to align goals
- Top-down sales culture
 - Senior management actively involved in customer acquisition

Correspondent Banking

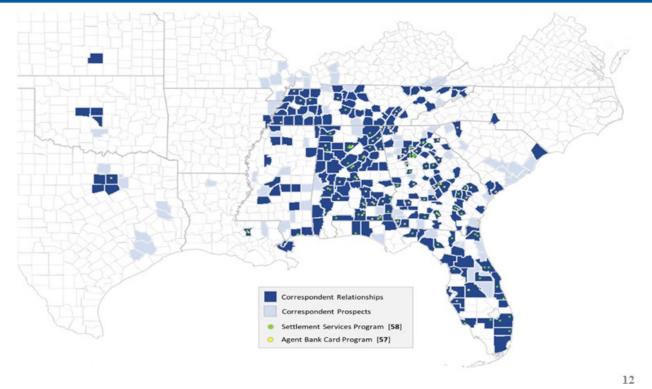




12/31/2015 Total Relationships	# of Accts 251	Balance (000s) 525,203	Avg Rel Bal	12/31/2016 Total Relationships	# of Accts	Balance (000s) 630,866	Avg Rel Bal
Fed Funds Purchased		352,360	1.40 MM	Fed Funds Purchased		355,944	1.19 MM
Deposit Accounts		172,843	0.69 MM	Deposit Accounts		274,922	.92 MM

Correspondent Banking Footprint February 2017





Our Management Team



Thomas A. Broughton, III President and Chief Executive Officer

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- American Banker's 2009 Community
 Banker of the Year
- 61 years old

William M. Foshee EVP and Chief Financial Officer

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 62 years old

Clarence C. Pouncey, III EVP and Chief Operating Officer

- Previously with Wachovia; oversaw production functions in Alabama, Arizona, Tennessee and Texas
- Previously SVP of SouthTrust Bank
- 60 years old

Don G. Owens SVP and Chief Credit Officer

- Previously Senior Vice President and Senior Loan Administrator, BBVA-Compass
- 65 years old

Rodney E. Rushing

EVP, Correspondent Banking Executive

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 59 years old

Management team and Board of Directors own approximately 14% of fully-diluted shares

Our Regions



Andrew N. Kattos EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 47 years old

Rex D. McKinney EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 54 years old

Thomas G. Trouche EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 52 years old

George C. Barker EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 68 years old

William "Bibb" Lamar EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 73 years old

Kenneth L. Barber EVP and Regional CEO Atlanta

- Previously founding Chairman and CEO of Metro Bancshares
- 62 years old

B. Harrison Morris EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 40 years old

Bradford Vieira SVP and President Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 41 years old

Greg Bryant EVP and Regional CEO Tampa Bay

- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 53 years old

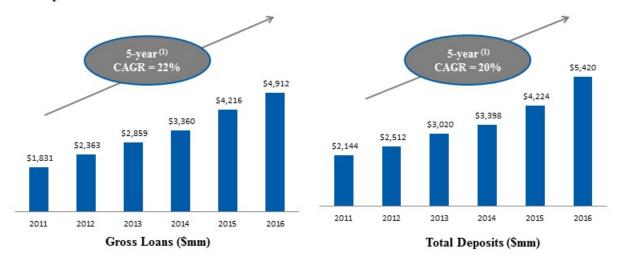


Financial Results

Balance Sheet Growth



- Organic growth of gross loans and total deposits in the 20% range
- 5-year (1) CAGR of non-interest bearing deposits = 25%
- 5-year (1) CAGR of C&I loans = 20%

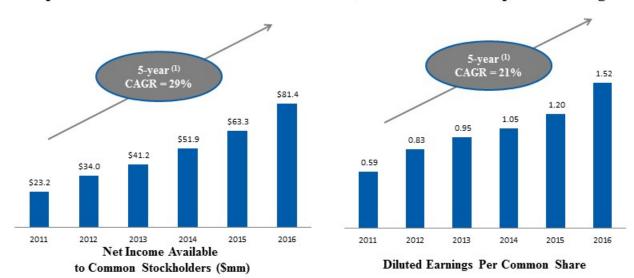


1) 5 - year CAGR - 12/31/2011 - 12/31/2016 1

Income Growth



- Rare combination of balance sheet growth and earnings power
- EPS growth includes impact of \$55.1 million of common stock issued in five private placements as we entered new markets and \$56.9 from the initial public offering

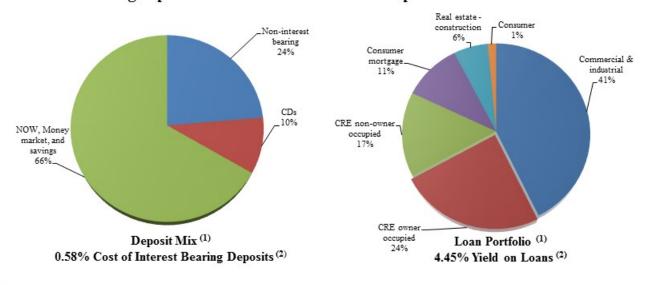


1) 5-year CAGR-12/8/2016-1231-2016 1 17

Balance Sheet Makeup



- Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs
- C&I lending expertise within a well balanced loan portfolio



As of December 31, 2016 Average for the three menths ended December 31, 2016

Loan Growth by Region



Dollars in Thousands Region	12/31/2015	12/31/2016	TD Growth	2016 Growth Rate	
Birmingham, AL	\$ 1,944,161	\$ 2,155,907	\$	211,746	11%
Nashville, TN	\$ 268,987	\$ 403,490	\$	134,503	50%
Tampa Bay, FL	\$ -	\$ 68,966	\$	68,966	NA
Mobile, AL	\$ 229,935	\$ 287,273	\$	57,338	25%
Dothan, AL	\$ 423,944	\$ 479,623	\$	55,679	13%
Charleston, SC	\$ 74,067	\$ 126,831	\$	52,764	71%
Huntsville, AL	\$ 445,547	\$ 490,926	\$	45,379	10%
Atlanta, GA	\$ 156,819	\$ 188,597	\$	31,778	20%
Pensacola, FL	\$ 310,000	\$ 340,745	\$	30,745	10%
Montgomery, AL	\$ 362,915	\$ 369,412	\$	6,497	2%
TotalLoans	\$ 4,216,375	\$ 4,911,770	\$	695,395	16%

Loan Growth by Type



Dollars in Thousands Loan Type		12/31/2015	12/31/2016	D Growth by Loan Type	% of YTD Growth
Commercial, Financial and Agricultural	\$	1,760,479	\$ 1,982,267	\$ 221,788	32%
Real Estate - Construction	\$	243,267	\$ 335,085	\$ 91,818	13%
Real Estate - Mortgage:	8.	20	25		
Owner-Occupied Commercial	\$	1,014,669	\$ 1,171,719	\$ 157,050	23%
1-4 Family Mortgage	\$	444,134	\$ 536,805	\$ 92,671	13%
Other Mortgage	\$	698,779	\$ 830,683	\$ 131,904	19%
Subtotal: Real Estate - Mortgage	\$	2,157,582	\$ 2,539,207	\$ 381,625	55%
Consumer	\$	55,047	\$ 55,211	\$ 164	0%
Total Loans	\$	4,216,375	\$ 4,911,770	\$ 695,395	

Credit Trends

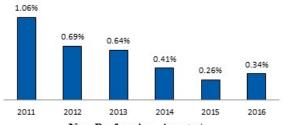


	(Commer	cia	al Real I	Est	ate Tren	ds					
					- 1	Year Ended l	Dece	mber 31,				
(In Thousands)		2011		2012		2013		2014		2015		2016
1-4 Family Construction Speculative	S	30,301	S	24,962	S	16,403	S	13,608	S	25,794	S	27,835
1-4 Family Construction Sold	S	11,159	S	21,607	S	21,414	S	28,124	S	29,086	S	45,051
Resi Acquisition & Development	S	31,400	S	20,949	5	20,474	S	20,009	S	18,693	S	17,681
Multifamily Permanent	S	28,481	\$	39,800	5	38,601	\$	54,725	S	71,217	5	92,052
Residential Lot Loans	\$	30,115	\$	25,160	\$	20,418	\$	25,630	\$	27,844	\$	23,138
Commercial Lots	S	10,067	S	10,054	\$	9,479	S	16,007	\$	17,986	S	25,618
RawLand	S	24,961	S	27,063	\$	24,686	S	30,124	\$	60,360	S	37,228
Commercial Construction	S	14,801	\$	26,565	\$	50,389	\$	76,904	\$	72,807	\$	158,537
Other CRE Income Property	5	160,080	S	219,873	5	273,806	5	341,262	5	517,416	5	640,793
Total CRE (Excluding O/O CRE)	\$	341,365	\$	416,034	\$	475,671	\$	606,394	\$	841,203	\$	1,067,930
Total Risk-Based Capital	\$	246,334	\$	287,136	\$	343,904	\$	458,073	\$	530,688	\$	616,415
CRE as %of Total Capital		139%		145%		138%		132%		159%		173%
Total Gross Loans	\$	1,830,742	\$	2,363,182	\$	2,858,868	\$	3,359,858	\$	4,216,375	\$	4,911,770
CRE as ‰of Total Portfolio	-	19%	1600	18%	3	17%		18%		20%	23	22%
CRE Owner Occupied	\$	398,601	\$	568,041	\$	710,372	\$	793,917	\$	1,014,669	\$	1,171,719
CRE OO as %of Total Portfolio		22%		24%	į.	25%		24%		24%	3	24%
CRE OO as %of Total Capital	ĕ	162%		198%	er ye	207%		173%		191%	96	190%
Acquisi	tio	n, Deve	lop	oment, &	t C	Construc	tio	n Trend	S			
AD&C	\$	151,218	\$	158,361	\$	151,868	\$	208,769	\$	243,267	\$	335,085
AD&C as %of Total Capital		61%	337-17	55%	1	44%		46%		46%		54%
AD&C as %of Total Portfolio		8%		7%	ŝ	5%		6%		6%	4	7%

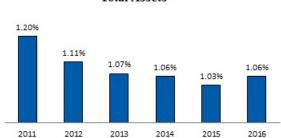
Credit Quality



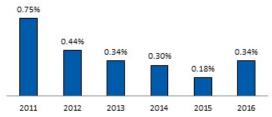
Strong loan growth while maintaining asset quality discipline



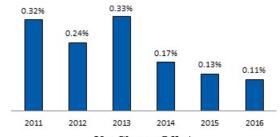
Non-Performing Assets / Total Assets



Allowance for Loan Losses / Total Loans



Non-Performing Loans / Total Loans

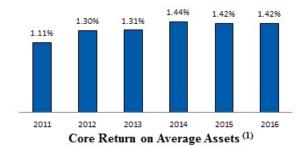


Net Charge Offs / Total Average Loans

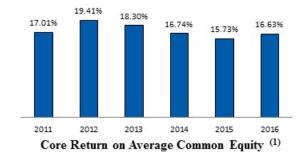
Profitability Metrics

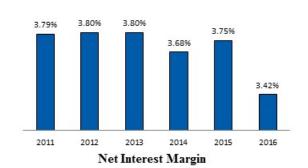


Consistent earnings results and strong momentum







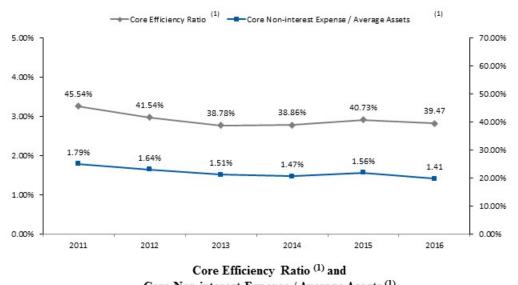


Core measures in 2015 exclude marger exposures related to the acquisition of Motor Banchares, Inc. and reserves for loans in unfunded loan commitments and letters of credit resulting from our change in methodology for estimating such leaves, and in the first quarter of 2014 resulting from a connection of our accounting for vested acids options previously granted to members of our advisory boards in our markets. For accordination of these non-GAAP measures, see "GAAP accounting from a connection of these non-GAAP interest of the most comparable GAAP measures, see "GAAP Reconnilisation and Management Englands on of Non-GAAP Financial Measures" included on page 34 of this presentation.

Efficiency



Our operating structure and business strategy enable efficient, profitable growth



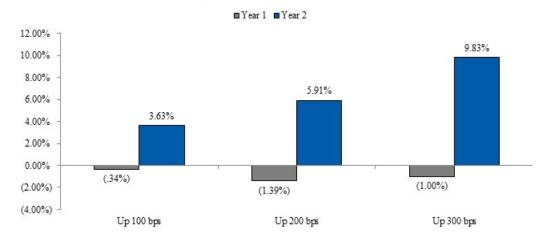
Core Non-interest Expense / Average Assets (1)

1) Core measures in 2015 cachade margor expenses related to the acquisition of Motor Banchares, inc and reserves for lessue in unfunded ban commitments and letters of credit resulting from our change in methodology for estimating such bears, and in the first quarter of 2014 resulting from a smootime of four accounting for visit do the option previously personal to members of our advisory boards in our markets. For a recommitment of these non-GAAP measures is the date of CAAP measures in the date of CAAP measures in the date of CAAP measures in the date of pages 44 of this presentation.

Interest Rate Risk Profile



Change in Net Interest Income



Scenario	Based on parallel shift in yield curve and a dynamic balance sheet
Variable-rate Loans	50% of loans are variable rate
Deposit Mix	24% of deposits are held in non-interest bearing demand deposit accounts



Appendix

Our Regions: Centers for Continued Growth



Birmingham, AL

- Key Industries: Metals manufacturing, finance, insurance, healthcare services and distribution
- Key Employers: Protective Life, HealthSouth Corporation, Vulcan Materials Company, AT&T, and University of Alabama at Birmingham

Huntsville, AL

- Key Industries: U.S. government, aerospace/defense, commercial and university research
- Key Employers: U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Cinram, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing

Montgomery, AL

- Key Industries: U.S. and state government, U.S. Air Force, automotive manufacturing
- Key Employers: Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama

Our Regions: Centers for Continued Growth (cont.)



Dothan, AL

- Key Industries: Agriculture, manufacturing, and healthcare services
- Key Employers: Southeast Alabama Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Pemco World Air Services, Globe Motors, and AAA Cooper Transportation

Pensacola, FL

- Key Industries: Military, health services, medical technology industries, and tourism
- Key Employers: Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Solutia, and GE Wind Energy

Mobile, AL

- Key Industries: Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing
- Key Employers: Port of Mobile, Infirmary Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, Infirmary Health Systems, University of South Alabama, ST Aerospace Mobile, and EADS

Our Regions: Centers for Continued Growth (cont.)



Nashville, TN

- Key Industries: Healthcare, manufacturing, transportation, and technology
- Key Employers: HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems

Charleston, SC

- Key Industries: Maritime, information technology, higher education, military, manufacturing, and tourism
- Key Employers: Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC

Atlanta, GA

- Key Industries: Logistics, media, information technology, and entertainment
- Key Employers: Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises

Tampa Bay, FL

- Key Industries: Defense, financial services, information technology, healthcare, transportation, manufacturing, and tourism
- Key Employers: Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, and Teco Energy

Tax Credit Partnership Investments



The Bank has invested in three types of tax credit partnerships which provide loan opportunities and allow for the recognition of tax credits

- New Market Tax Credit designed to encourage private sector equity investments in low income communities
- <u>Low Income Housing Tax Credits</u> designed to encourage private sector investment in the development of affordable rental housing
- <u>Historical Tax Credits</u> designed to encourage the preservation and reuse of historic buildings

Our Financial Performance: Key Operating and Performance Metrics



1				For the Year Ende	d December 31,			
	2009	2010	2011	2012	2013	2014	2015	2016
Balance Sheet								
Total Assets	\$1,573	\$1,935	\$2,461	\$2,906	\$3,521	\$4.099	\$5.096	\$6.370
Net Loans	\$1,192	\$1,377	21,809	\$2,337	\$2,828	\$3.324	\$4.173	\$4.860
Deposits	\$1,432	\$1,759	\$2,144	\$2,512	\$3,020	\$3.398	\$4.224	\$5.420
Loans / Deposits	84%	79%	85%	94%	95%	99%	99%	90%
Total Equity	298	\$117	\$196	\$233	\$297	\$407	\$449	\$523
Profitability								
Net Income	25.9	\$17.4	\$23.4	\$34.4	\$41.6	\$52.3	\$63.5	\$81.5
Net Income Available to Common	25.9	\$17.4	\$23.2	\$34.0	\$41.2	\$51.9	\$63.3	\$81.4
Core Net Income Available to Common (1)	\$5.9	\$17.4	\$23.2	\$34.0	\$41.2	\$53.6	\$65.0	\$81.4
Core ROAA (1)	0.43%	1.04%	1.12%	1.31%	1.3 2%	1.44%	1.42%	1.42%
Core ROAE (1)	6.33%	15.86%	14.86%	15.99%	15.70%	15.00%	14.96%	16.64%
Core ROACE (1)	6.33%	15.86%	17.01%	19.41%	18.30%	16.74%	15.73%	16.63%
Net Interest Margin	3.31%	3.94%	3.79%	3.80%	3.80%	3.68%	3.75%	3.42%
Core Efficiency Ratio (1)	59.93%	45.51%	45.54%	41.54%	38.78%	38.86%	40.73%	39.47%
Capital Adequacy								
Tangible Common Equity to Tangible Assets (2)	6.20%	6.05%	6.35%	6.65%	7.31%	8.96%	8.54%	7.99%
Common Equity Tier 1 Capital Ratio	NA	NA	NA	NA	NA	NA	9.72%	9.78%
Tier I Leverage Ratio	6.97%	7.77%	9.17%	8.43%	8.48%	9.91%	8.55%	8.22%
Tier I Capital Ratio	8.89%	10.22%	11.39%	9.89%	10.00%	11.75%	9.73%	9.78%
Total Risk-Based Capital Ratio	10.48%	11.82%	12.79%	11.78%	11.73%	13.38%	11.95%	11.84%
Asset Quality								
NPAs / Assets	1.57%	1.10%	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%
NCOs / Average Loans	0.60%	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%
Loan Loss Reserve / Gross Loans	1.24%	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%
Per Share Information								
Common Share's Outstanding	33,080,892	33,164,892	35,593,092	37,612,872	44,100,072	49,603,036	51,945,396	52,636,896
Book Value per Share	\$2.95	\$3.53	\$4.39	\$5.14	\$5.83	\$7.41	\$8.65	9.93
Tangible Book Value per Share (2)	\$2.95	\$3.53	\$4.39	\$5.14	\$5.83	\$7.41	\$8.35	9.65
Diluted Earnings per Share	\$0.17	\$0.47	\$0.59	\$0.83	20.95	\$1.05	\$1.20	1.52
Core Diluted Earnings per Share (1)	\$0.17	\$0.47	\$0.59	\$0.83	\$0.95	\$1.08	\$1.23	1.52

Con measures in 2015 exclude margor exposses related to the acquisition of Motor Bancahares, Inc. and ensures for loans is unfunded lean commitments and letters of ordit resulting from our change in method degy for estimating such lesses, and in the first quarter of 2014 resulting from a controlle of our accordance for accordance of our activates possess in our markets. For accordance into accordance of our activates possess in our markets. For accordance into accordance of our activates possess in our markets. For accordance into accordance of our activates possess in our markets. For accordance into accordance of our activates possess in our markets. For accordance into accordance of our activates possess in our markets. For accordance into accordance of our activates of our accordance into accordance into accordance into grain accordance in accord

Our Financial Performance: Asset Quality



Control Control			Year F	Inded December	r 31,			1
Dollars in Thousands	2009	2010	2011	2012	2013	2014	2015	2016
NonaccrualLoans:								
1-4 Family	265	202	670	453	1,878	1,596	198	74
Owner-Occupied Commercial Real Estate	909	635	792	2,786	1,435	683		
Other Real Estate Loans	615		693	240	243	959	1,619	
Commercial, Financial & Agricultural	2,032	2,164	1,179	276	1,714	172	1,918	7,282
Construction	8,100	10,722	10,063	6,460	3,749	5,049	4,000	3,268
Consumer		624	375	135	602	666	31	
T otal Nonaccrual Loans	11,921	14,347	13,772	10,350	9,621	9,125	7,766	10,624
T otal 90+ Days Past Due and Accruing	267		855	8	115	925	1	6,263
T otal Nonperforming Loans	12,188	14,347	13,772	10,358	9,736	10,050	7,767	16,887
Other Real Estate Owned and Repossessions	12,525	6,966	12,305	9,721	12,861	6,840	5,392	4,988
Total Nonperforming Assets	24,713	21,313	26,077	20,079	22,597	16,890	13,159	21,875
Troubled Debt Restructurings (Accruing):								
1-4 Family				1,709	8,225			
Owner-Occupied Commercial Real Estate	845		2,785	3,121				
Other Real Estate Loans			331	302	285	1,663	253	204
Commercial, Financial & Agricultural		2,398	1,369	1,168	962	6,632	6,618	3 5 4
Construction				3,213	217			
Consumer								7
Total Troubled Debt Restructurings (Accruing)	845	2,398	4,485	9,513	9,689	8,295	6,871	558
Total Nonperforming Assets & Troubled Debt Restructurings (Accruin	25,558	23,711	30,562	29,592	32,286	25,185	20,030	22,433
Total Nonperforming Loans to Total Loans	1.01%	1.03%	0.75%	0.44%	0.34%	0.30%	0.1896	0.34%
Total Nonperforming Assets to Total Assets	1.57%	1.10%	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%
Total Nonperforming Assets and Troubled Debt Restructurings (Accruing) to Total Assets	1.62%	1.23%	1.24%	1.02%	0.92%	0.61%	0.39%	0.35%

Our Financial Performance: Loan Loss Reserve and Charge-Offs



					Year	End	ed Decem	ber	31,						-
Dollars in Thousands	2009		2010		2011		2012		2013		2014		2015		2016
Allowance for Loan Losses:															
Beginning of Year	\$ 10,602	s 1	14.737	2	18.077	2	22.030	2	26,258	2	30.663	2	35,629	2	43,419
Charge-Offs:	9 10,002		. 11,757		10,077		22,020	_	20,220	_	20,002	_	22,022		15,125
Commercial, Financial and Agricultural	(2.616)	0	1,667)		(1,096)		(1,106)		(1.932)		(2,311)		(3.802)		(3,791)
Real Estate - Construction	(3.322)		3,488)		(2,594)		(3.088)		(4,829)		(1,267)		(667)		(815)
Real Estate - Mortgage:	(531)	0	1,775)		(1,096)		(660)		(241)		(1,965)		(1,104)		(380)
Consumer	(207)		(278)		(867)		(901)		(210)		(228)		(171)		(212)
Total Charge-Offs	(6,676)	(7,208)		(5,653)		(5,755)		(9,012)		(5,771)		(5,744)		(5,198)
Recoveries:	V - 100 - V - V						0.000		2000		N. 17.10				6.90 (5.50
Commercial, Financial and Agricultural	0		97		361		125		66		48		279		49
Real Estate - Construction	108		53		180		58		296		322		238		76
Real Estate - Mortgage:	3		32		12		692		36		74		169		146
Consumer	15		16		81		8		11		34		1		3
Total Recoveries	126		198		634		883		409		478		687		274
Net Charge-Offs	(6,550)	C	7,010)		(5,019)		(4,872)		(8,603)		(5,293)		(5,057)		(4,924)
Provision for Loan Losses Charged to Expense	10,685	1	10,350		8,972		9,100		13,008		10,259		12,847		13,398
Allowance for Loan Losses at End of Period	\$ 14,737	\$ 1	18,077	s	22,030	\$	26,258	s	30,663	s	35,629	s	43,419	s	51,893
As a Percent of Year to Date Average Loans:															
Net Charge-Offs	0.60%		0.55%		0.32%		0.24%		0.33%		0.17%		0.13%		0.11%
Provision for Loan Losses	1.00%		0.81%		0.57%		0.45%		0.50%		0.34%		0.34%		0.30%
Allowance for Loan Losses As a Percentage of:	1.5070	1			0.5770		0.1570		0.2070		0.5170		02.70		0.2070
Loans	1.24%	1	1.30%		1.20%		1.11%		1.07%		1.06%		1.03%		1.06%
															33

GAAP Reconciliation and Management Explanation of Non-GAAP <u>Financial Measures</u>



We recorded expenses of \$2.1 million for the first quarter of 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the Bank, and recorded an expense of \$500,000 resulting from the initial funding of reserves for unfunded loan commitments as of March 31, 2015, consistent with guidance provided in the Federal Reserve Bank's Inter-agency Policy Statement SR 06-17. We recorded a non-routine expense of \$703,000 for the first quarter of 2014 resulting from the correction of our accounting for vested stock options previously granted to members of our advisory boards in our Dothan, Huntsville and Montgomery, Alabama markets. This change in accounting treatment is a non-cashitem and does not impact our operating activities or cash from operations. The non-GAAP financial measures included in this presentation release of our results are "core net income available to common stockholders," "core diluted earnings per share," "core return on average assets", "core return on average common stockholders' equity", "core efficiency ratio", and "core non-interest expense." Each of these sevencore financial measures excludes the impact of the merger expenses, the initial funding of a reserve for unfunded loan commitments, and the non-routine expense attributable to the correction of our accounting for vested stock options. None of the other periods included in this presentation are affected by such non-routine expenses.

- "Core net income available to common stockholders" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense.
- "Core diluted earnings per share" is defined as net income available to common stockholders, adjusted by the net effect of the non-routine expense, divided by weighted average diluted shares outstanding.
- "Core return on average assets" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average total assets.
 "Core return on average common stockholders' equity" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average common stockholders' equity.
- "Core return of average stockholders' equity" is defined as net income, adjusted by the net effect of the non-routine expense, divided by average total stockholders' equity.
- "Core efficiency ratio" is defined as non-interest expense, adjusted by the effect of the non-routine expense, divided by the sum of net interest income and non-interest income.
- "Core non-interest expense" is defined as non-interest expense, adjusted by the effect of the non-routine expense.

We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cashflows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for the twelve month comparative periods ended December 31, 2015 and 2014 included in this presentation. Dollars are in thousands, except share and per share data.

GAAP Reconciliation



	A	s Of and For Period Ende		A	As Of and For		1	As Of and For	
Dollars in Thousands	De			D	ecember 31, 2		D	ecember 31.	
Provision for income taxes - GAAP				2	25,465		2	21,601	
Adjustments:									
Adjustment for non-routine expense					829			865	
Core provision for income taxes				2	26,294		2	22,466	
Return on average assets - GAAP					1.38	%		1.39	%
Net income - GAAP				2	63,540		2	52,377	
Adjustments:								and America	
Adjustment for non-routine expense				33.	1,767		0000	1,612	
Core net income				2	65,307		2	53,989	
Average assets				2	4,591,861		2	3,758,184	
Core return on average assets					1.42	%		1.44	%
Return on average common stockholders' equity					15.30	%		14.43	%
Net income available to common stockholders - GAAP				2	63,260		2	51,946	
Adjustments:									
Adjustment for non-routine expense					1,767		_	1,612	
Core net income available to common s tookholders				2	65,027		2	53,558	
Average common stockholders' equity				2	413,445		2	320,005	
Core return on average common stockholders' equity					15.73	%		16.74	%
Earnings per share - diluted - GAAP				2	1.20		S	1.05	
Weighted average shares outstanding, diluted					52,885,108			49,636,442	
Core diluted earning a per share				2	1.23		2	1.08	
Book value per share	2	9.93		2	8.65		2	7.41	
Total common stockholders' equity - GAAP Adjustments:		522,889			449,147			367,255	
Adjusted for goodwill and other identifiable intangible assets		14,996			15,330				
Tangible common stockholders' equity	2	507,893		2	433,817		2	367,255	
Tangible book value per share	2	9.65		2	8.35		2	7.41	
Stockholders' equity to total as sets		8.21	%		8.81	%		9.94	%
Total assets - GAAP	2	6,370,448		2	5,095,509		2	4,098,679	
Adjustments:									
Adjusted for goodwill and other identifiable intangible assets		14,996			15,330			-	
Total tangible assets	2	6,355,452	09	2	5,080,179		S	4,098,679	
Tangible common equity to total tangible assets		7.99	%		8.54	96		8.96	96