

**Paul S. Ware**  
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May 5, 2014

Mark S. Webb  
Legal Branch Chief  
Securities and Exchange Commission  
450 Fifth Street, N.W.  
Washington, D.C. 20549

**Re: ServisFirst Bancshares, Inc.  
Amendment No. 4 to Registration Statement on Form S-1  
Filed May 5, 2014  
File No. 333-193401**

Dear Mr. Webb:

On behalf of ServisFirst Bancshares, Inc. (the "Company"), we hereby electronically transmit pursuant to Regulation S-T Amendment Number 4 to Registration Statement on Form S-1 (File No. 333-193401) (including exhibits thereto) of the Company (the "Registration Statement") for filing under the Securities Act of 1933, as amended (the "Securities Act"), which has been marked to indicate changes from the Registration Statement as filed with the Securities and Exchange Commission (the "Commission") on April 30, 2014.

As discussed with staff of the Commission, the Company is filing Amendment Number 4 in order to make certain limited changes to the Registration Statement prior to printing the preliminary prospectus contained in the Registration Statement to be used in the road show for the offering. The Company believes that the changes both individually and in the aggregate are immaterial, and that the changes do not impact materially in any way the Registration Statement as previously reviewed by the Commission or the staff's previous communication to the Company that the staff had no further comments to the Registration Statement.

Please direct any further communications relating to this filing to the undersigned at 205.521.8624 or J. Andrew Robison at 205.521.8596.

Very truly yours,

/s/ Paul S. Ware

Paul S. Ware

Enclosures

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cc: William M. Foshee  
J. Andrew Robison  
David W. Ghegan  
Charles A. Roberts, Jr.

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