

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

| OMB APPROVAL                                   |           |
|--|-----------|
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

| 1. Name and Address of Reporting Person *<br><b>BROUGHTON THOMAS A</b> |                                      |  | 2. Issuer Name and Ticker or Trading Symbol<br><b>ServisFirst Bancshares, Inc. [NONE]</b> |   |   | 5. Relationship of Reporting Person(s) to Issuer<br>(Check all applicable)<br><input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input checked="" type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below)<br><b>President and CEO</b> |   |  |   |
|--|--------------------------------------|--|---|---|---|--|---|--|---|
| (Last)<br>P.O. BOX 1508  | (First)                              | (Middle)   | 3. Date of Earliest Transaction (Month/Day/Year)<br>01/31/2012                            |   |   |  |   |  |   |
| (Street)<br>BIRMINGHAM, AL 35201                                       |                                      |  | 4. If Amendment, Date Original Filed(Month/Day/Year)                                      |   |   | 6. Individual or Joint/Group Filing(Check Applicable Line)<br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person  |   |  |   |
| (City)   | (State)                              | (Zip)  | <b>Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned</b>   |   |   |  |   |  |   |
| 1. Title of Security (Instr. 3)  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8)  |   | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |  | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|  |                                      |  | Code  | V | Amount  | (A) or (D)   | Price   |  |   |
| Common Stock   | 01/31/2012                           |  | X   |   | 15,000  | A  | \$ 10   | 152,752  | D   |
| Common Stock   | 01/31/2012                           |  | G   | V | 900   | D  | \$ 0  | 151,852  | D   |
| Common Stock   |                                      |  |   |   |   |  |   | 666  | I<br>By spouse (U)                                    |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) |   | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                 | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |       |
|--|--|--------------------------------------|--|--------------------------------|---|---|--------|--|-----------------|---|--|--|--|--|-------|
|  |  |                                      |  | Code                           | V | (A)   | (D)    | Date Exercisable   | Expiration Date |   |  |  |  |  | Title |
| Stock Option (Right to Buy)                | \$ 10  | 01/31/2012                           |  | X                              |   |   | 15,000 | (U)  | 05/19/2015      | Common Stock  | 15,000                                     | \$ 0   | 47,500   | D  |       |

## Reporting Owners

| Reporting Owner Name / Address                              | Relationships |           |                   |       |
|---|---------------|-----------|-------------------|-------|
|   | Director      | 10% Owner | Officer           | Other |
| BROUGHTON THOMAS A<br>P.O. BOX 1508<br>BIRMINGHAM, AL 35201 | X             |           | President and CEO |       |

## Signatures

|   |  |            |
|---|--|------------|
| /s/ Matthew T. Franklin, Attorney-in-Fact |  | 02/02/2012 |
| **Signature of Reporting Person           |  | Date       |

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Securities purchased by Mr. Broughton's wife. Mr. Broughton disclaims beneficial ownership of the shares held by his wife.

(2) The option vests 10,000 shares per year beginning on May 19, 2006 with the final 5,000 shares vesting on May 19, 2013.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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