UNITED STATES SECURITIES AND EXCHANGE COMMISSION **WASHINGTON, DC 20549**

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE **SECURITIES EXCHANGE ACT OF 1934**

Date of report (Date of earliest event reported): October 17, 2011

SERVISFIRST BANCSHARES, INC.

(Exact Name of Registrant as Specified in Its Charter)

Delaware

(State or Other Jurisdiction of Incorporation)

0-53149 (Commission File Number) (IRS Employer Identification No.)

850 Shades Creek Parkway, Birmingham, Alabama

(Address of Principal Executive Offices)

35209 (Zip Code)

26-0734029

(205) 949-0302

(Registrant's Telephone Number, Including Area Code)

(Former Name or Former Address, if Changed Since Last Report) Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions: ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425 ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12) □ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b)) ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Section 2 - Financial Information

(d)

Item 2.02. Results of Operations and Financial Condition.

On October 17, 2011, ServisFirst Bancshares, Inc. (the "Company") issued a press release announcing its operating results for the quarter and nine months ended September 30, 2011. A copy of the press release is attached as Exhibit 99.1.

The information in this Current Report on Form 8-K, including Exhibit 99.1, shall not be considered "filed" for purposes of Section 18 of the Securities and Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended or the Exchange Act.

Section 9 - Financial Statements and Exhibits

Exhibits

Item 9.01.	Financial Statements and Exhibits.

99.1 Press Release Issued October 17, 2011

Description

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this Current Report on Form 8-K to be signed on its behalf by the undersigned hereunto duly authorized.

SERVISFIRST BANCSHARES, INC.

Date: October 17, 2011 By: /s/Thomas A. Broughton III

Thomas A. Broughton III Chief Executive Officer



SERVISFIRST BANCSHARES, INC. Announces Record Third Quarter 2011

Birmingham, Ala. – (PR Newswire) – October 17, 2011 – ServisFirst Bancshares, Inc. today announced record earnings for the quarter and nine months ending September 30, 2011

Third Quarter 2011 Highlights:

- Nine-month record net income of \$16.8 million, a 31% increase year/year, and third-quarter income of \$6.0 million, a 25% increase year/year
- Basic earnings per common share of \$1.03 for the quarter and \$2.93 for the nine months
- Ranked 25th best in efficiency ratio ranking in the United States by American Banker
- Correspondent Division reached profitability during the third quarter

"We are pleased to announce record net income for the quarter and the nine months" said Bud Foshee, CFO. Tom Broughton, CEO and President, stated, "Our strong balance sheet and customer service continues to attract new clients to the bank. Loan demand has rebounded over the past two quarters, and total loans grew at a 34% annualized rate during the third quarter."

ABOUT SERVISFIRST:

ServisFirst Bancshares, Inc. is a bank holding company based in Birmingham, Alabama. Through its subsidiary ServisFirst Bank, ServisFirst Bancshares provides business and personal financial services through locations in Birmingham, Huntsville, Montgomery and Dothan, Alabama and Pensacola, Florida.

ServisFirst Bancshares files periodic reports with the U.S. Securities and Exchange Commission (SEC). Copies of its filings may be obtained through the SEC's website at www.sec.gov or at www.servisfirstbancshares.com.

Statements in this press release that are not historical facts, including, but not limited to, statements concerning future operations, results or performance, are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Securities Exchange Act of 1934 and Section 27A of the Securities Act of 1933. The words "believe," "expect," "anticipate," "project," "plan,", "intend," "will," "would," "might" and similar expressions often signify forward-looking statements. Such statements involve inherent risks and uncertainties. ServisFirst Bancshares, Inc. cautions that such forward-looking statements, wherever they occur in this press release or in other statements attributable to ServisFirst Bancshares, Inc., are necessarily estimates reflecting the judgment of ServisFirst Bancshares, Inc.'s senior management and involve a number of risks and uncertainties that could cause actual results to differ materially from those suggested by the forward-looking statements. Such forward-looking statements should, therefore, be considered in light of various factors that could affect the accuracy of such forward-looking statements, including: general economic conditions, especially in the credit markets and in the Southeast; the performance of the capital markets; changes in interest rates, yield curves and interest rate spread relationships; changes in accounting and tax principles, policies or guidelines; changes in legislation or regulatory requirements; changes in our loan portfolio and the deposit base; possible changes in laws and regulations and governmental monetary and fiscal policies, including, but not limited to, economic stimulus initiatives and so-called "bailout" initiatives; the cost and other effects of legal and administrative cases and similar contingencies; possible changes in the creditworthiness of customers and the possible impairment of the collectibility of loans and the value of collateral; the effect of natural disasters, such as hurricanes and tornados, in our geographic markets; and increased competition from both banks and nonbank financial institutions. The foregoing list of factors is not exhaustive. For discussion of these and other risks that may cause actual results to differ from expectations, please refer to "Risk Factors" in our most recent Annual Report on Form 10-K and our other SEC filings. If one or more of the factors affecting our forward-looking information and statements proves incorrect, then our actual results, performance or achievements could differ materially from those expressed in, or implied by, forward-looking information and statements contained herein. Accordingly, you should not place undue reliance on any forward-looking statements, which speak only as of the date made. ServisFirst Bancshares, Inc. assumes no obligation to update or revise any forward-looking statements that are made from time to time.

More information about ServisFirst Bancshares may be obtained over the Internet at www.servisfirstbancshares.com or by calling (205) 949-0302.

Contact: ServisFirst Bank Bud Foshee (205) 949-0307 BFoshee@servisfirstbank.com

SERVISFIRST BANCSHARES, INC. CONSOLIDATED STATEMENTS OF INCOME (In thousands, except shares and per share data)

		Three Months Ended September 30,			June 30,	
	(Un	2011 audited)	_(U	2010 [naudited]	_(U	2011 [naudited]
Total interest income	\$	23,312	\$	19,959	\$	22,080
Total interest expense		4,093		3,972		4,032
Net interest income before provision		19,219		15,987		18,048
Provision for loan losses		2,740		2,537		1,494
Net interest income after provision for loan losses		16,479		13,450		16,554
Total noninterest income		1,808		1,348		1,782
Salaries and employee benefits		4,723		3,547		5,026
Other noninterest expense		4,109		3,920		4,343
Total noninterest expense		8,832		7,467		9,369
Income before taxes		9,455		7,331		8,967
Income taxes		3,320		2,532		3,122
Net income		6,135		4,799	_	5,845
Preferred stock dividends		100		4,799		5,045
Net income available to common stockholders	\$	6,035	\$	4,799	\$	5,845
Net income available to common stockholders	<u>\$</u>	0,033	3	4,799	Φ	3,043
Basic earnings per common share	\$	1.03	\$	0.87	\$	1.02
		0.90	\$	0.77	\$	0.89
	\$		Ψ			
Average basic common shares	\$	5,886,178 6,882,809		5,515,384 6,417,947		/ /
Average basic common shares	\$	5,886,178 6,882,809 Nine Mont Septem	ths En	5,515,384 6,417,947 ded		5,708,871 6,705,953
Average basic common shares		5,886,178 6,882,809 Nine Mon Septem 2011	ths En ber 30	5,515,384 6,417,947 ded , 2010		5,708,871 6,705,953
Average basic common shares Average fully diluted common shares	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited)	ths En ber 30	5,515,384 6,417,947 ded , 2010 Unaudited)		/ /
Average fully diluted common shares Total interest income		5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353	ths En ber 30	5,515,384 6,417,947 ded 9, 2010 Unaudited) 57,457		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110	ths En ber 30	5,515,384 6,417,947 ded 9, 2010 Jnaudited) 57,457 11,256		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243	ths En ber 30	5,515,384 6,417,947 ded 9, 2010 Jnaudited) 57,457 11,256 46,201		/ /
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Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778	ths En ber 30	5,515,384 6,417,947 ded b, 2010 Inaudited) 57,457 11,256 46,201 7,612 38,589 3,484		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 - 10,176 12,284		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861	ths En ber 30	5,515,384 6,417,947 ded b, 2010 Inaudited) 57,457 11,256 46,201 7,612 38,589 3,484		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits Other noninterest expense	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 - 10,176 12,284		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits Other noninterest expense Total noninterest expense Income before taxes	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835 26,798	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 - 10,176 12,284 22,460		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits Other noninterest expense Total noninterest expense Income before taxes	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 - 10,176 12,284 22,460 19,613		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits Other noninterest expense Total noninterest expense Income before taxes Net income	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835 26,798 25,841 8,990	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 		/ /
Average basic common shares Average fully diluted common shares Total interest income Total interest expense Net interest income before provision Provision for loan losses Net interest income after provision for loan losses Total noninterest income Salaries and employee benefits Other noninterest expense Total noninterest expense Income before taxes Net income	(Ur	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835 26,798 25,841 8,990 16,851	ths En ber 30	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 		, ,
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Average basic common shares Average fully diluted common shares Total interest income Total interest expense	(Ur \$ 	5,886,178 6,882,809 Nine Mont Septem 2011 audited) 66,353 12,110 54,243 6,465 47,778 4,861 - 13,963 12,835 26,798 25,841 8,990 16,851 100 16,751	(US)	5,515,384 6,417,947 ded b, 2010 57,457 11,256 46,201 7,612 38,589 3,484 10,176 12,284 22,460 19,613 6,780 12,833		/ /
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SERVISFIRST BANCSHARES, INC. CONSOLIDATED BALANCE SHEETS (In thousands)

	-	otember 30, 2011 Jnaudited)		tember 30, 2010 naudited)	cember 31, 2010 (Audited)
ASSETS					
Cash and due from banks	\$	92,399	\$	149,841	\$ 231,632
Investment securities		313,146		251,838	282,193
Restricted equity securities		3,708		3,510	3,510
Federal funds sold and other investments		91,315		2,213	346
Mortgage loans held for sale		9,114		8,708	7,875
Loans		1,695,476		1,345,502	1,394,818
Reserve for loan losses		(21,466)		(16,903)	(18,077)
Net loans		1,674,010		1,328,599	1,376,741
Foreclosed real estate		10,134		8,170	6,966
Other assets		63,504		23,645	 25,903
Total assets		2,257,330		1,776,524	 1,935,166
LIABILITIES AND STOCKHOLDERS' EQUITY					
Liabilities:					
Noninterest-bearing		382,095		224,537	250,490
Interest-bearing		1,629,186		1,377,020	1,508,226
Total deposits		2,011,281		1,601,557	1,758,716
Borrowings		51,863		55,317	55,357
Interest payable		1,043		914	898
Other liabilities		3,670		2,559	3,095
Total liabilities		2,067,857		1,660,347	1,818,066
Stockholders' equity		189,473		116,177	117,100
Total liabilities and stockholders' equity	\$	2,257,330	\$	1,776,524	\$ 1,935,166

SERVISFIRST BANCSHARES, INC. Key Ratios

		Three Months Ended					
		ıber 30,	June 30,				
	2011	2010	2011				
	(Unaudited)	(Unaudited)	(Unaudited)				
Return on average assets	1.11%	6 1.10%	1.22%				
Return on average equity	16.53%	6 16.86%	17.30%				
Net interest margin (fully tax equivalent)	3.67%	3.83%	3.93%				
Efficiency ratio	42.00%	6 43.08%	47.24%				
		e Months Ended September 30,					
	2011	2010					
	(Unaudited)	(Unaudited)					
Return on average assets	1.139						
Return on average equity	16.89%						
Net interest margin (fully tax equivalent)	3.819						
Efficiency ratio	45.349	6 45.21%					
	Septemb	September 30,					
	2011	2010	2011				
	(Unaudited)	(Unaudited)	(Unaudited)				
Book value per common share	\$ 25.38	\$ 21.05	\$ 24.05				
Tangible book value per common share	\$ 25.38	\$ 21.05	\$ 24.05				
% of reserve for loan losses to total loans	1.27%	1.26%	1.25%				
Nonperforming assets to total loans							
plus foreclosed real estate	1.67%	1.67%	1.79%				