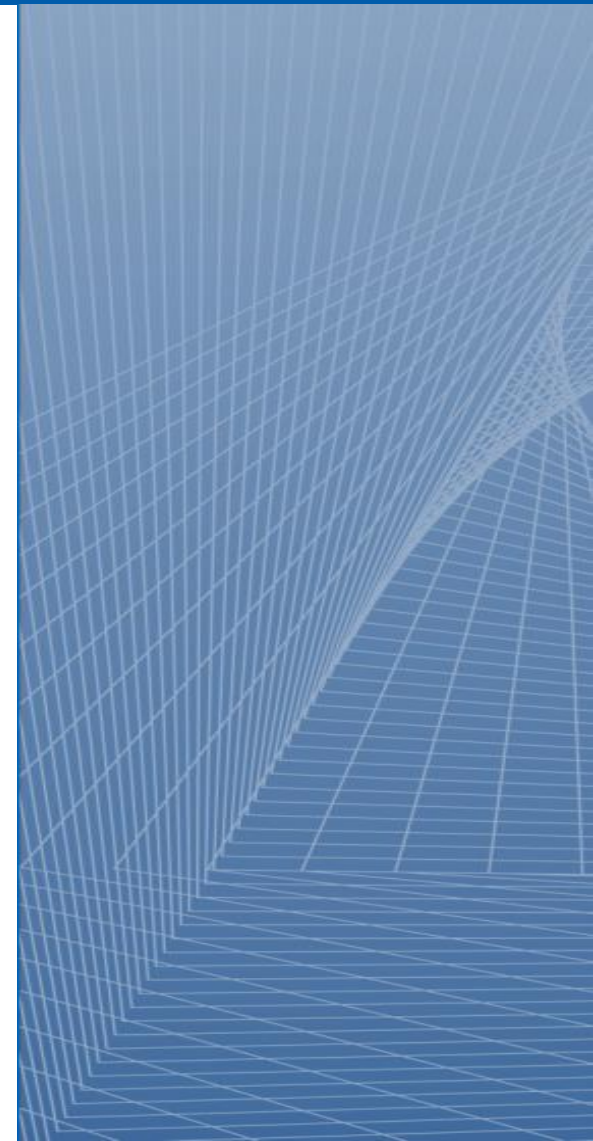


# ServisFirst Bancshares, Inc.

NASDAQ: SFBS

May 2019



# Forward-Looking Statements

The logo for Servis1st Bank, featuring a blue square above the text "Servis1st Bank" in a blue serif font.

OUR NAME IS OUR MISSION.

This presentation contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. In addition, ServisFirst Bancshares, Inc. may file or furnish documents with the Securities and Exchange Commission which contain forward-looking statements and management may make forward-looking statements orally to analysts, investors, representatives of the media and others. These statements are based on the current beliefs and expectations of ServisFirst Bancshares, Inc.'s management and are subject to significant risks and uncertainties. Actual results may differ from those set forth in the forward-looking statements. Factors that could cause ServisFirst Bancshares, Inc.'s actual results to differ materially from those described in the forward-looking statements can be found in ServisFirst Bancshares, Inc.'s Annual Report on Form 10-K for the year ended December 31, 2018, and Quarterly Reports on Form 10-Q for the quarters ended March 31, 2019, September 30, 2018, and June 30, 2018, which have been filed with the Securities and Exchange Commission and which are available on ServisFirst Bancshares, Inc.'s website ([www.servisfirstbank.com](http://www.servisfirstbank.com)) and on the Securities and Exchange Commission's website ([www.sec.gov](http://www.sec.gov)). ServisFirst Bancshares, Inc. does not undertake to update the forward-looking statements to reflect the impact of circumstances or events that may arise after the date of the forward-looking statements.

## ■ **Non-GAAP Financial Measures**

This presentation includes non-GAAP financial measures. Information about any such non-GAAP financial measures, including a reconciliation of those measures to GAAP, can be found in the presentation.

## Overview

- **Founded in 2005 in Birmingham, AL**
- **Single bank BHC**

## High-Performing Metropolitan Commercial Bank

- **Total Assets<sup>(1)</sup>: \$8.3 billion**
- **Stockholders' Equity<sup>(1)</sup>: \$746 million**
- **ROAA <sup>(2)</sup>: 1.75%**
- **Efficiency Ratio <sup>(2)</sup>: 34.35%**

## High Growth Coupled with Pristine Credit Metrics <sup>(3)</sup>

- **Gross Loans CAGR: 18%**
- **Total Deposits CAGR: 18%**
- **Net Income for Common CAGR: 27%**
- **Diluted EPS CAGR: 22%**
- **NPA / assets <sup>(1)</sup>: 0.39%**
- **NPLs / loans <sup>(1)</sup>: 0.41%**

1) As of March 31, 2019

2) For three months ended March 31, 2019

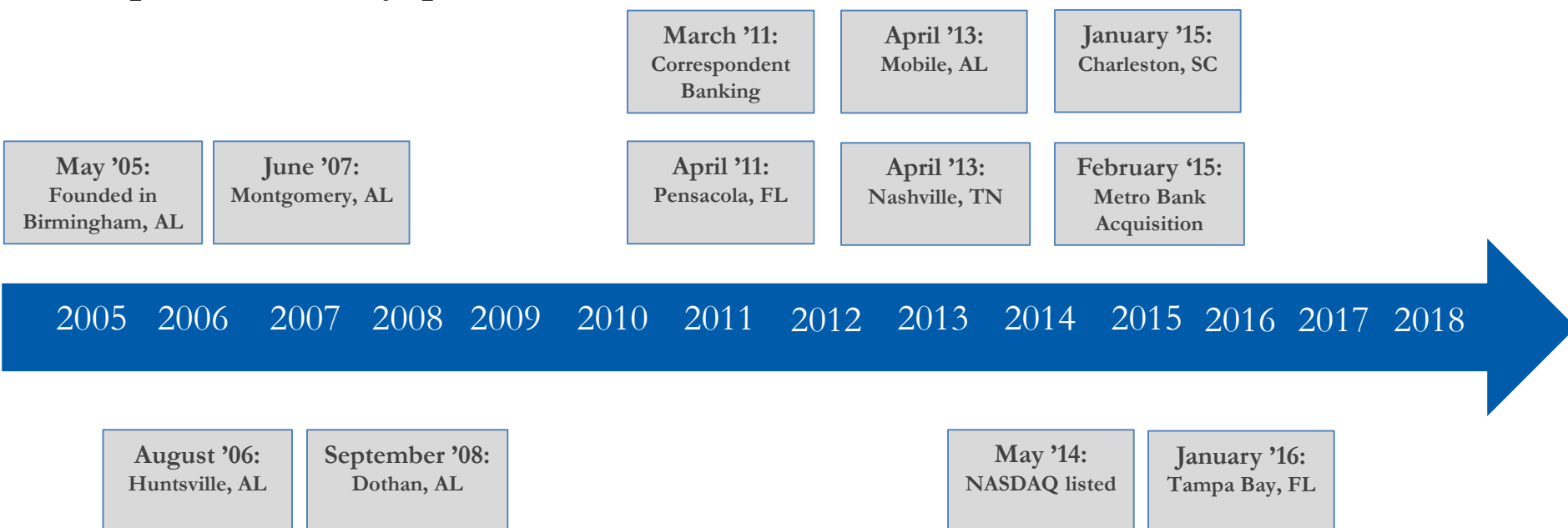
3) 5-year compounded annual growth rate calculated from December 31, 2013 to December 31, 2018

- **Simple business model**
  - Loans and deposits are primary drivers, not ancillary services
- **Limited branch footprint**
  - Technology provides efficiency
- **Big bank products and bankers**
  - With the style of service and delivery of a community bank
- **Core deposit focus coupled with C&I lending emphasis**
- **Scalable, decentralized business model**
  - Regional CEOs drive revenue
- **Opportunistic expansion, attractive geographies**
  - Teams of the best bankers in each metropolitan market
- **Disciplined growth company that sets high standards for performance**

- **Identify great bankers in attractive markets**
  - Focus on people as opposed to places
  - Target minimum of \$300 million in assets within 3 years
  - Best bankers in growing markets
  
- **Market strategies**
  - Regional CEOs execute simple business model
  - Back office support and risk management infrastructure
  - Non-legal board of directors comprised of key business people
  - Provide professional banking services to mid-market commercial customers that have been neglected or pushed down to branch personnel by national and other larger regional banks
  
- **Opportunistic future expansion**
  - Southern markets, metropolitan focus
  - Draw on expertise of industry contacts

# Milestones

- **Founded in May 2005 with initial capital raise of \$35 million**
- **Reached profitability during the fourth quarter of 2005 and have been profitable every quarter since**



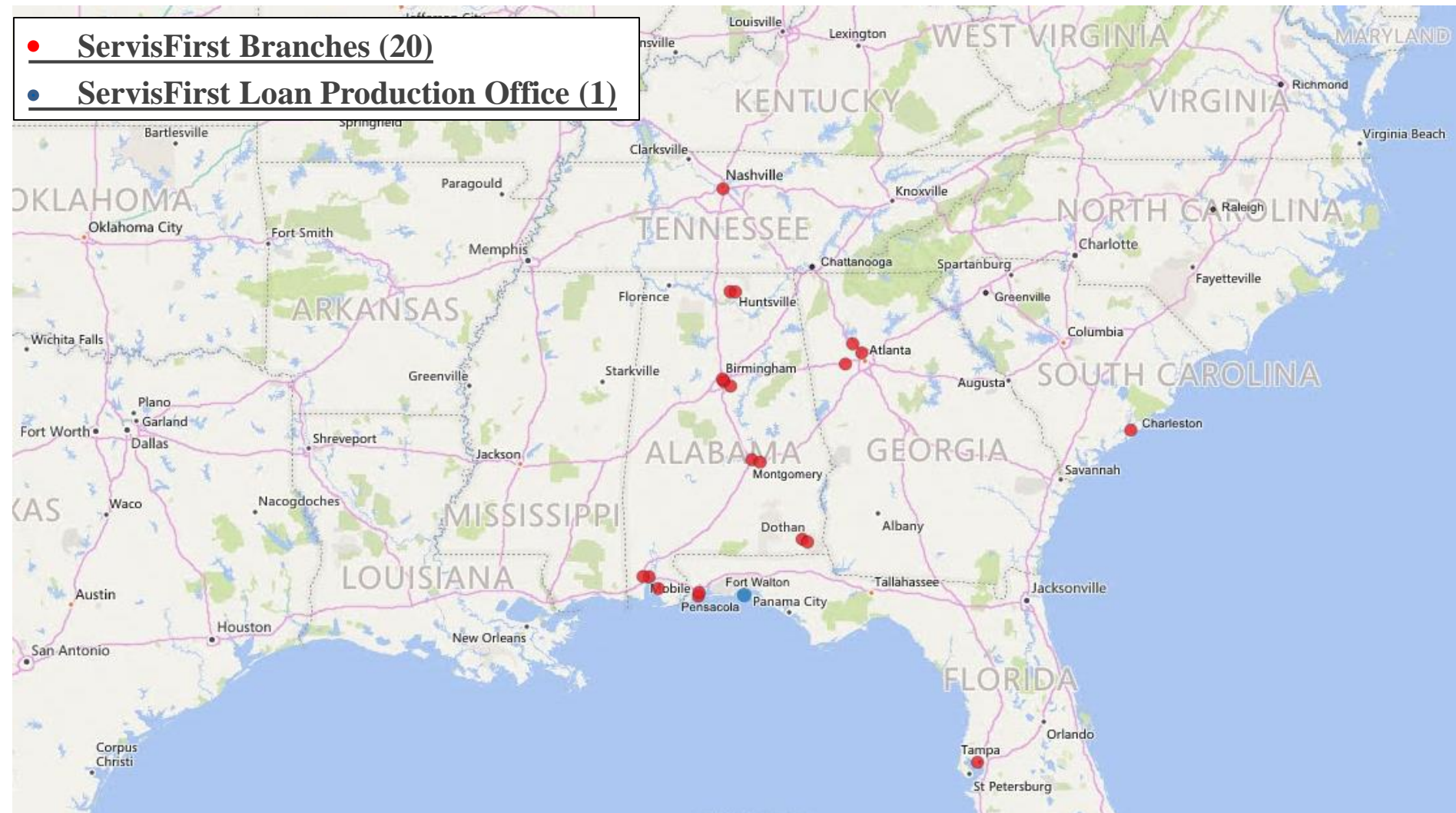
- **Achieved total asset milestones of \$1 billion in 2008, \$2 billion in 2011, \$3 billion in 2013, \$4 billion in 2014, \$5 billion in 2015, \$6 billion in 2016, \$7 billion in 2017, and \$8 billion in 2018**

# Our Footprint

Servis1st Bank®

OUR NAME IS OUR MISSION.

- **ServisFirst Branches (20)**
- **ServisFirst Loan Production Office (1)**



# Our Regions



Servis1st Bank®

OUR NAME IS OUR MISSION.

Region <sup>(1)</sup>	Total Branches <sup>(2)</sup>	Total MSA Deposits <sup>(3)</sup> (\$ in billions)	Market Share <sup>(3)</sup> (%)
<b><u>Alabama</u></b>			
Birmingham - Hoover	3	37.7	7.1
Montgomery	2	7.9	7.1
Huntsville	2	8.0	9.6
Mobile	3	7.1	3.8
Dothan	2	3.3	15.6
<b><u>Florida</u></b>			
Tampa-St. Petersburg-Clearwater	1	85.2	0.2
Pensacola-Ferry Pass-Brent	2	7.2	5.1
Crestview-Fort Walton Beach-Destin (4)	1	5.3	0.0
<b><u>Tennessee</u></b>			
Nashville-Davidson-Murfreesboro-Franklin	1	61.5	0.5
<b><u>Georgia</u></b>			
Atlanta-Sandy Springs-Roswell	3	173.1	0.2
<b><u>South Carolina</u></b>			
Charleston-North Charleston	1	13.9	1.0
<b>Total</b>	<b>21</b>	<b>410.2</b>	

1) Represents metropolitan statistical areas (MSAs)

2) As of May 2019

3) As reported by the FDIC as of 6/30/2018

4) Loan production office

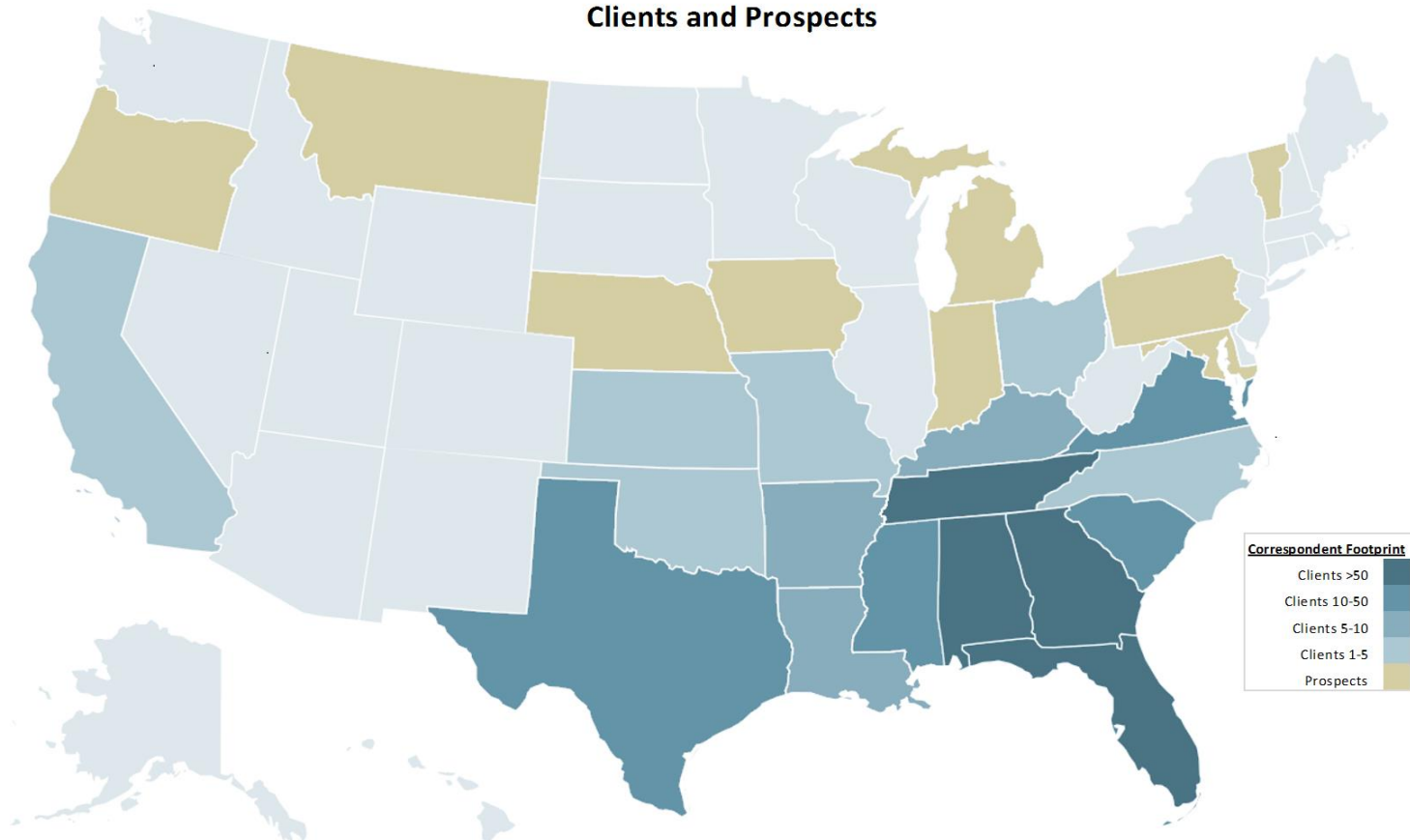


- **“Loan making and deposit taking”**
  - Traditional commercial banking services
  - No emphasis on non-traditional business lines
  
- **Culture of cost control**
  - “Branch light,” with \$354 million average deposits per banking center
  - Leverage technology and centralized infrastructure
  - Headcount focused on production and risk management
  - Key products; including remote deposit capture, cash management, remote currency manager
  - Outsource selected functions
  
- **C&I lending expertise**
  - 38% of gross loans
  - Target customers: privately held businesses \$2 to \$250 million in annual sales, professionals, affluent consumers

- **Local decision-making**
  - **Emphasize local decision-making to drive customer revenue**
  - **Centralized, uniform risk management and support**
  - **Conservative local lending authorities, covers most lending decisions**
  
- **Geographic organizational structure (as opposed to line of business structure)**
  
- **Regional CEOs empowered and held accountable**
  - **Utilize stock based compensation to align goals**
  
- **Top-down sales culture**
  - **Senior management actively involved in customer acquisition**

# Correspondent Banking Footprint

## Clients and Prospects



3/31/2018	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
<b>Total Active Relationships</b>	<b>285</b>	<b>761,701</b>	<b>2.67 MM</b>
Deposit Accounts		436,306	1.53 MM
Fed Funds Purchased		325,395	1.14 MM

3/31/2019	# of Relationships	Balance (\$000s)	Avg Rel Bal (\$)
<b>Total Active Relationships</b>	<b>292</b>	<b>1,030,267</b>	<b>3.53 MM</b>
Deposit Accounts		656,889	2.25 MM
Fed Funds Purchased		373,378	1.28 MM

# Our Management Team

## **Thomas A. Broughton, III** **President and Chief Executive Officer**

- Previously President and CEO of First Commercial Bank (acquired by Synovus Financial, 1992); subsequently, regional CEO for Synovus
- *American Banker's* 2009 Community Banker of the Year
- 63 years old

## **William M. Foshee** **EVP and Chief Financial Officer**

- Previously Chief Financial Officer of Heritage Financial Holding Corporation
- Certified public accountant
- 64 years old

## **Clarence C. Pouncey, III** **EVP and Chief Operating Officer**

- Previously with Wachovia; oversaw production functions in Alabama, Arizona, Tennessee and Texas
- Previously SVP of SouthTrust Bank
- 62 years old

## **Henry F. Abbott** **SVP and Chief Credit Officer**

- Previously Senior Vice President and Chief Credit Officer of the Correspondent Banking Division, ServisFirst Bank
- 38 years old

## **Rodney E. Rushing** **EVP, Correspondent Banking Executive**

- Previously Executive Vice President of Correspondent Banking, BBVA-Compass
- 61 years old

- **Insiders own approximately 13% of outstanding shares**

# Our Regions

## Andrew N. Kattos

### EVP and Regional CEO Huntsville

- Previously EVP/Senior Lender for First Commercial Bank
- 50 years old

## G. Carlton Barker

### EVP and Regional CEO Montgomery

- Previously Group President for Regions Bank Southeast Alabama Bank Group
- 70 years old

## B. Harrison Morris

### EVP and Regional CEO Dothan

- Previously Market President of Wachovia's operation in Dothan
- 42 years old

## Rex D. McKinney

### EVP and Regional CEO Pensacola

- Previously EVP/Senior Commercial Lender for First American Bank/Coastal Bank and Trust (Synovus)
- 56 years old

## W. Bibb Lamar

### EVP and Regional CEO Mobile

- Previously CEO of BankTrust for over 20 years
- 75 years old

## Bradford A. Vieira

### EVP and Regional CEO Nashville

- Previously SVP and Commercial Banking Manager at ServisFirst Bank
- 43 years old

## Thomas G. Trouche

### EVP and Regional CEO Charleston

- Previously Executive Vice President Coastal Division for First Citizens Bank
- 55 years old

## J. Harold Clemmer

### EVP and Regional CEO Atlanta

- Previously President of Fifth Third Bank Tennessee and Fifth Third Bank Georgia
- 50 years old

## Gregory W. Bryant

### EVP and Regional CEO Tampa Bay

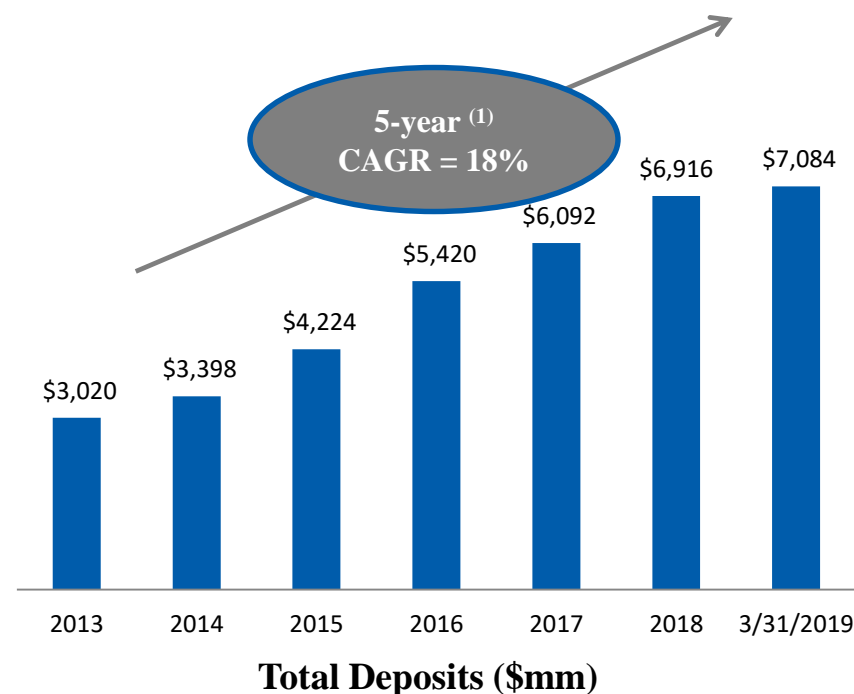
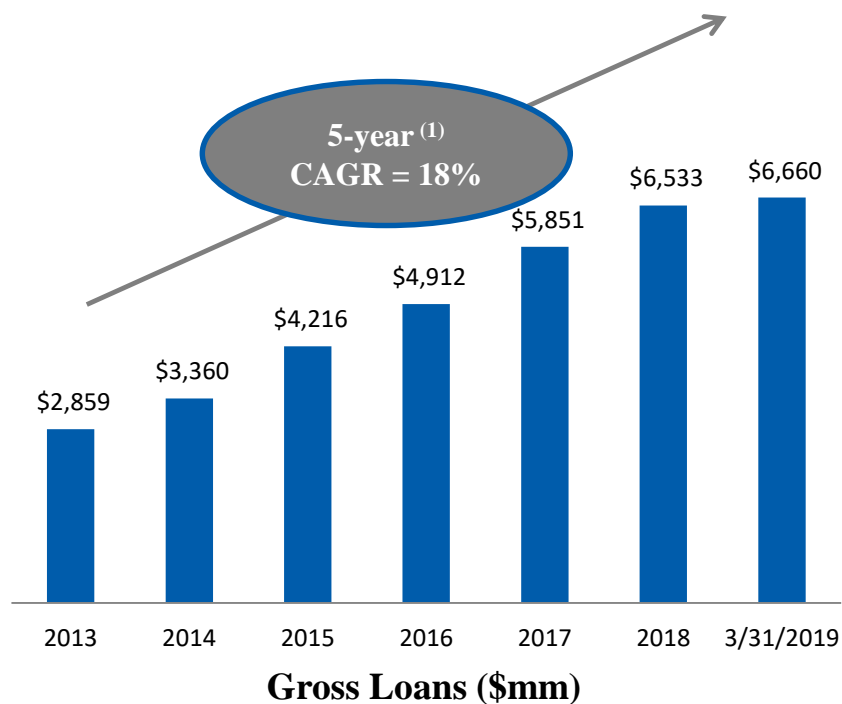
- Previously President and CEO of Bay Cities Bank in Tampa Bay
- 55 years old

# Financial Results

---

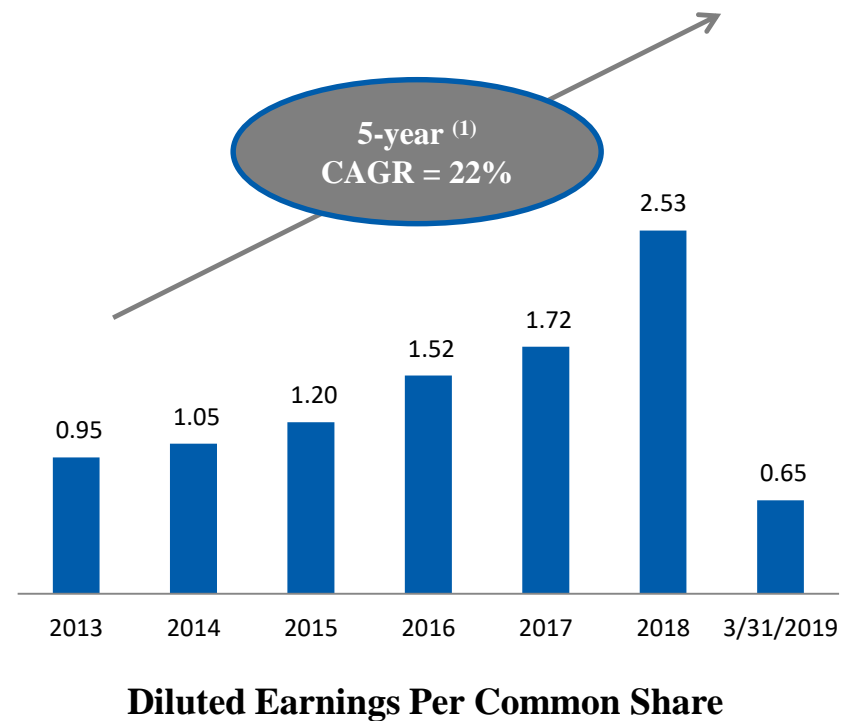
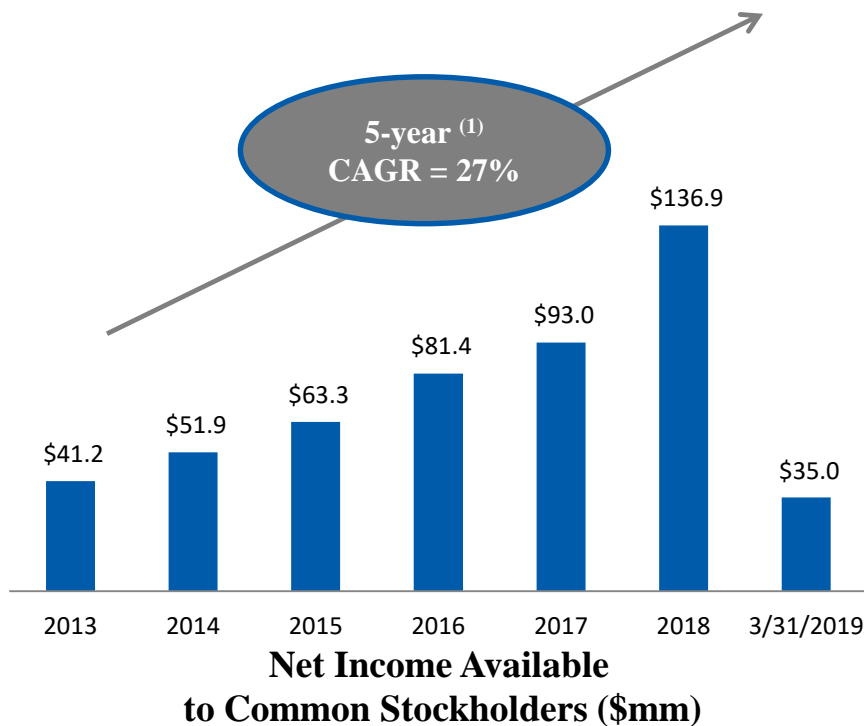
# Balance Sheet Growth

- **5-year<sup>(1)</sup> CAGR of gross loans and total deposits = 18%**
- **5-year<sup>(1)</sup> CAGR of non-interest bearing deposits = 19%**
- **5-year<sup>(1)</sup> CAGR of C&I loans = 14%**



1) 5-year CAGR = 12/31/2013 – 12/31/2018

- Rare combination of balance sheet growth and earnings power
- EPS growth includes impact of \$55.1 million of common stock issued in five private placements as we entered new markets and \$56.9 from the initial public offering

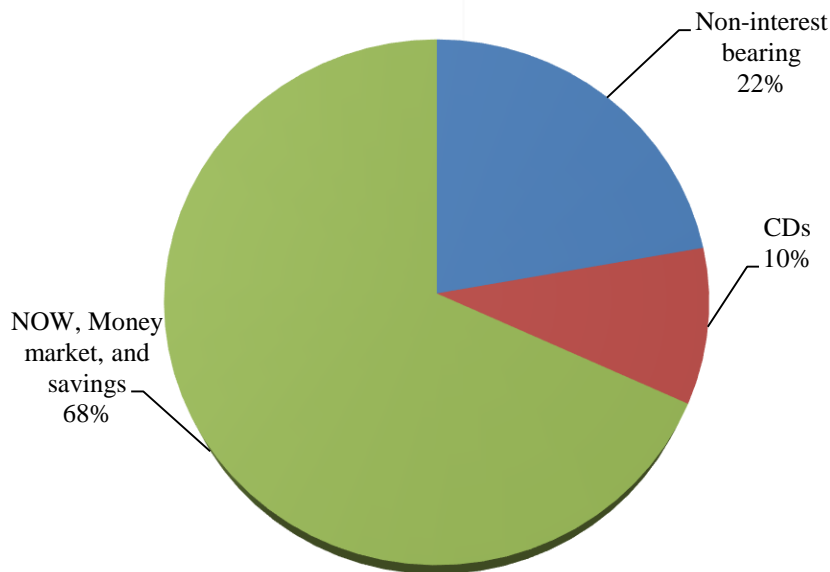


<sup>1)</sup> 5 - year CAGR = 12/31/2013 - 12/31/2018



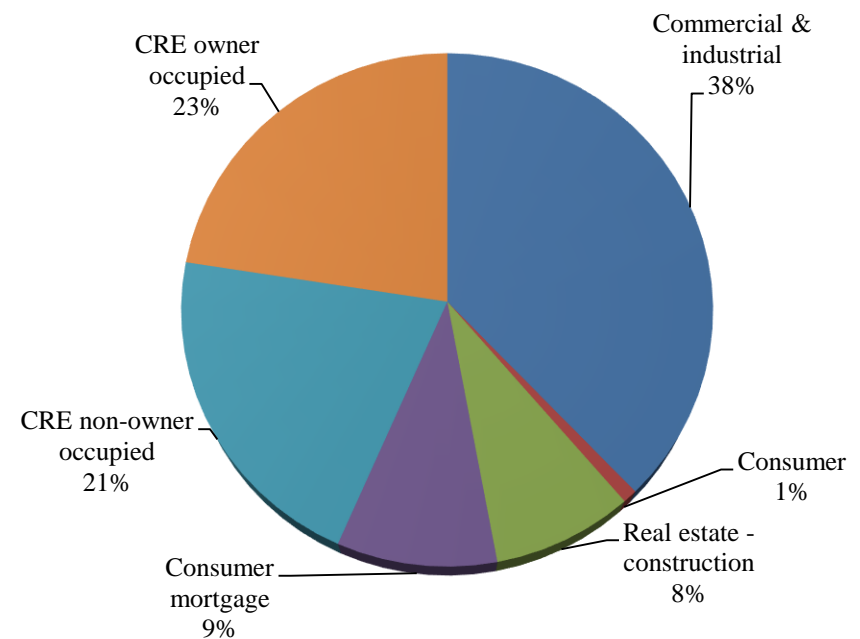
# Balance Sheet Makeup

- **Primary focus on building core deposits, highlighted by non-interest bearing accounts and non-reliance on CDs**
- **C&I lending expertise within a well balanced loan portfolio**



**Deposit Mix <sup>(1)</sup>**

**1.65% Cost of Interest Bearing Deposits <sup>(2)</sup>**



**Loan Portfolio <sup>(1)</sup>**

**5.25% Yield on Loans <sup>(2)</sup>**

1) As of March 31, 2019  
2) Average for the three months ended March 31, 2019

# Loan Growth by Region



OUR NAME IS OUR MISSION.

<i>Dollars in Thousands</i>				YTD Annualized
Region	12/31/2018	3/31/2019	YTD Growth	Growth Rate
Birmingham, AL	\$ 2,772,603	\$ 2,814,689	\$ 42,086	6%
Montgomery, AL	\$ 357,974	\$ 384,898	\$ 26,924	31%
Atlanta, GA	\$ 325,615	\$ 349,452	\$ 23,837	30%
Nashville, TN	\$ 617,811	\$ 636,487	\$ 18,676	12%
Mobile, AL	\$ 435,318	\$ 444,877	\$ 9,559	9%
Pensacola, FL	\$ 389,707	\$ 399,257	\$ 9,550	10%
Tampa Bay, FL	\$ 191,824	\$ 198,022	\$ 6,198	13%
Huntsville, AL	\$ 577,670	\$ 582,507	\$ 4,837	3%
Charleston, SC	\$ 241,003	\$ 236,497	\$ (4,506)	-8%
Dothan, AL	\$ 623,974	\$ 613,222	\$ (10,752)	-7%
Total Loans	\$ 6,533,499	\$ 6,659,908	\$ 126,409	8%

# Loan Growth by Type

<i>Dollars in Thousands</i>				
Loan Type	12/31/2018	3/31/2019	YTD Growth by Loan Type	% of YTD Growth
Commercial, Financial and Agricultural	\$ 2,513,225	\$ 2,522,136	\$ 8,911	7%
Real Estate - Construction	\$ 533,192	\$ 556,219	\$ 23,027	18%
Real Estate - Mortgage:				
Owner-Occupied Commercial	\$ 1,463,887	\$ 1,500,595	\$ 36,708	29%
1-4 Family Mortgage	\$ 621,634	\$ 629,285	\$ 7,651	6%
Other Mortgage	\$ 1,337,068	\$ 1,394,611	\$ 57,543	46%
Subtotal: Real Estate - Mortgage	\$ 3,422,589	\$ 3,524,491	\$ 101,902	81%
Consumer	\$ 64,493	\$ 57,062	\$ (7,431)	-6%
Total Loans	\$ 6,533,499	\$ 6,659,908	\$ 126,409	

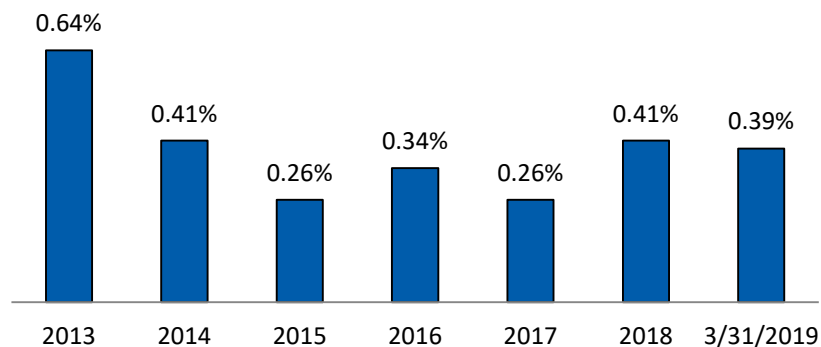
## Commercial Real Estate Trends

(In Thousands)	Year Ended December 31,						
	2013	2014	2015	2016	2017	2018	3/31/2019
1-4 Family Construction Speculative	\$ 16,403	\$ 13,608	\$ 25,794	\$ 27,835	\$ 31,230	\$ 34,594	\$ 46,720
1-4 Family Construction Sold	\$ 21,414	\$ 28,124	\$ 29,086	\$ 45,051	\$ 47,441	\$ 46,467	\$ 52,421
Resi Acquisition & Development	\$ 20,474	\$ 20,009	\$ 18,693	\$ 17,681	\$ 40,956	\$ 24,542	\$ 28,423
Multifamily Permanent	\$ 38,601	\$ 54,725	\$ 71,217	\$ 92,052	\$ 127,502	\$ 160,981	\$ 205,678
Residential Lot Loans	\$ 20,418	\$ 25,630	\$ 27,844	\$ 23,138	\$ 20,059	\$ 26,222	\$ 26,541
Commercial Lots	\$ 9,479	\$ 16,007	\$ 17,986	\$ 25,618	\$ 31,601	\$ 43,610	\$ 42,753
Raw Land	\$ 24,686	\$ 30,124	\$ 60,360	\$ 37,228	\$ 44,145	\$ 50,111	\$ 49,490
Commercial Construction	\$ 50,389	\$ 76,904	\$ 72,807	\$ 158,537	\$ 365,442	\$ 307,645	\$ 307,057
Other CRE Income Property	\$ 273,806	\$ 341,262	\$ 517,416	\$ 640,793	\$ 748,630	\$ 1,045,233	\$ 1,060,490
<b>Total CRE (Excluding O/O CRE)</b>	<b>\$ 475,671</b>	<b>\$ 606,394</b>	<b>\$ 841,203</b>	<b>\$ 1,067,930</b>	<b>\$ 1,457,006</b>	<b>\$ 1,739,405</b>	<b>\$ 1,819,573</b>
<b>Total Risk-Based Capital (Bank Level)</b>	<b>\$ 343,904</b>	<b>\$ 458,073</b>	<b>\$ 530,688</b>	<b>\$ 616,415</b>	<b>\$ 718,151</b>	<b>\$ 838,216</b>	<b>\$ 867,715</b>
<b>CRE as % of Total Capital</b>	<b>138%</b>	<b>132%</b>	<b>159%</b>	<b>173%</b>	<b>203%</b>	<b>208%</b>	<b>210%</b>
<b>Total Gross Loans</b>	<b>\$ 2,858,868</b>	<b>\$ 3,359,858</b>	<b>\$ 4,216,375</b>	<b>\$ 4,911,770</b>	<b>\$ 5,851,261</b>	<b>\$ 6,533,499</b>	<b>\$ 6,659,908</b>
<b>CRE as % of Total Portfolio</b>	<b>17%</b>	<b>18%</b>	<b>20%</b>	<b>22%</b>	<b>25%</b>	<b>27%</b>	<b>27%</b>
<b>CRE Owner Occupied</b>	<b>\$ 710,372</b>	<b>\$ 793,917</b>	<b>\$ 1,014,669</b>	<b>\$ 1,171,719</b>	<b>\$ 1,328,666</b>	<b>\$ 1,463,887</b>	<b>\$ 1,517,707</b>
<b>CRE OO as % of Total Portfolio</b>	<b>25%</b>	<b>24%</b>	<b>24%</b>	<b>24%</b>	<b>23%</b>	<b>22%</b>	<b>23%</b>
<b>CRE OO as % of Total Capital</b>	<b>207%</b>	<b>173%</b>	<b>191%</b>	<b>190%</b>	<b>185%</b>	<b>175%</b>	<b>175%</b>

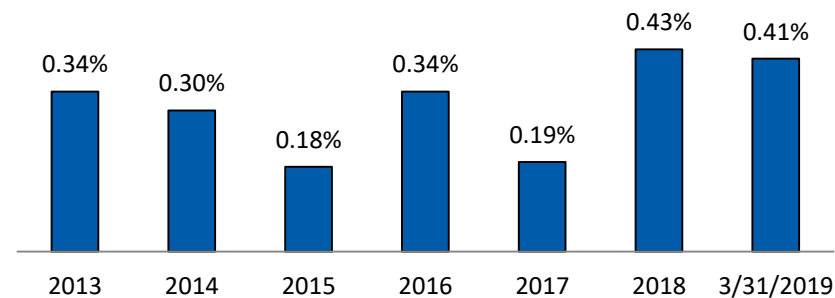
## Acquisition, Development, & Construction Trends

AD&C	\$ 151,868	\$ 208,769	\$ 243,267	\$ 335,085	\$ 580,874	\$ 533,191	\$ 553,405
<b>AD&amp;C as % of Total Capital</b>	<b>44%</b>	<b>46%</b>	<b>46%</b>	<b>54%</b>	<b>81%</b>	<b>64%</b>	<b>64%</b>
<b>AD&amp;C as % of Total Portfolio</b>	<b>5%</b>	<b>6%</b>	<b>6%</b>	<b>7%</b>	<b>10%</b>	<b>8%</b>	<b>8%</b>

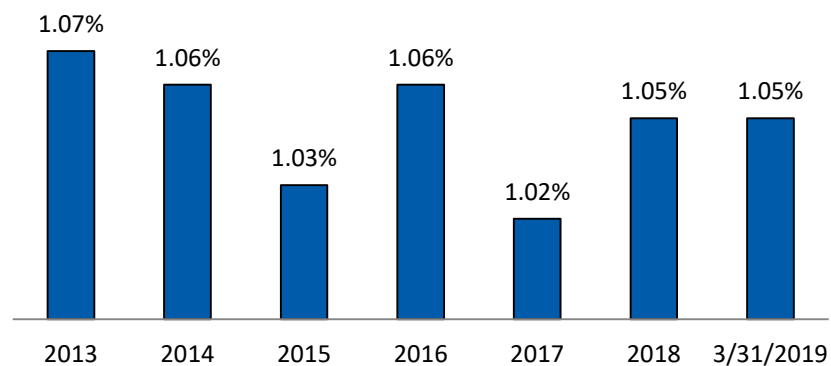
- Strong loan growth while maintaining asset quality discipline



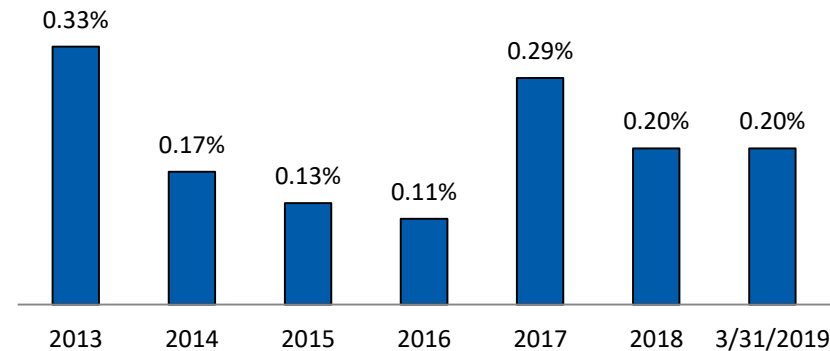
**Non-Performing Assets /  
Total Assets**



**Non-Performing Loans /  
Total Loans**

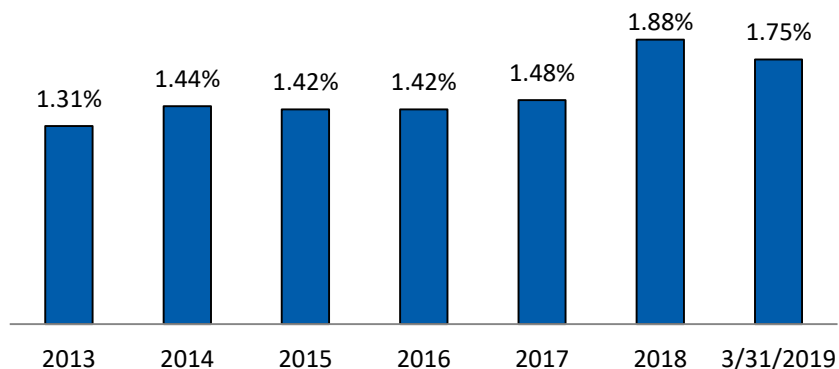


**Allowance for Loan Losses /  
Total Loans**

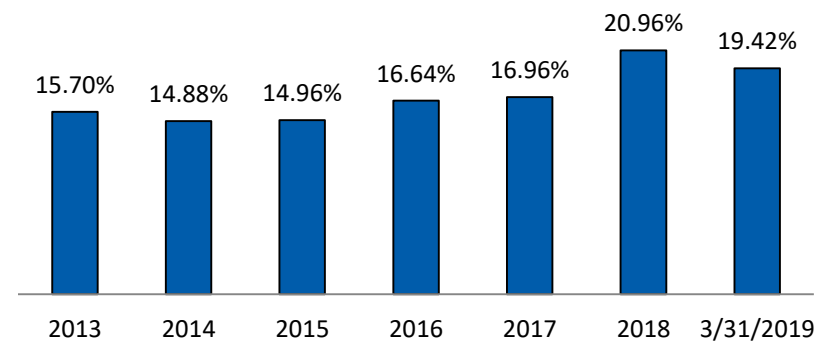


**Net Charge Offs /  
Total Average Loans**

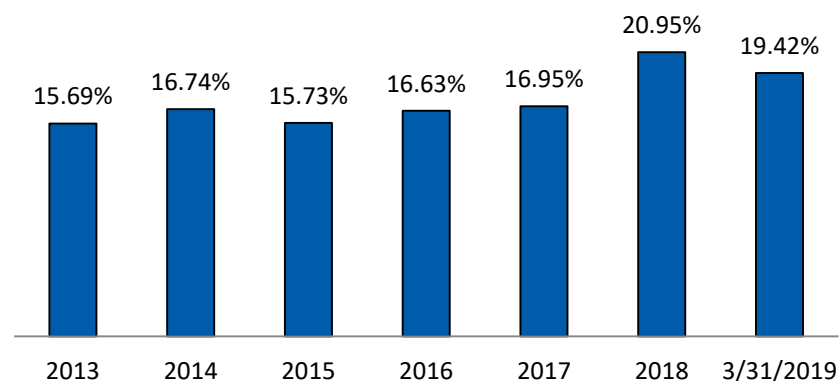
- Consistent earnings results and strong momentum



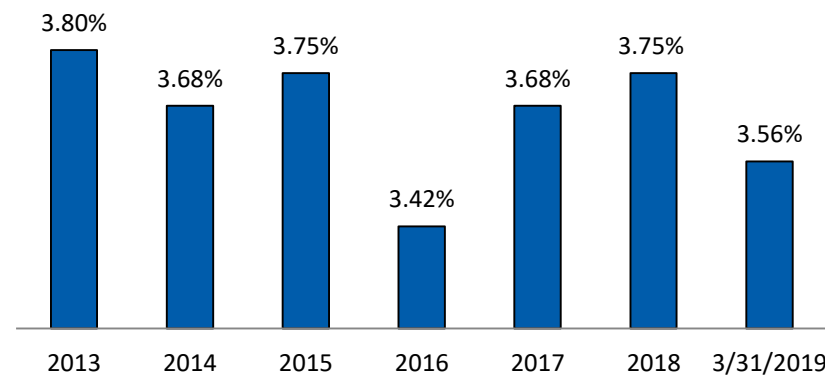
**Core Return on Average Assets (1)**



**Core Return on Average Equity (1)**



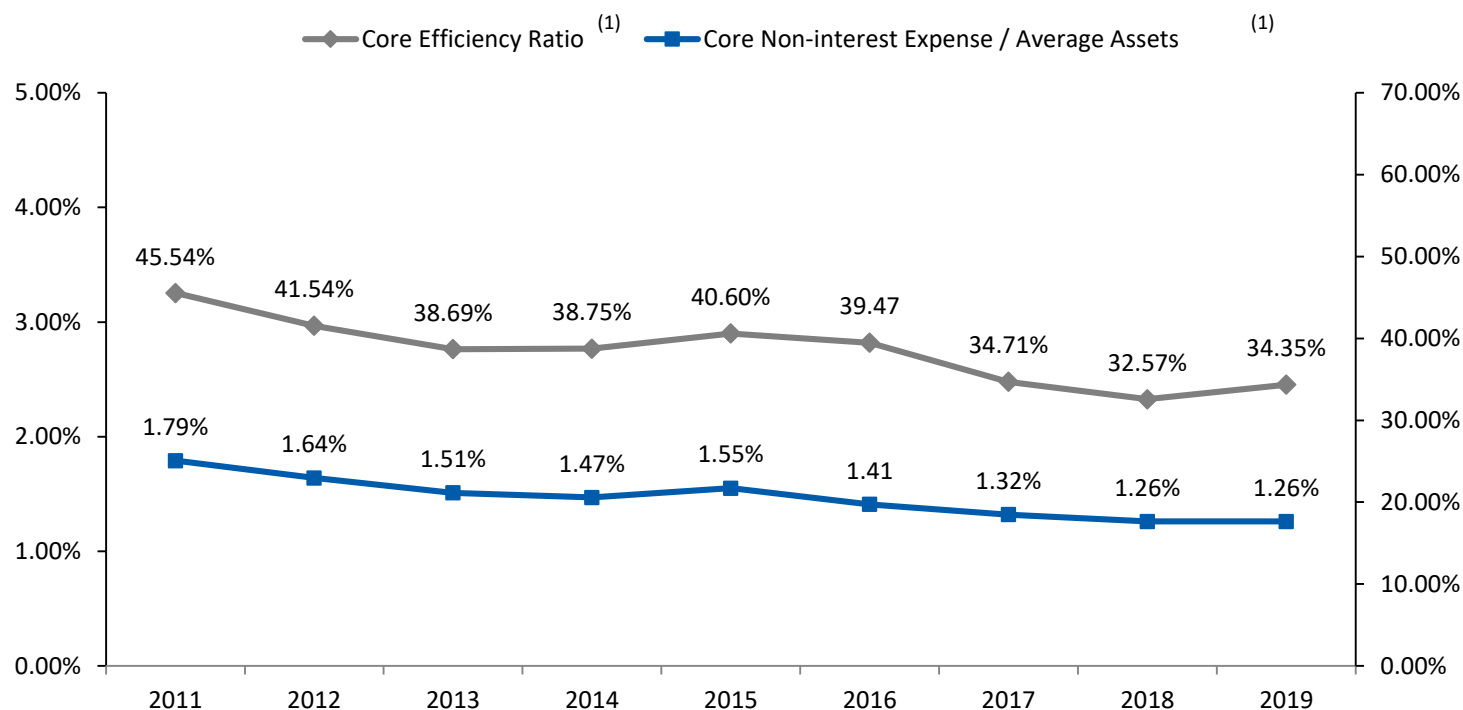
**Core Return on Average Common Equity (1)**



**Net Interest Margin**

1) For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation.

- Our operating structure and business strategy enable efficient, profitable growth

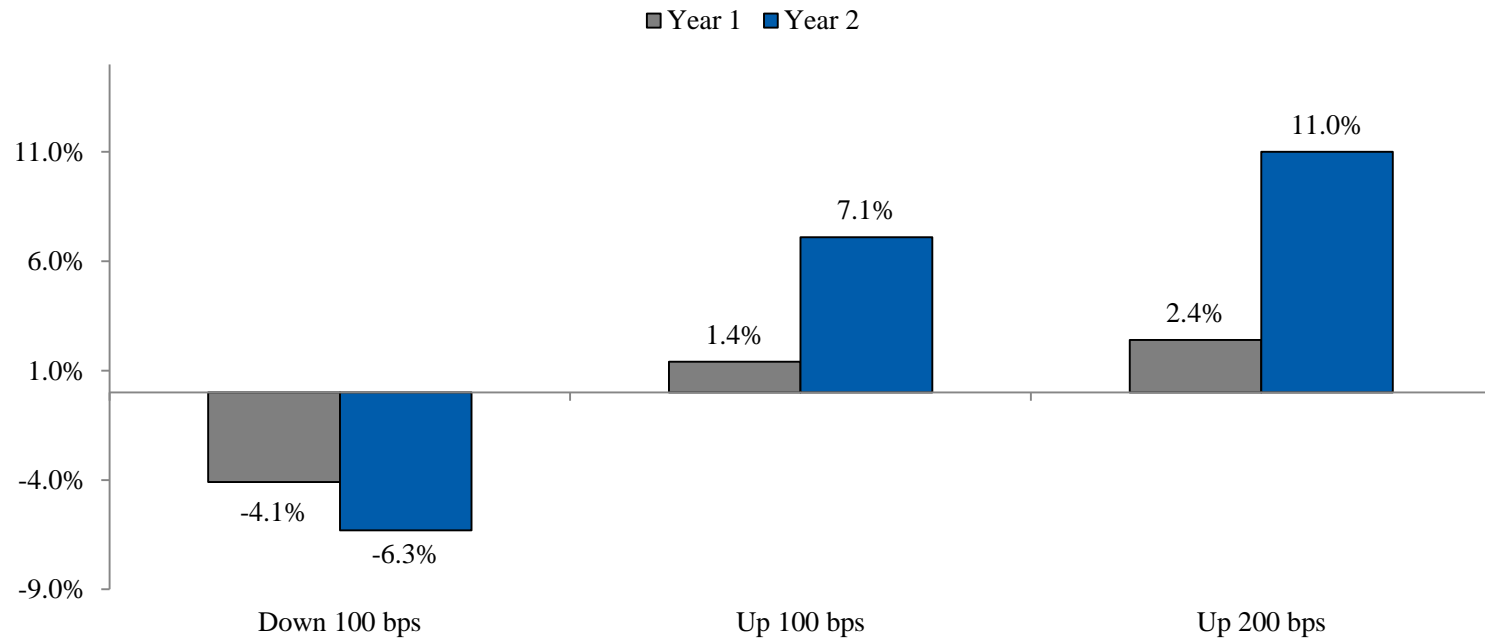


**Core Efficiency Ratio <sup>(1)</sup> and  
Core Non-interest Expense / Average Assets <sup>(1)</sup>**

<sup>1)</sup> For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation.

# Interest Rate Risk Profile

## Change in Net Interest Income



Scenario	Based on parallel shift in yield curve and a static balance sheet
Variable-Rate Loans	46% of loans are variable rate
Deposit Mix	22% of deposits are held in non-interest bearing demand deposit accounts



# Appendix

---

# Our Regions: Centers for Continued Growth



## **Birmingham, AL**

- *Key Industries:* Metals manufacturing, finance, insurance, healthcare services and distribution
- *Key Employers:* Protective Life, Encompass Health, Vulcan Materials Company, AT&T, American Cast Iron Pipe Company, Southern Company, and University of Alabama at Birmingham

## **Huntsville, AL**

- *Key Industries:* U.S. government, aerospace/defense, commercial and university research
- *Key Employers:* U.S. Army/Redstone Arsenal, Boeing Company, NASA/Marshall Space Flight Center, Intergraph Corporation, ADTRAN, Northrop Grumman, Cinram, SAIC, DirecTV, Lockheed Martin, and Toyota Motor Manufacturing

## **Montgomery, AL**

- *Key Industries:* U.S. and state government, U.S. Air Force , automotive manufacturing
- *Key Employers:* Maxwell Gunter Air Force Base, State of Alabama, Baptist Health Systems, Hyundai Motor Manufacturing, and MOBIS Alabama

# Our Regions: Centers for Continued Growth (cont.)



## **Dothan, AL**

- *Key Industries:* Agriculture, manufacturing, and healthcare services
- *Key Employers:* Southeast Alabama Medical Center, Wayne Farms, Southern Nuclear, Michelin Tire, Pemco World Air Services, Globe Motors, and AAA Cooper Transportation

## **Pensacola, FL**

- *Key Industries:* Military, health services, medical technology industries, and tourism
- *Key Employers:* Eglin Air Force Base, Hurlburt Field, Pensacola Whiting Field, Pensacola Naval Air Station and Corry Station, Sacred Heart Health System, West Florida Regional Hospital, Gulf Power Company, University of West Florida, Solutia, and GE Wind Energy

## **Mobile, AL**

- *Key Industries:* Aircraft assembly, aerospace, steel, ship building, maritime, construction, medicine, and manufacturing
- *Key Employers:* Port of Mobile, Infirmiry Health Systems, Austal USA, Brookley Aeroplex, ThyssenKrupp, Infirmiry Health Systems, University of South Alabama, ST Aerospace Mobile, and EADS

# Our Regions: Centers for Continued Growth (cont.)



## **Nashville, TN**

- *Key Industries:* Healthcare, manufacturing, transportation, and technology
- *Key Employers:* HCA Holdings, Nissan North America, Dollar General Corporation, Asurion, and Community Health Systems

## **Charleston, SC**

- *Key Industries:* Maritime, information technology, higher education, military, manufacturing, and tourism
- *Key Employers:* Joint Base Charleston, Medical University of South Carolina, Roper St. Francis Healthcare, Boeing Company, Robert Bosch LLC, Blackbaud, and SAIC

## **Atlanta, GA**

- *Key Industries:* Logistics, media, information technology, and entertainment
- *Key Employers:* Coca-Cola Company, Home Depot, Delta Air Lines, AT&T Mobility, UPS, Newell-Rubbermaid, Cable News Network, and Cox Enterprises

## **Tampa Bay, FL**

- *Key Industries:* Defense, financial services, information technology, healthcare, transportation, manufacturing, and tourism
- *Key Employers:* Baycare Health System, University of South Florida, Tech Data, Raymond James Financial, Jabil Circuit, HSN, WellCare Health Plans, and Teco Energy

# Our Financial Performance: Key Operating and Performance Metrics

Servis1st Bank®

OUR NAME IS OUR MISSION.

<i>Dollars in Millions Except per Share Amounts</i>	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
<b>Balance Sheet</b>									
Total Assets	\$2,461	\$2,906	\$3,521	\$4,099	\$5,096	\$6,370	\$7,082	\$8,007	\$8,311
Net Loans	\$1,809	\$2,337	\$2,828	\$3,324	\$4,173	\$4,860	\$5,792	\$6,465	\$6,590
Deposits	\$2,144	\$2,512	\$3,020	\$3,398	\$4,224	\$5,420	\$6,092	\$6,916	\$7,084
Loans / Deposits	85%	94%	95%	99%	99%	90%	95%	93%	93%
Total Equity	\$196	\$233	\$297	\$407	\$449	\$523	\$608	\$715	\$746
<b>Profitability</b>									
Net Income	\$23.4	\$34.4	\$41.6	\$52.3	\$63.5	\$81.5	\$93.1	\$136.9	\$35.0
Net Income Available to Common	\$23.2	\$34.0	\$41.2	\$51.9	\$63.3	\$81.4	\$93.0	\$136.9	\$35.0
Core Net Income Available to Common <sup>(1)</sup>	\$23.2	\$34.0	\$41.2	\$53.6	\$65.0	\$81.4	\$96.3	\$136.9	\$35.0
Core ROAA <sup>(1)</sup>	1.12%	1.31%	1.32%	1.44%	1.42%	1.42%	1.48%	1.88%	1.75%
Core ROAE <sup>(1)</sup>	14.86%	15.99%	15.70%	15.00%	14.96%	16.64%	16.96%	20.96%	19.42%
Core ROACE <sup>(1)</sup>	17.01%	19.41%	18.30%	16.74%	15.73%	16.63%	16.95%	20.95%	19.42%
Net Interest Margin	3.79%	3.80%	3.80%	3.68%	3.75%	3.42%	3.68%	3.75%	3.56%
Core Efficiency Ratio <sup>(1)</sup>	45.54%	41.54%	38.78%	38.86%	40.73%	39.47%	34.71%	32.57%	34.35%
<b>Capital Adequacy</b>									
Tangible Common Equity to Tangible Assets <sup>(2)</sup>	6.35%	6.65%	7.31%	8.96%	8.54%	7.99%	8.39%	8.77%	8.81%
Common Equity Tier 1 RBC Ratio	NA	NA	NA	NA	9.72%	9.78%	9.51%	10.12%	10.30%
Tier I Leverage Ratio	9.17%	8.43%	8.48%	9.91%	8.55%	8.22%	8.51%	9.07%	9.03%
Tier I RBC Ratio	11.39%	9.89%	10.00%	11.75%	9.73%	9.78%	9.52%	10.13%	10.30%
Total RBC Ratio	12.79%	11.78%	11.73%	13.38%	11.95%	11.84%	11.52%	12.05%	12.21%
<b>Asset Quality</b>									
NPAs / Assets	1.06%	0.69%	0.64%	0.41%	0.26%	0.34%	0.25%	0.41%	0.39%
NCOs / Average Loans	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.20%
Loan Loss Reserve / Gross Loans	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%
<b>Per Share Information</b>									
Common Shares Outstanding	35,593,092	37,612,872	44,100,072	49,603,036	51,945,396	52,636,896	52,992,586	53,375,195	53,495,208
Book Value per Share	\$4.39	\$5.14	\$5.83	\$7.41	\$8.65	9.93	11.47	13.40	13.94
Tangible Book Value per Share <sup>(2)</sup>	\$4.39	\$5.14	\$5.83	\$7.41	\$8.35	9.65	11.19	13.13	13.67
Diluted Earnings per Share	\$0.59	\$0.83	\$0.95	\$1.05	\$1.20	1.52	1.72	2.53	0.65
Core Diluted Earnings per Share <sup>(1)</sup>	\$0.59	\$0.83	\$0.95	\$1.08	\$1.23	1.52	1.78	2.53	0.65

<sup>1)</sup> For a reconciliation of these non-GAAP measures to the most comparable GAAP measure, see "GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures" included on page 32 of this presentation.

<sup>2)</sup> Non-GAAP financial measures. "Tangible Common Equity to Tangible Assets" and "Tangible Book value per Share" are not measures of financial performance recognized by generally accepted accounting principles in the United States, or GAAP.

# Our Financial Performance: Asset Quality

Servis1st Bank®

OUR NAME IS OUR MISSION.

<i>Dollars in Thousands</i>	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
<b>Nonaccrual Loans:</b>									
1-4 Family	670	453	1,878	1,596	198	74	459	2,046	1,850
Owner-Occupied Commercial Real Estate	792	2,786	1,435	683	--	--	556	3,358	3,558
Other Real Estate Loans	693	240	243	959	1,619	--	--	5,022	5,022
Commercial, Financial & Agricultural	1,179	276	1,714	172	1,918	7,282	9,712	10,503	11,486
Construction	10,063	6,460	3,749	5,049	4,000	3,268	--	997	238
Consumer	375	135	602	666	31	--	38	--	--
<b>Total Nonaccrual Loans</b>	<b>13,772</b>	<b>10,350</b>	<b>9,621</b>	<b>9,125</b>	<b>7,766</b>	<b>10,624</b>	<b>10,765</b>	<b>21,926</b>	<b>22,154</b>
<b>Total 90+ Days Past Due &amp; Accruing</b>	<b>--</b>	<b>8</b>	<b>115</b>	<b>925</b>	<b>1</b>	<b>6,263</b>	<b>60</b>	<b>5,844</b>	<b>5,021</b>
<b>Total Nonperforming Loans</b>	<b>13,772</b>	<b>10,358</b>	<b>9,736</b>	<b>10,050</b>	<b>7,767</b>	<b>16,887</b>	<b>10,825</b>	<b>27,770</b>	<b>27,175</b>
<b>Other Real Estate Owned &amp; Repossessions</b>	<b>12,305</b>	<b>9,721</b>	<b>12,861</b>	<b>6,840</b>	<b>5,392</b>	<b>4,988</b>	<b>6,701</b>	<b>5,169</b>	<b>5,480</b>
<b>Total Nonperforming Assets</b>	<b>26,077</b>	<b>20,079</b>	<b>22,597</b>	<b>16,890</b>	<b>13,159</b>	<b>21,875</b>	<b>17,526</b>	<b>32,939</b>	<b>32,655</b>
<b>Troubled Debt Restructurings (TDRs) (Accruing):</b>									
1-4 Family	--	1,709	8,225	--	--	--	850	--	--
Owner-Occupied Commercial Real Estate	2,785	3,121	--	--	--	--	3,664	--	--
Other Real Estate Loans	331	302	285	1,663	253	204	--	--	--
Commercial, Financial & Agricultural	1,369	1,168	962	6,632	6,618	354	11,438	3,073	2,742
Construction	--	3,213	217	--	--	--	997	--	--
Consumer	--	--	--	--	--	--	--	--	--
<b>Total TDRs (Accruing)</b>	<b>4,485</b>	<b>9,513</b>	<b>9,689</b>	<b>8,295</b>	<b>6,871</b>	<b>558</b>	<b>16,949</b>	<b>3,073</b>	<b>2,742</b>
<b>Total Nonperforming Assets &amp; TDRs (Accruing)</b>	<b>30,562</b>	<b>29,592</b>	<b>32,286</b>	<b>25,185</b>	<b>20,030</b>	<b>22,433</b>	<b>34,475</b>	<b>36,012</b>	<b>35,397</b>
<b>Total Nonperforming Loans to Total Loans</b>	<b>0.75%</b>	<b>0.44%</b>	<b>0.34%</b>	<b>0.30%</b>	<b>0.18%</b>	<b>0.34%</b>	<b>0.19%</b>	<b>0.43%</b>	<b>0.41%</b>
<b>Total Nonperforming Assets to Total Assets</b>	<b>1.06%</b>	<b>0.69%</b>	<b>0.64%</b>	<b>0.41%</b>	<b>0.26%</b>	<b>0.34%</b>	<b>0.25%</b>	<b>0.41%</b>	<b>0.39%</b>
<b>Total Nonperforming Assets &amp; TDRs (Accruing) to Total Assets</b>	<b>1.24%</b>	<b>1.02%</b>	<b>0.92%</b>	<b>0.61%</b>	<b>0.39%</b>	<b>0.35%</b>	<b>0.49%</b>	<b>0.45%</b>	<b>0.43%</b>

# Our Financial Performance: Loan Loss Reserve and Charge-Offs

Servis1st Bank®

OUR NAME IS OUR MISSION.

<i>Dollars in Thousands</i>	2010	2011	2012	2013	2014	2015	2016	2017	2018	3/31/2019
<b>Allowance for Loan Losses:</b>										
Beginning of Year	\$ 14,737	\$ 18,077	\$ 22,030	\$ 26,258	\$ 30,663	\$ 35,629	\$ 43,419	\$ 51,893	\$ 59,406	\$ 68,600
<b>Charge-Offs:</b>										
Commercial, Financial and Agricultural	(1,667)	(1,096)	(1,106)	(1,932)	(2,311)	(3,802)	(3,791)	(13,910)	(11,428)	(3,037)
Real Estate - Construction	(3,488)	(2,594)	(3,088)	(4,829)	(1,267)	(667)	(815)	(56)	0	0
Real Estate - Mortgage:										
Consumer	(278)	(867)	(901)	(210)	(228)	(171)	(212)	(310)	(283)	(218)
<b>Total Charge-Offs</b>	<b>(7,208)</b>	<b>(5,653)</b>	<b>(5,755)</b>	<b>(9,012)</b>	<b>(5,771)</b>	<b>(5,744)</b>	<b>(5,198)</b>	<b>(16,332)</b>	<b>(12,753)</b>	<b>(3,305)</b>
<b>Recoveries:</b>										
Commercial, Financial and Agricultural	97	361	125	66	48	279	49	337	349	12
Real Estate - Construction	53	180	58	296	322	238	76	168	112	1
Real Estate - Mortgage:										
Consumer	16	81	8	11	34	1	3	26	38	7
<b>Total Recoveries</b>	<b>198</b>	<b>634</b>	<b>883</b>	<b>409</b>	<b>478</b>	<b>687</b>	<b>274</b>	<b>620</b>	<b>545</b>	<b>27</b>
<b>Net Charge-Offs</b>	<b>(7,010)</b>	<b>(5,019)</b>	<b>(4,872)</b>	<b>(8,603)</b>	<b>(5,293)</b>	<b>(5,057)</b>	<b>(4,924)</b>	<b>(15,712)</b>	<b>(12,208)</b>	<b>(3,278)</b>
<b>Provision for Loan Losses Charged to Expense</b>	<b>10,350</b>	<b>8,972</b>	<b>9,100</b>	<b>13,008</b>	<b>10,259</b>	<b>12,847</b>	<b>13,398</b>	<b>23,225</b>	<b>21,402</b>	<b>4,885</b>
<b>Allowance for Loan Losses at End of Period</b>	<b>\$ 18,077</b>	<b>\$ 22,030</b>	<b>\$ 26,258</b>	<b>\$ 30,663</b>	<b>\$ 35,629</b>	<b>\$ 43,419</b>	<b>\$ 51,893</b>	<b>\$ 59,406</b>	<b>\$ 68,600</b>	<b>\$ 70,207</b>
<b>As a Percent of Year to Date Average Loans:</b>										
Net Charge-Offs	0.55%	0.32%	0.24%	0.33%	0.17%	0.13%	0.11%	0.29%	0.20%	0.20%
Provision for Loan Losses	0.81%	0.57%	0.45%	0.50%	0.34%	0.34%	0.30%	0.43%	0.35%	0.30%
Allowance for Loan Losses As a Percentage of: Loans	1.30%	1.20%	1.11%	1.07%	1.06%	1.03%	1.06%	1.02%	1.05%	1.05%

# GAAP Reconciliation and Management Explanation of Non-GAAP Financial Measures



OUR NAME IS OUR MISSION.

We recorded \$3.1 million of additional tax expense as a result of revaluing our net deferred tax assets at December 31, 2017 due to lower corporate income tax rates provided by the Tax Cuts and Jobs Act passed into law in December 2017. We also recorded expenses of \$347,000 related to terminating the lease agreement on our previous headquarters building in Birmingham, Alabama and expenses of moving into our new headquarters building. We recorded expenses of \$2.1 million for the first quarter of 2015 related to the acquisition of Metro Bancshares, Inc. and the merger of Metro Bank with and into the bank, and recorded an expense of \$500,000 resulting from the initial funding of reserves for unfunded loan commitments for the first quarter of 2015, consistent with guidance provided in the Federal Reserve Bank's Interagency Policy Statement SR 06-17. Core financial measures included in this presentation are "core net income available to common stockholders," "core earnings per share, basic," "core earnings per share, diluted," "core return on average assets," "core return on average stockholders' equity," "core return on average common stockholders' equity" and "core efficiency ratio." Each of these seven core financial measures excludes the impact of the non-routine expense attributable to the revaluing of our net deferred tax assets, lease termination, moving expenses, expenses related to the acquisition of Metro and the initial funding of reserves for unfunded loan commitments. In addition to these financial measures adjusting for non-routine expenses, this presentation contains certain non-GAAP financial measures, including tangible book value per share and tangible common equity to total tangible assets, each of which excludes goodwill and core deposit intangibles associated with our acquisition of Metro Bancshares, Inc. in January 2015. We believe these non-GAAP financial measures provide useful information to management and investors that is supplementary to our financial condition, results of operations and cash flows computed in accordance with GAAP; however, we acknowledge that these non-GAAP financial measures have a number of limitations. As such, you should not view these disclosures as a substitute for results determined in accordance with GAAP, and they are not necessarily comparable to non-GAAP financial measures that other companies, including those in our industry, use. The following reconciliation table provides a more detailed analysis of the non-GAAP financial measures for March 31, 2019 and the years ended December 31, 2018, 2017, 2016, 2015, and 2014. All amounts are in thousands, except share and per share data.



# GAAP Reconciliation

<i>Dollars in Thousands</i>	As Of and For the Period Ended March 31, 2019	As Of and For the Year Ended December 31, 2018	As Of and For the Year Ended December 31, 2017	As Of and For the Year Ended December 31, 2016	As Of and For the Year Ended December 31, 2015	As Of and For the Year Ended December 31, 2014
Provision for income taxes - GAAP			\$ 44,258		\$ 25,465	\$ 21,601
Adjustments:						
Adjustment for non-routine expense			-132		829	865
Core provision for income taxes - non-GAAP			\$ 44,126		\$ 26,294	\$ 22,466
Return on average assets - GAAP			1.43 %		1.38 %	1.39 %
Net income - GAAP			\$ 93,092		\$ 63,540	\$ 52,377
Adjustments:						
Adjustment for non-routine expense			3,274		1,767	1,612
Core net income - non-GAAP			\$ 96,366		\$ 65,307	\$ 53,989
Average assets			\$ 6,495,067		\$ 4,591,861	\$ 3,758,184
Core return on average assets - non-GAAP			1.48 %		1.42 %	1.44 %
Return on average common stockholders' equity - GAAP			16.37 %		15.30 %	14.43 %
Net income available to common stockholders - GAAP			\$ 93,030		\$ 63,260	\$ 51,946
Adjustments:						
Adjustment for non-routine expense			3,274		1,767	1,612
Core net income available to common stockholders - non-GAAP			\$ 96,304		\$ 65,027	\$ 53,558
Average common stockholders' equity			\$ 568,228		\$ 413,445	\$ 320,005
Core return on average common stockholders' equity - non-GAAP			16.95 %		15.73 %	16.74 %
Diluted earnings per share - GAAP			\$ 1.72		\$ 1.20	\$ 1.05
Weighted average shares outstanding, diluted - GAAP			54,161,788		52,885,108	#####
Core diluted earnings per share - non-GAAP			\$ 1.78		\$ 1.23	\$ 1.08
Book value per share - GAAP	\$ 13.94	\$ 13.40	\$ 11.47	\$ 9.93	\$ 8.65	\$ 7.41
Total common stockholders' equity - GAAP	745,586	715,203	607,604	522,889	449,147	367,255
Adjustments:						
Adjusted for goodwill and other identifiable intangible assets	14,381	14,449	14,787	14,996	15,330	-
Tangible common stockholders' equity - non-GAAP	\$ 731,205	\$ 700,754	\$ 592,885	\$ 507,893	\$ 433,817	\$ 367,255
Tangible book value per share - non-GAAP	\$ 13.67	\$ 13.13	\$ 11.19	\$ 9.65	\$ 8.35	\$ 7.41
Stockholders' equity to total assets - GAAP	8.97 %	8.93 %	8.58 %	8.21 %	8.81 %	8.96 %
Total assets - GAAP	\$ 8,310,836	\$ 8,007,382	\$ 7,082,384	\$ 6,370,448	\$ 5,095,509	\$ 4,098,679
Adjustments:						
Adjusted for goodwill and other identifiable intangible assets	14,381	14,449	14,719	14,996	15,330	-
Total tangible assets - non-GAAP	\$ 8,296,455	\$ 7,992,933	\$ 7,067,665	\$ 6,355,452	\$ 5,080,179	\$ 4,098,679
Tangible common equity to total tangible assets - non-GAAP	8.81 %	8.77 %	8.39 %	7.99 %	8.54 %	8.96 %